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CHECKUP

West Coast District Dental Association News • Fall 2022



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INTEGRITY

EXCELLENCE

IN THIS ISSUE: PRESIDENT'S MESSAGE • DISASTER RELIEF • NETWORKING TIPS • AFFILIATE CALENDAR



Furthering Great Dentistry in our Community with the WCDDA

MESSAGE FROM OUR PRESIDENT
Rita Hurst, DMD, PhD

Greetings Members of the West Coast District Dental Association! I hope you all had a wonderful and exciting summer. We were able to end our summer with a bang at the annual West Coast Summer Meeting at The Ritz-Carlton in Naples. A special thank you to the programming committee and the ZuBu team for putting together such an incredible experience. We had a tremendous turnout; and through the generosity of those who donated and our attendees, we were able to raise over \$4,000 from the raffle for the WC Fund. If you have yet to attend a summer meeting, I encourage you to take the time out of your busy schedule and attend. You will not be disappointed.

Over and over, I listen to conversations about workforce issues in all sectors of the economy. There seems to be a lack of interested or serious applicants. Unfortunately, I do not foresee this issue going away soon; but rest assured, the WCDDA is actively working on its own and in conjunction with the FDA to engage dental assisting schools around the state to make the transition from an assisting program into your office easier. Continue to look for new events and programs that will facilitate these interactions.

So, what's next? "Catch Everything that Comes Your Way" The WC program committee is never at rest. They are tirelessly

working to make this year's **WCDDA Annual Meeting** on February 3 at CAMLS another great event. Speakers have been secured to engage both you the dentist, your hygienist, and your staff. This one-day event will positively affect your office in every aspect of practice.

In addition, we hope to see you at the **President's Reception** the night before, February 2, at the Florida Aquarium. Come and discover a wide variety of aquatic and terrestrial animals and enjoy the camaraderie amongst our members. There is no better time than to secure your spot today!!

We have been blessed with so many opportunities available to all of us by being dentists and through our membership in the WCDDA. I encourage each of you to also look to giving back to the community to further dentistry. So, would you like to do something different in 2022/23 and become a more engaged member? There are some amazing opportunities in the upcoming months that one can participate in either with their time or talents.

The Florida Mission of Mercy event will be held in West Palm Beach on February 24-25 at the Expo Center at the South Florida Fairgrounds. You might not be able to physically attend, but the FDA Foundation



WCDDA 2022-2023 Officers

can always use a donation, of whatever size, to help make this event possible.

Dentists' Day on the Hill, March 28, is also another great event that always needs individuals to attend. The WCDDA even has funding available for first time attendees. Please contact the office for more information. Dentistry will not be what it is today if we do not fight for our profession.

Thank you all for your ongoing support and I look forward to continuing our District's success in the upcoming year. The WC board and its committees are here to support you, and we want to hear from you. I look forward to seeing you all at the Annual Meeting this upcoming February. Best wishes for a successful and productive upcoming year!



CATCH EVERYTHING THAT COMES YOUR WAY

WCDDA 2023
Annual Meeting

February 3, 2023
USF CAMLS • Tampa, FL

President's Reception Feb 2 at the Florida Aquarium

Registration is open!

Scan the QR code or visit us at wcdental.org for more information and to secure your spot at the meeting and President's Reception.



Lean on each other in times of need: Disaster relief and the FDA

FROM THE EDITOR: Dr. James G. Wilson

As I sit down to write this, the WCDDA counties have been battered by Hurricane Ian and then Hurricane Nicole. I am praying for the health and safety of each of you, your families, and your teams but I am especially concerned about those of you most impacted by the storm. Times like these are when we most need to lean on one another. Your Florida Dental Association is here to help.

The FDA Foundation's Emergency Disaster Grant program is ready to help dentists impacted by Hurricane Ian. These emergency disaster grants are for immediate personal needs such as food, water, clothing, emergency shelter, medications, etc. The FDA foundation provides grants of up to \$1,500 per dentist. To learn more, go to www.floridadental.org/foundation/programs/

disaster-assistance-grants. If you do not have internet access and need assistance completing your application, call the FDA office at (800) 877-9922.

If you must relocate your office due to the hurricane, remember to change your address on file with the Florida Board of Dentistry. The FDA can assist with this. Call the FDA office at the number provided above and they will work with the Board of Dentistry staff to have the address associated with your license updated as soon as possible. If you have relocated and are submitting claims to an insurance plan, call the plan and asked for a supervisor. Explain your situation, specifically that you are using a location that doesn't match your tax identification number, the hurricane, and that you are trying to continue

caring for and treating your patients. The plan should have a process for this but if you get pushback, please contact the FDA Director of Third-Party Payer and Professional Affairs, Casey Stoutamire, at (850) 350-7202 or send a message to the FDA's Facebook page to her attention.

Contact FDA Services if you have your Business Owner's insurance policy through them. They will help walk you through the steps you need to take to file a claim for your damaged property and, in some cases, lost revenue.

All of this and other great information about storm recovery can be found in the FDA Services **2022 Hurricane Guide** at <https://blog.floridadental.org/tag/hurricane-guide>.

You can help: Donate supplies or make a contribution to the WCDDA Fund

When Hurricane Ian hit, members responded immediately with offers to help. Utilizing member emails, our WCDDA Central Office has been able to publish wish lists of supplies and equipment from members who had tremendous loss to their practice and homes. We will continue to publish these lists, so watch your email for ways you can help your colleagues.

Grant Money to Support Personal Loss

If your practice was affected and you need help, please reach out to us at admin@wcddental.org. We can point you to grants that are available from the WCDDA and the FDA. The West Coast District Dental Association Fund provides hurricane relief grants of \$500 to render financial assistance to meet dentists' most urgent personal needs immediately following a hurricane.

Make a Financial Contribution

To donate to the WCDDA Fund, scan the QR code at far right and select Hurricane Relief. Funds will be earmarked for disaster relief and go directly to dentists in the West Coast District. At our Summer Meeting in Naples, our summer raffle generated \$4,485, with all proceeds going to the WCDDA Fund. In addition to disaster relief grants, the WCDDA Fund directs resources for charitable and educational oral health programs for the people of the West Coast District. Since its inception in 2001, the WCDDA Fund grows with support from our amazing members and their families! The Fund has contributed over \$49,000 in scholarships, dental clinic donations, dental hygiene products for "Back to School" events, women's shelters, and grants to various organizations. **Thank you, members for your generosity!**



INFO ON GRANTS
WCDDA & FDA



DONATE TO THE
WCDDA FUND



Welcome New Members

The WCDDA extends a warm welcome to the new members and returning members of the American, Florida and West Coast District Dental Association

- Dr. Jose Abreu Perez, Tampa
Dr. Juan Acosta, Fort Myers
Dr. Connor Adams, Bradenton
Dr. Yetunde Adedeji, Lutz
Dr. Elizabeth Alabi, Fort Myers
Dr. Yulia Annenkova, Tampa
Dr. Sarah Arafat, Tampa
Dr. Ana Arencibia, Lehigh Acres
Dr. Jasmine Arneja, Sarasota
Dr. Leanet Ascunce, Fort Myers
Dr. Darlenn Ayan, Naples
Dr. Mehak Baig, Estero
Dr. Geri Bako, Seminole
Dr. Vladyslava Barylyak, Wesley Chapel
Dr. Hunter Bennett, Bonita Springs
Dr. Natalie Bentivegna, Tampa
Dr. Andrew Berhold, Orlando
Dr. Stanley Blair, Fort Myers
Dr. Eric Boe, Tampa
Dr. Robert Bonser, St. Petersburg
Dr. Michelle Booth, Clearwater
Dr. Jeffrey Bourne, Fort Myers
Dr. Zachary Brown, Largo
Dr. Shivani Butala, Brandon
Dr. Blair Cacciamani, Estero
Dr. Samuel Cancelliere, Naples
Dr. Luis Carrero, Valrico
Dr. Chris Castellano, Riverview
Dr. Valerie Castro, Riverview
Dr. Abdulrahman Chahbandar, Tampa
Dr. Collin Chavous, Ellenton
Dr. Cesar Chilmaza, Palm Harbor
Dr. John Chulick, St. Petersburg
Dr. William Clokey, Seminole
Dr. Paige Collins, Venice
Dr. John Contreras, Trinity
Dr. Sean Coyle, Cape Coral
Dr. Amelia Crawford, Bradenton
Dr. Lindsey Crnalic, Riverview
Dr. Stephanie Cyril, Ellenton
Dr. Ashley Dale, Lakeland
Dr. Pavithra Davanapelly, Tampa
Dr. Victor Daza, Naples
Dr. Paula De Freitas, Lakewood Ranch
Dr. Glenda De la Paz Rodriguez, Port Charlotte
Dr. Dana DeLosa, Lutz
Dr. Ami Desai, Tampa
Dr. Taylor Dietl, Palm Harbor
Dr. Michelle DiMonte, Bradenton
Dr. Lan Dinh, Lakewood Ranch
Dr. Mary Dixon, North Venice
Dr. Amy Dobrozdravic, Tampa
Dr. Oghenerukevwe Erhenede, Tampa
Dr. Ashley Eugenio, Tampa
Dr. Houda Fakhre, Tampa
Dr. Zuleidy Fernandez, Cape Coral
Dr. Amanda Forche, Wesley Chapel
Dr. Kevin Fortier, Tampa
Dr. Alexandra Fuller, Fort Myers
Dr. Shannon Gardner, Sarasota
Dr. George Gerakios, Odessa
Dr. Mirna Ghobrial, New Port Richey
Dr. Aashin Gokal, Riverview
Dr. Jamelyn Goodpaster, Dunedin
Dr. Craig Groves, Sarasota
Dr. Reyberto Guzman Elias, North Port
Dr. Poula Hanna, Palm Harbor
Dr. Erik Holsen, Venice
Dr. Thomas Hwang, Wesley Chapel
Dr. Justin Hynton, Bradenton
Dr. Adil Ibrahim, Seffner
Dr. Emily Ingalls, Bradenton
Dr. Ernest Jercinovic, Naples
Dr. Timothy Jernberg, Naples
Dr. Michelle Jordan Gonzalez, Tampa
Dr. Devika Joshi, Nokomis
Dr. Arwinder Judge, Naples
Dr. Kathryn Kaleel, Tampa
Dr. Jyoti Kansal, Tampa
Dr. Victor Ke, Tampa
Dr. Ali Khalil, Odessa
Dr. Jonathan King, Lakeland
Dr. McKayla Krauss, Bradenton
Dr. Gerard Krueger, St. Petersburg
Dr. Yilian Laborde Chang, New Port Richey
Dr. Gabriela Larrea, Winter Haven
Dr. Minh Le, Bradenton
Dr. Kristen Legiec, Fort Myers
Dr. Christina Legradi, Bradenton
Dr. Jackie Lohin, Sarasota
Dr. William Longabach, Lakeland
Dr. Armando Lopez Lopez, Naples
Dr. Anyeley Lopez Lopez, Naples
Dr. Mariah Low, North Fort Myers
Dr. Nicholas Lynch, Clearwater
Dr. Radhika Malhotra, Spring Hill
Dr. Francisco Marcano Soltero, Sarasota
Dr. Caleb Martin, Sarasota
Dr. Mariana Martinez Hernandez, Fort Myers
Dr. Melissa Matick, Bonita Springs
Dr. Uma Meenakshinathan, Tampa
Dr. Nirali Merchant, Winter Haven
Dr. Zack Miller, St Pete Beach
Dr. Lillian Mitchell, Bradenton
Dr. Sophia Mohseni, Naples
Dr. Will Moore, Palm Harbor
Dr. Joshua Munch, Tampa
Dr. Adam Nastars, Tampa
Dr. Huda Niwash, Tampa
Dr. Andrew Pakchoian, Wesley Chapel
Dr. Sajjan Parag, Sarasota
Dr. Paresh Parikshak, Port Richey
Dr. Khusbu Patel, Tampa
Dr. Maitry Patel, Tampa
Dr. Riddhi Patel, Dover
Dr. Pooja Patel, Wesley Chapel
Dr. Viral Patel, Lakeland
Dr. Akshara Patel, Hernando
Dr. Rachel Patenaude, Brandon
Dr. Virginia Perello, Tampa
Dr. Gabriela Perez, Bradenton
Dr. Heydi Perez Reyes, Fort Myers
Dr. Emily Pham, Sebring
Dr. Bethany Phillips, Largo
Dr. Sean Pierel, St. Petersburg
Dr. Christopher Pirrello, New Port Richey
Dr. Gabriela Portmann, Vero Beach
Dr. Joe Ramos, Sarasota
Dr. Tanner Ranieri, Wesley Chapel
Dr. Riley Reardon, New York
Dr. Whitney Richards, Fort Myers
Dr. Elizabeth Rojas, Winter Haven
Dr. Dominik Rokita, Hudson
Dr. Mario Romero, Fort Myers
Dr. Magda Romero Isaac, Sarasota
Dr. Eddy Romero Matos, Fort Myers
Dr. Albert Rophie, Bradenton
Dr. Olivia Rosato, Palm Harbor
Dr. Kenneth Ross, Lakewood Ranch
Dr. Lindsay Roth, Naples
Dr. Gretel Rubio Rios, Valrico
Dr. Maksym Ruzanov, Bradenton
Dr. Fernando Saavedra, Naples
Dr. Maribel Santos Cordero, Sarasota
Dr. Natalie Schmidt, Sarasota
Dr. McKenzie Schott, Naples
Dr. Devan Schulert, Fort Myers
Dr. Shamsia Shafi, Sarasota
Dr. Zal Sidhwa, Naples
Dr. Kathryn Sierra, Land O Lakes
Dr. Maximiliano Silva, Tampa
Dr. Jim Singletary, Lithia
Dr. James Smith, Largo
Dr. Sarah Smith, Tarpon Springs
Dr. Shiva Soleimani, St. Petersburg
Dr. Clayton Spilman, Belleair
Dr. Elisha Strahler, Pinellas Park
Dr. Trenton Sweigart, Tampa
Dr. Leo Tran, Sarasota
Dr. Andrea Tsatalis, Tampa
Dr. Anabel Valdivia Del Campo, Naples
Dr. Mirtha Veloz Hernandez, Tampa
Dr. Erica Vice, Tampa
Dr. Julie Vo, Wesley Chapel
Dr. Tam Vu, Bradenton
Dr. Brant Wade, New Port Richey
Dr. Robert Weiss, Tampa
Dr. Travis Williams, Tampa
Dr. Hailee Wilson, Tampa
Dr. Nayda Zakeri, Bradenton



Awards Presented at our Summer Meeting at The Ritz Carlton, Naples

Thank you to all of the doctors, families, exhibitors and sponsors who attended the Annual Summer meeting in Naples. Congratulations to our WCDDA award winners for their amazing leadership, dedication, and service in the dental profession! There are many photos from the meeting on our Facebook page, so be sure to visit @wcdda and enjoy! While visiting the page, look for the Summer Meeting Video Challenge videos, as they really capture the fun our members and families enjoy each year at the Ritz. Congrats to Dr. John Paul and family, who took 1st place in the 2022 video challenge!



Our 2022 Award Winners

Pictured clockwise, beginning at the top:

- Dr. Reza Iranmanesh, the Kintsugi Service Award Affiliate of the Year, Collier County Dental Association
- Dr. Priscilla Sosa, the Dr. Dan Bertoch Leadership Award

Nominate Colleagues for the 2023 WCDDA Awards

Please submit names of deserving colleagues to the WCDDA office by December 31, 2022 using the QR code below, or email admin@wcdental.org.

- **Distinguished Service Award:** This award is given to a member for outstanding service toward the dental profession and the West Coast District Dental Association.
- **Dan Bertoch Leadership Award:** This award is given to a young dentist who has proven leadership skills.
- **Affiliate of the Year Award:** This is given to an affiliate that has contributed the most towards improving the WCDDA by increasing membership numbers, having the most volunteers, and supporting the ideas, activities and meetings of the WCDDA.
- **Kintsugi:** This award is given to any member who has shown dedication or commitment towards improving the access to healthcare issue in the community.



More photos on Facebook @wcdda

NOMINATE
A COLLEAGUE
FOR A WCCCA
AWARD





BACK
to
SCHOOL
FOR YOUR DENTAL TEAM



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*Non-members pay \$385.

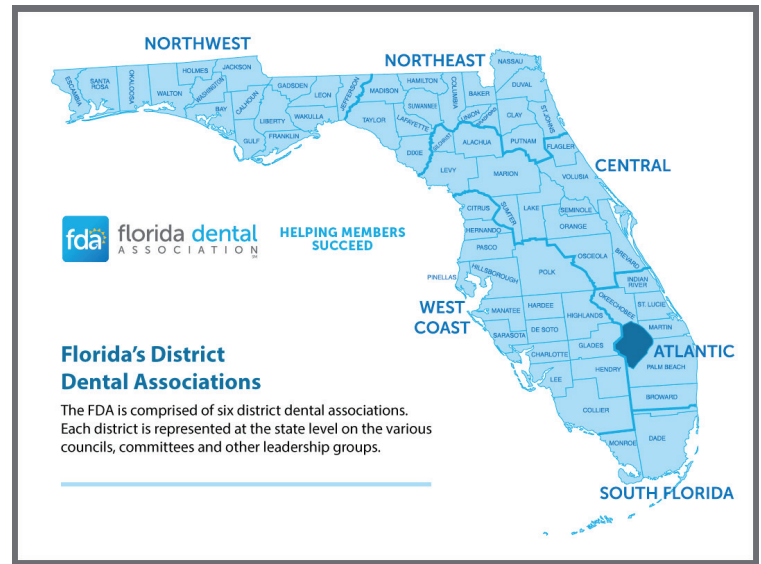
Get Together with your Affiliate Organization

Throughout the 13 counties in the WCDDA District, there are 12 Affiliates that meet regularly. Each of the Affiliates are considered a component of the West Coast District Dental Association (WCDDA), the Florida Dental Association (FDA) and the American Dental Association (ADA).

In addition to the ADA, FDA and WCDDA, the Affiliates are a great way to meet other dental professionals in your immediate area.

Benefits of Being Part of Your Affiliate:

- New patient referral source
- Camaraderie and professional interaction among colleagues
- Promotion of high ethical standards
- Membership & CE dinner meetings and opportunity to meet with dental vendors
- Special events and networking opportunities
- Continuing education courses, including biennium requirements
- Up-to-date information on the latest developments affecting dentistry
- Volunteer leadership opportunities



Details on each Affiliate and their upcoming meeting dates appear below and on the next page. There is always something going on ... and many ways to get involved!

Upcoming Affiliate Meeting Dates and Contact Information

Charlotte County Dental Society

President: Dr. Stephanie Zastrow
Contact: 941-625-8500

Upcoming Meetings:

- January 10: Dr. Nicholas Grimaudo, Medical Errors
- February 14
- March 14
- April 11

Collier County Dental Association

www.collierdentists.com

President: Dr. Juan Rodriguez
Contact: 239-596-3636

CCDA Central office: 239-935-8277

Upcoming Meetings:

- January 19
- February 16
- March 16
- April 20
- May 5, Lee/Collier Annual Seminar

Hernando

www.hernandocountysmiles.org

President: Dr. Fred Grassin
Contact: 727-841-9800

Upcoming Meetings:

- January 12: Dr. Jeff Scott
- March 9: Casey Stoutamire, The FDA's Peer Review Program
- May 11: Pearls of Practice

Highlands County Dental Association

President: Dr. George Mousa
Contact: 863-382-7676

Upcoming Meetings:

- January 10
- February 21
- April 11
- Friday, May 19

Hillsborough County Dental Association

www.hcdafla.com

President: Dr. Rebecca Warnken
Contact: 813-991-9893

Executive Secretary:

Kayla Camarillo, 813-447-3452

Upcoming Meetings:

- January 31
- March 21
- May 2023 Officer Installation & Awards

Lee County Dental Society

www.leecountydental.com

President: Dr. Norma Jeanne Appelbaum
Contact: 239-549-6100

Executive Director:

Cinda Collmer 239-936-9240

Upcoming Meetings:

- December 8: Holiday Social at The Forest Country Club
- January 19: Dr. Mark Murphy, Pro-somnus/Sleep Apnea
- February 16: Dr. Anita Gohel, Pano and CBCT Pathology
- March 16: Patti Ellis, What to Do When Things Go Wrong
- April 20: Dr. Jessica Stille-Mallah, Perio/Alzheimer
- May 5: Lee/Collier Annual Seminar

More on the next page ...

Upcoming Affiliate Meeting Dates and Contact Information

Manatee Dental Society

www.manateedentalsociety.org
 President: Dr. Gabrielle Chevance
 Contact: 941-995-2082
 MDS Central Office: 941-677-8194

Upcoming Meetings:

- January 17: Dr. Glori Enzor, Domestic Violence
- March 21: Dr. Pat Ricalde
- April 18: Dr. Yoon, Bone Grafting
- May: End of Year Celebration & Officer Installation

Pinellas County Dental Association

www.smilepinellas.com
 President: Dr. Deborah Lowry
 Contact: 727-522-9192
 PCDA Central Office: 727-342-0374

Upcoming Meetings:

- December 7: Martin Yost, Retirement and Investment Strategies
- January 11
- March 1
- April 5

Polk County Dental Association

www.polkcountydental.com
 President: Dr. Jonathan Scott
 Contact: 863-709-1941
 Executive Secretary:
 Tisha Talbot, 863-236-7610

Upcoming Meetings:

- January 17
- February 21

Sarasota County Dental Association

www.scdonline.com
 President: Dr. Ruth Rojas
 Contact: 941-951-7711
 Executive Secretary:
 Jacqueline MacDougall, 941-713-0961

Upcoming Meetings:

- Jan 12: Dr. Adam Levine, Common Board of Dentistry Complaints
- March 9: Dr. Indraneel Bhattacharyya, Oral Pathology
- April 13

Upper Pinellas County Dental Association

www.upcda.org
 President: Dr. Laura Habner
 Contact: 727-535-0591
 UPCDA Central Office: 727-449-1232

Upcoming Meetings:

- January 18: Dr. Pat Little, A Secret Pay Raise: How Embezzlers Think and Act
- March 8 or 22
- April 19: Dr. Nicole Hernandez, Medical Emergencies

West Pasco Dental Association

www.thewpda.com
 President: Dr. Camille Medina
 Contact: 787-632-2836

Upcoming Meetings:

- January 24: Dr. Mauricio Castellanos, Prosth lecture
- March 7: Dr. Raed Kasem, Endo lecture
- April 11: Dr. Neel Bhattacharyya, Oral Pathology lecture
- May 19: End of the Year Party

Key Dates: WCDDA, FDA & ADA

- WCDDA Delegation Caucus Call ... January 10, 2023
- FDA House of Delegate Meeting, Tampa ... January 21, 2023
- WCDDA Presidential Cocktail Party ... February 2, 2023
- WCDDA Annual Meeting, CAMLS ... February 3, 2023
- FLA MOM, West Palm Beach ... February 24–25, 2023
- FDA Dentists' Day on the Hill ... March 28, 2023
- WCDDA Delegation Caucus Call ... June, 2023 (TBD)
- FDA FDC Gaylord Palms ... June 29–July 1, 2023
- FDA House of Delegates Meeting ... June 30–July 1, 2023
- WCDDA Summer Meeting, Naples... August 4–6, 2023

WCDDA, FDA & ADA Online

WCDDA	wcdental.org
FDA	floridadental.org
ADA	ada.org

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INTERESTED? Contact the Governmental Affairs Office
 at gao@floridadental.org or 850.224.1089

florida dental
 ASSOCIATION
 LEGISLATIVE CONTACT DENTISTS

The Legislative Contact Dentist (LCD) program represents a strong political force behind organized dentistry. It is comprised of FDA member dentists who are actively involved in building and strengthening their relationships with state legislators and other policymakers. The LCD program's goal is for dentists to deliver a unified message to the Florida Capitol on the dental profession's behalf.

Networking with ease: Tips for inspiring meaningful conversation

Tips from your WCDDA Central Office

We often hear that joining a professional organization is great way to network, but why? The biggest reason is that you have an immediate first-level connection with everyone in the room. Everyone works in the dental industry. The goal of networking, though is to build those second-level connections, and eventually ... level three!

- You are a dentist and I am a periodontist so we have something in common (level one)
- You are a dentist and I am a periodontist and we both have kids that play soccer (level two)
- Let's get our kids together at the pool at the meeting (level three)



When we attend association meetings — a local affiliate meeting, a WCDDA meeting or a state or national meeting — a goal is to spark good, comfortable conversations. Socializing is easy for some people, but is awkward for many. Here are some ways to make conversations easier, putting yourself and others at ease:

First, let's take a look at an outline of a good networking conversation. When you approach someone, open with a question that makes sure the person is available to talk. Examples: "Can I ask you about..." or

"I have a funny story about that, want to hear it?" or "I'd like to introduce you to my colleague – do you have a moment?" Get to the point. Keep stories you share brief, giving the other person time to ask questions. As you are driving to an event, spend some time thinking about topics of conversation – industry news, current events, and stories about kids or pets.

End your story with an invitation for the other person to share, for example "Has that been your experience?"

Look for others in the room to pull into conversations and make introductions using specifics that build connections. Example, "Let me introduce you to Sally; she's really good at ..."


Some ideas for conversations:

Ask for help or advice: "I wonder if you can give me some advice..." or "I've heard that you're good at ..." When we suggest that someone can help us, we put our own ego at the door. This creates a naturally friendly space for conversation.

Ask for descriptions. The question "How did you ..." can be completed with whatever works in the situation. How did you select where you want to practice? How did you get involved in leadership? How did you two meet? Description-based questions are easy to answer because they simply ask for facts.

Ask someone to share their experience. Example: "Can you tell me more about ..." or "What's your favorite thing about ... ?" Why you believe in X. Why you decided to buy X? Deeper than a description, an experience-based question helps build a deeper connection because you are asking for opinions.

Networking takes some practice but gets easier every time you get out and do it. Meeting up with people in the dental industry is a easy place to get started because as we talked about, a level-one connection is already established. Now ... get out there and start talking!



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For more information, please contact the FDA Governmental Affairs Office at 850.224.1089 or gao@floridadental.org.

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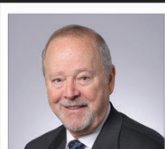
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Miami-Dade &
Broward County



Dr. Jerry Pyser
Statewide
Representation



Mary Ann Serkin
Northeast, FL



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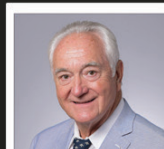
Dr. Janice Luke
Palm Beach County



Dr. Jack Saxonhouse
Palm Beach County



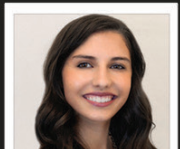
Dr. Tony Hodge
Treasure Coast



Dr. Carlton Schwartz
Northwest, FL



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The Dan Bertoch Memorial Grant: Available to cover costs for attending 2023 Dentists' Day on the Hill

Are you considering attending the 2023 Dentists' Day on the Hill? Dr. Dan Bertoch devoted much time to advocacy for the dental profession. It is in his spirit that a Memorial Fund in Dan's name was established in 2011 to provide funding for a first-time attendee(s) to Dentists' Day on the Hill in Tallahassee. The grant can be used towards transportation to and from Tallahassee and accommodations at the host hotel.

For questions regarding the WCDDA Fund or the Dan Bertoch Memorial Grant, contact the WCDDA Office at (813) 654-2500 or email: lissette@wcdental.org. Access the grant application by using this QR code.

SCAN TO APPLY FOR
DDOH GRANT



Do you have a passion for organized dentistry?

Are you interested in volunteering on a WCDDA council, committee, or task group? There are many ways to get involved. Areas of interest include: Political, Education, Access to Care, Membership, Auxiliaries, Meetings, Legal, Communication, Dental Students/Dental Residents, Grass Roots Efforts, Peer Review. Use this QR code to complete our questionnaire, or find the form online here: <https://bit.ly/3Mrmy9W>

SCAN TO SHARE
YOUR INTERESTS



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FLORIDA DENTAL ASSOCIATION
A HIGHER STANDARD ... A HIGHER CALLING

FIA MOM
MISSION OF MERCY

FLORIDA MISSION OF MERCY

West Palm Beach • February 24-25, 2023
Expo Center at the South Florida Fairgrounds

In Memoriam

We are deeply saddened by the loss
of our beloved colleagues.

Harold Goodis, DDS of Bradenton, FL
passed away on Friday, April 29, 2022

C. Marshall, DMD of Port Charlotte, FL
passed away on Tuesday, February 8, 2022

Allen Williams, DDS of Venice, FL
passed away on Saturday, March 26, 2022

Joe Wright, DDS, FICDS of Bradenton, FL
passed away on Sunday, September 18, 2022



Simplify Patient Financing and Grow Your Practice

Why Fund My Contract: We simplify the financial conversation for **practices** and **patients** without sacrificing the profitability of the **practice**. A better experience for both parties, we give **patients** multiple affordable payment options (loans up to 84 months) and completely eliminate the "PROCESS" for **practices**.

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- ✘ NO RECEIPTS NEEDED
- ✘ NO TWO FORMS OF ID TO SCAN
- ✘ NO PAPER RETENTION
- ✘ NO NEW SYSTEMS REQUIRED
- ✘ NO ADDITIONAL COST TO THE PRACTICE

Our Advantage:

- ▶ Access to Prime, Near Prime and Subprime Programs
- ▶ High Approvals up to \$55k and Low Rates starting at 3.99%
- ▶ Your **Practice** is paid from approved loans within 24 hours
- ▶ Zero Startup Cost: Enrollment is free with no recurring monthly fees

▶ **PLUS** Closed-Loop Funding where **patients** can only spend approved funds with you!

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– **Dr. Richard Kantwill**,
Tampa

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Good To Know!

Benefits of being part of the American, Florida and West Coast District Dental Association

Fighting for the Profession of Dentistry

Dentistry's state and federal political action committees ensure the association has a place at the table when lawmakers are debating legislation that affects dentistry. The FDA Political Action Committee (FDAPAC) Board of Directors and American Dental Political Action Committee (ADPAC) work hard to identify and support dental friendly candidates. To stay informed, visit ada.org/advocacy.aspx and floridadental.org.

Third-Party Payer Concerns

The FDA has a dedicated staff member to focus resources on third-party payers in Florida and their impact on members. Working closely with the various insurance plans, Medicaid managed-care plans, the Agency for Health Care Administration (AHCA), Department of Health, Board of Dentistry (BOD) and other state and federal agencies, the FDA Director of Third Party Payer and Professional Affairs addresses issues relating to third-party payers.

For additional information, contact Casey Stoutamire, Director of Third Party Payer and Professional Affairs at 800.877.9922 or cstoutamire@floridadental.org.

Peer Review

You often can avoid costly legal fees and malpractice suits by using this free service available only to members. Peer Review doesn't always have to be started by a disgruntled patient. A frustrated dentist who feels that everything has been done to satisfy the patient, with no success, also can recommend Peer Review. This is a service provided by colleagues to other members to help mediate problems, and most of the time avoid costly and emotionally draining litigation or Board of Dentistry complaints.

Managed Care Handbook

You Want Me to Sign What? A Florida Dentist's Handbook on Managed Care Contracts is a comprehensive reference including information on reimbursement, risk, negotiating, and rights and duties of both parties. Contact the WCDDA office to obtain your copy, (813) 654-2500.

ADA's Center for Professional Success

This interactive web resource offers members relevant and effective solutions you can use every day on managing your career, expanding your knowledge, and balancing your life. Available at <https://www.ada.org/resources/practice>, there are more than 600 topics.

FDA Career Center

The FDA created the Career Center to give dentists and dental employers a better way to find each other and make that perfect fit. When it comes to making career connections in the dental profession, the mass-market approach of the mega job boards may not be the best way to find what you need. Member discounts are available. Additional information is available at <https://www.floridadental.org/member-center/fda-career-center>.

Top 10 Members-Only Online Resources Marketing Tool-Kit, Legal Resources, Hurricane Readiness, and more! bit.ly/3O4C3nz

FDA Radiography Training Program

The FDA Radiography Training Program allows dentists to provide a convenient, affordable way for dental assistants to obtain radiography training required under Florida law without the need for classrooms, travel and time away from work using an innovative nine-part, online training program. The cost is \$285/per assistant for FDA members and \$385/per assistant for non-FDA members. For more information visit <https://bit.ly/3C3sz6s>.

Continuing Education

Free Online CE Members receive up to 30 hours of FREE online CE courses at floridadental.org. Each association hosts annual meetings and monthly meetings that provide high quality continuing education to members and their staff at a significantly reduced rate. WCDDA's Annual Winter and Summer Meetings, WCDDA Affiliate Meetings, Florida Dental Convention (FDC) and the ADA's Annual Session.

Other Member Benefits Include:

ADA" Find a Dentist": The online tool, mouthhealthy.org promotes your practice by allowing you to keep your profile up to date and making it easy for potential patients to locate your practice.

FDA Services: Provides a wide range of insurance at affordable rates. Individual/Group Health, Professional Liability, Term Life, Workers Compensation, Disability, Malpractice, Auto and Pension plans are available. Contact Rick D'Angelo at (813) 475-6948 or rick.dangelo@fdaservices.com.

ADA Credentialing: Spend more time with patients and less time on cumbersome, redundant paperwork. Think like a dentist and run your office like an entrepreneur with ADA's Credentialing Service. Visit ada.org/credentialing.

ADA/FDA/WCDDA Websites: Information right at your fingertips, visit ada.org, floridadental.org and wcdental.org to access important information on laws, rules, and continuing education and employment opportunities. Visit ADA's New Dentist Blog, newdentistblog.ada.org and FDA's Beyond the Bite Blog, floridadental.org/members/fda-blog.

Free Florida and HIPAA Compliance Forms: Free HIPAA forms are available to all members. Visit <https://www.floridadental.org/member-center/member-resources/legal-resources>

CE Broker Tracking: Continuing education attendance records are uploaded into CEbroker.com for each member who attends a meeting at the FDA, WCDDA and affiliate levels.

For more information about membership and how to join, call (800) 260-5277 or visit wcdental.org or floridadental.org.

LEADERS EMERGING AMONG DENTISTRY

LEAD



JAN. 20, 2023 • TAMPA, FLORIDA

An organization's ability to thrive is largely determined by the quality and effectiveness of its leadership. Great leaders can create tremendous success, but leadership skills don't always come naturally. At the Florida Dental Association we believe that great leaders are developed through learned skills and practices. LEAD, Leaders Emerging Among Dentistry, is an FDA program that provides participants with training to enhance leadership and interpersonal skills as well as a backstage pass to FDA offerings and experiences. LEAD features speakers from around the country with a focus on providing ideas and tools to help member dentists succeed in their leadership pursuits.

[LEARN MORE AND REGISTER AT FLORIDADENTAL.ORG/LEAD](https://FLORIDADENTAL.ORG/LEAD)

SAVE THE DATE!

JUNE 29-JULY 1, 2023

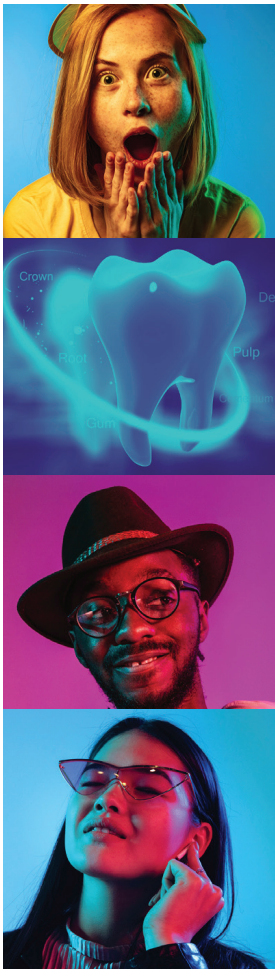
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MISSION:

Helping Members Succeed

VALUES:

Service, Commitment, Integrity,
Excellence

CULTURE:

The Reliable Resource for Dentists

The WCDDA Newsletter is published two times a year, in the Fall and the Spring. The Editor of the association and staff organize, print and mail to membership. The position of the editor is elected by the Executive Cabinet and does not have a specified term. The editorial staff holds the right to deny ads submitted for publishing. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in this newsletter does not imply the West Coast District Dental Association endorses any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the editor, staff, or members of the West Coast District Dental Association.

NEED HELP WITH PATIENT COMPLAINTS?

The Peer Review program is designed to help Florida Dental Association member dentists.

Avoid costly legal fees, malpractice suits and Board of Dentistry complaints by using this free service exclusively for members.



florida dental
ASSOCIATION
PEER REVIEW

Learn more online at FloridaDental.org/PeerReview or by contacting FDA Peer Review Coordinator Lywanda Tucker at 850.350.7143 or ltucker@floridadental.org