

# Checkup

Volume 47 • Issue 2 • Fall 2018



WEST COAST  
DISTRICT DENTAL ASSOCIATION

A COMPONENT OF THE  
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

## CHARTING YOUR PATH AWAY FROM STORMS

*Mission:* Helping Members Succeed

*Culture:* The Reliable Resource for Dentists

*Values:* Service, Commitment, Integrity and Excellence

# President's Message



*Dr. Oscar Menendez  
President  
West Coast District  
Dental Association*

Hello WCDDA members,

I would like to say what an honor it is to represent you as your President. I am often asked if the amount of leadership work is overwhelming. My answer is always "NO", because we have a wonderful TEAM at the WCDDA office. Lissette, Kelsey and Cherri are amazing and we are so fortunate to have them running our organization. I would encourage anyone with interest in leadership to get involved, it is a wonderful journey and experience. You will make many new friends and get to interact with wonderful, dedicated colleagues. Everyone should be very proud of the WCDDA as a leader in the state of Florida. It is through the dedication and activism of our members that makes it so. As we say "The West Coast is the Best Coast!"

There is a lot going on politically in dentistry right now and the time for involvement in organized dentistry is NOW. Our profession is changing and there are many forces from the outside attempting to change the delivery of care in Florida. Our Advocacy and the relationships we have in Tallahassee have helped overcome some of these attempts (Dental Therapist Legislation). We have a strong organization but we must remain vigilant and responsive to threats from outside our profession. We do not want our great profession relegated to a trade as outside organizations push an agenda in the name of "Access to Care". Be involved by supporting ADPAC, FDAPAC and Dentists' Day on the Hill. The 2019 DDOH is on Tuesday March 12th with a legislative briefing the night before at 6 pm. Hope you can make it!

Speaking of Access to Care and the FDA's response, the WCDDA sponsored its second MISSION of MERCY event in Fort Myers in March 2018. This was our fourth event overall since 2014. It was a great success and congratulations to the team that lead that effort. We had a magnificent venue in the Lee County Civic Center. Our appreciation goes to all those who worked hard, served and/or financially supported the event, making a difference in so many lives. The next event is in Orlando March 22-23, 2019. If you have never been to the Mission of Mercy, you are missing a great, rewarding experience. Hope to see you there or at least support it with your donations to [FLAMOM.ORG](http://FLAMOM.ORG).

We had a wonderful summer meeting at Marco Island in the JW Marriott. I got to see and meet many of our members in a beautiful setting and a comfortable atmosphere. Our summer meetings are always a great place to connect and have a fun, relaxing time. Make sure you mark your calendar for our WCDDA Annual Meeting at the CAMLS Center in downtown Tampa on February 1, 2019. The program includes Dr. Richard Winter, "Dentistry as a Specialty", Debbie Zafiroopoulos, "What's in your Pocket" and Elijah Desmond, "Creating the Ultimate Team and Patient Experience" and "Emotional Intelligence: The Six Emotions That Will Change Your Practice". Great programs for doctors and your team. Thursday evening, we will be having the President's Cocktail Reception at Armature Works alongside the Hillsborough River. We hope to see you there.

I hope to get to all the affiliate's meetings at least once this year and I look forward to meeting many of you. If there is anything I or your association can do for you please let us know. Our goal and commitment to you is "Helping Members Succeed". If we fall short in any way please let us know. We are YOUR association and we are here for YOU!

In closing, I would urge you to stay connected and involved in your association. Only by being involved can we have any control on what happens to us. Sitting on the sidelines complaining will not change anything. So get up and do something to make a difference. Ben Franklin said "Well done is better than well said". Hopefully as we turn our profession over to our younger colleagues they will be able to say to us "Well done!" 🍷

Sincerely,

Oscar Menendez, DDS  
President  
West Coast District Dental Association

## INSIDE THIS ISSUE

Summer Meeting Memories. . . . .	1
WCDDA Fund & DDOH. . . . .	3
Membership . . . . .	4 & 17
Association Business . . . . .	8
Mark Your Calendar . . . . .	9
Expert Article . . . . .	11-14
Affiliate Corner. . . . .	15
Tip of the Tongue. . . . .	17

About the cover: Portion of NOAA Chart No. 11412

# 2018 Summer Meeting Memories

To view more meeting photos, visit <http://wccddaphotoalbums.shutterfly.com/>.



Affiliate Roundtable Meeting  
(l:r) **Drs. Bobby Troxler, Craig Oldham, Jolene Paramore, Oscar Menendez, Wendy Churchill, Gabriele Spinuso.**



**Dr. Craig Oldham** (r) received an award for his time dedicated towards the Florida Dental Association's Council on Membership.



WCCDA Officers enjoying their installation  
(l:r) **Drs. Oscar Menedez, Craig Oldham, Reza Iranmanesh, Jessica Stilley-Mallah, Rita Hurst, Natalie Carr-Bustillo and Fred Grassin.**



**Dr. Nolan Allen** (l) honoring **Dr. Oscar Menendez** with his Presidential award.



Congratulations to the 1st place volleyball champs, Flossy Posse!  
**Dr. Jaren Catlin**, Marco Palaganas, Erin Mc Dowell, Emory Kraver, **Dr. Phil Kraver** and **Dr. Shane Mc Dowell**



24" Award-Winning Fish!



The "boat with the most fish" award goes to **Dr. Steve Zuknick** (l), **Dr. Fred Grassin** (r) and his daughters, Lily and Hannah!



Summer Meeting Social in the Presidential Suite  
(l:r) **Dr. Debbie Lowry, Dr. Luis Martinez** and Lauren Martinez



Cigar & Cordial Event  
(l:r) **Dr. Paul Miller, Dr. Deidre Catlin Campbell** and **Dr. Sebastian Castellano**

# Back to the Ritz!

July 26-28, 2019  
The Ritz-Carlton, Naples



**Dr. Gregory Oxford** – Oral Complications and Prevention Strategies for Older Adults AND Periodontal Maintenance of Dental Implants

**Dr. Bill Robinson** – \*Medical Errors & **Dr. Glori Enzor** – \*Domestic Violence  
\*Both required courses

Other family fun events include, a Backwater Fishing excursion, a Beer, Wine & Cheese reception, and more!

Visit [www.wcdental.org](http://www.wcdental.org) for more information.

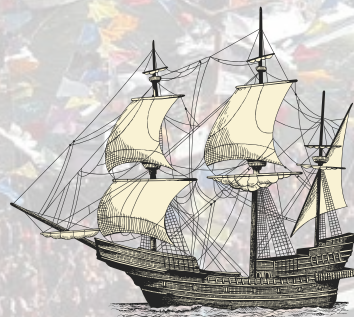
*There is something for everyone. register today!*

You must be registered for the meeting to reserve a maximum of 2 rooms per meeting registrant. A link to reserve rooms will be provided in your emailed meeting confirmation. Registrants desiring more than two rooms may check back after May 31<sup>st</sup> at which time if there are still rooms remaining in the group room block, the additional rooms will be made available on a first come first serve basis.

## WCDDA is considering hosting its 2021 Annual Meeting in conjunction with the Gasparilla Parade festivities!

**WCDDA Annual Meeting**  
**Friday, January 29th**

**WCDDA Gasparilla**  
**Private Parade Tent**  
**Saturday, January 30th**  
(Private tent includes: food,  
open bar and private restrooms)



Ye Mystic Krewe of Gasparilla hosts a parade that begins at 2 p.m. at Bay to Bay and Bayshore in South Tampa. The 4.5 mile Gasparilla Parade of the Pirates, which has been presented by Ye Mystic Krewe of Gasparilla annually since 1904, winds its way into downtown Tampa, featuring 103 floats, 3 marching bands and over 50 participating social organizations (krewes).

WCDDA is interested in hosting a private tent in 2021 and we need your feedback to gauge interest. Begin the brief online survey, <https://bit.ly/2Db47FF> or share your feedback by emailing, [lissette@wcdental.org](mailto:lissette@wcdental.org).

# WCDDA Fund

The WCDDA Fund supports access to care events and clinics, accredited dental programs and dental health education in thirteen counties. By supporting local events and education, the association is able to impact various important missions and support the profession.

The WCDDA Annual Summer Fundraiser Raffle was another great success! Over \$3,800 was raised and 16 doctors won various items donated. Donate to the Fund by visiting <https://bit.ly/2RIGzKj> or call the WCDDA office at (813) 654-2500.



## Dentists' Day on the Hill Grant

### Dan Bertoch Memorial Grant & Dentists' Day on the Hill (DDOH)

Dr. Dan Bertoch devoted much time to advocacy for the dental profession. It is in his spirit that a Memorial Fund in Dan's name was established in 2011 to provide funding for a first-time attendee(s) to Dentists' Day on the Hill in Tallahassee on March 11-12, 2019. The grant can be used towards transportation to and from Tallahassee and accommodations at the host hotel.

To apply or contribute to the grant, visit <https://bit.ly/2PtevOM>. For questions, contact the WCDDA Office at (813) 654-2500 or email: [lissette@wcdental.org](mailto:lissette@wcdental.org).

**ATTEND  
DDOH  
FOR  
FREE!**



# Welcome New Members!

## The WCDDA Would Like to Extend a Warm Welcome the New Members and Returning Members to the American, Florida and West Coast Dental Associations

Andrea Ackley, Sarasota  
Andres Alberto, Palmetto  
Abdullah Allawnha, Riverview  
Anamevys Alonso, Palmetto  
Frederick Anderson, Lithia  
Monika Aneja, Bradenton  
Mark Angeloni, Saint Petersburg  
Glenda Arrabal Morejon, Port Richey  
Renato Aves, Tampa  
Demyana Azer, New Port Richey  
Richard Ballentine, North Port  
Barron Banks, Temple Terrace  
Rocio Barocio Torano, Tampa  
Ana Beyra, Cape Coral  
Ahmad Bhatti, Lakeland  
Robert Bonser, Saint Petersburg  
Amanda Boodhoo, Tampa  
Maria Brown, Seminole  
Matthew Byars, Englewood  
Amelia Caceres Tejada, Fort Myers  
Anna Carlow, Sarasota  
Maritza Castro Penalosa, Tampa  
Yuna Choi, Cape Coral  
Kayla Cicchella, North Port  
Daniel Cocris, Cape Coral  
Matthew Conley, Labelle  
Ana Cosma, Wesley Chapel  
Terryl Crawford, Lakeland  
Edward Cronauer, Valrico  
Lilyann Cubero, Bonita Springs  
Bao Tran Dao, Lutz  
Aida Davoodi Kermani, Palm Harbor  
Dana DeLosa, Largo  
Arina Doroshenko, Brandon  
Martha Ducatel, Brandon  
Marshal Earnest, Port Charlotte  
Jordan Eckardt, Estero  
Justin Elikofer, Bradenton  
Azita Eskandari, New Port Richey  
Mounika Falemban, Riverview  
Andrew Falestiny, Venice  
Robert Ferrera, Tampa  
Garrett Folks, Sarasota  
Luis Fonseca, Naples  
Kara Ford, Temple Terrace  
Paul Francisco, Tarpon Springs  
Andrew Frey, Fort Myers  
Nicholas Gable, Winter Haven  
Joel Garcia Boss, Bradenton  
Brett Goldstein, Port Charlotte  
Christel Haberland, St Petersburg

Lawrence Hale, Englewood  
Mary Hand, Naples  
Haidy Hanna, Tampa  
Kelly Harris, Bradenton  
Sean Hatch, Lakeland  
Kristyn Healey, Tampa  
Kimberly Henwood, Tampa  
Nilo Hernandez, Naples  
Rosa Hernandez, Sarasota  
Binh Ho, Brandon  
Brian Hoffman, Sarasota  
Hetty Hong, Plant City  
Jose Horak, St. Petersburg  
Kylan Hughes, Seminole  
Korey Hurley, Pinellas Park  
Kurtis Hussey, Gainesville  
Elizabeth Irons, Seminole  
James Ittel, Bradenton  
Simona Ivanov, Clearwater  
Darlene Jean, Tampa  
Elias Josephs, Fort Myers  
Miguel Jusino Perez,  
Joseph Kase, Oldsmar  
Kelly Kidwell, Tampa  
Lawrence Klein, Saint Petersburg  
Laura Koberda, Largo  
Mary Labance, Clearwater  
Allison Leedy, Lakeland  
Brian Leeson, Tampa  
Yassamin Lenzi, Fort Myers  
Landon Lowell, Naples  
Meaghan Lutes, Inverness  
Jody Maiden, Saint Petersburg  
Shazia Malik, Tampa  
Sara Maltese, Dunedin  
Sophia Mazanitis, Clearwater  
Brantley McCarty, Venice  
Virginia McKenzie Melmed, Tampa  
Camille Medina, Tampa  
Adarsh Mehta, Palm Harbor  
Taylor Minkus, Port Charlotte  
Marjan Mirkheshti, North Port  
Michael Moragomez, Seminole  
Yuliet Moreno Montiel, Sarasota  
Lori Morgan, Bradenton  
Amanda Mullersman, Seminole  
Evan Murrell, Clearwater  
Robert Musselman, Tampa  
Chi Nguyen, Pinellas Park  
Thuy Nguyen, Brandon  
Ronald O'Neal, Saint Petersburg

Kelli Orcutt, Fort Myers  
Jesspreet Parmar, Naples  
Asha Patel, Palm Harbor  
Maitry Patel, Tampa  
Jeffrey Perez, Port Charlotte  
Tyler Phillips, Cape Coral  
Logan Poff, North Port  
Kaylee Pollitt, Pinellas Park  
Christopher Ramke, Naples  
Anson Rhodes, Temple Terrace  
Ashley Rini, Fort Myers  
Santos Robinson Maita, Saint Petersburg  
Scott Roemer, Sarasota  
Kenneth Ross, Lakewood Ranch  
Brandy Rubinski, Lakewood Ranch  
Richard Sable, New Port Richey  
Rafaella Sampaio, Fort Myers  
Louisa Sanders, Belleair Beach  
Ray Santa-Cruz, Lutz  
Jennine Santeiro, Ruskin  
Jon-Michael Scalercio, Bradenton  
Jonathan Scott, Lakeland  
William Scott, Seminole  
Sirirat Seebunpang, North Fort Myers  
Mujib Shuayb, Brooksville  
Ruchi Shukla, Brandon  
Maykel Sierra, Fort Meade  
Nancy Singh, Brandon  
Jim Singleary, Tampa  
Dorian Solomon, Fort Myers  
Zinnia Sotolongo, Seminole  
Alessandro Spinuso, Clearwater  
Dylan Tagg, Estero  
Leydy Toribio Fabelo, Sarasota  
Kimberly Tran-Nguyen, Lakeland  
Timothy Turner, Sebring  
Yasodhara Vadlamudi, Lakeland  
Dana Verdecchia, Fort Myers  
Thomas Veronee, Lake Placid  
Yaritza Viamonte Montes De Oca, Brandon  
Mateo Vidales, Davenport  
Sabina Vlaeva, Tampa  
Sherry Walters, Bradenton  
Sherwood West, Sarasota  
Matthew Williams, Cape Coral  
Thomas Yoon, Bradenton  
Mohamed Youssef, Estero  
Alexandra Zabala, Fort Myers  
Gregory Zollo, Seminole

### We are deeply saddened by the death of our colleagues.

Victor Beliveau, DMD of Citrus Springs passed away on March 24, 2018  
Donald Bruce Dolan, DDS of Holmes Beach passed away on September 12, 2018  
Jerry Lind Reynolds, DDS of Tampa passed away on June 23, 2018 \*past president of the WCDDA  
Ralph Boyd Tennant, DDS of Tampa passed away on October 22, 2017  
William Stalling Wells, DDS of Naples passed away on August 3, 2018

A contribution has been made to the WCDDA Fund in their memory. If you would like to contribute, please make your check payable to the Florida Dental Health Foundation, indicate WCDDA Fund in the memo and mail to: Florida Dental Association, Attn: Foundation, 1111 East Tennessee Street. Tallahassee, Florida, 32308-6914.



**DENTISTRY HAS CHANGED OVER THE YEARS.  
COMMITMENT HASN'T.**

**GREG AUERBACH**

greg.auerbach@henryschein.com  
(877) 661-1901

Even though dentistry has changed dramatically over the years, easing dentists into retirement has always remained our focus. The transition ahead seems as new and uncertain as when you began your practice, and Greg will guide you along the way.

**ADS Florida**

Now a division of Henry Schein Professional Practice Transitions

 **HENRY SCHEIN®**  
PROFESSIONAL PRACTICE TRANSITIONS

DENTAL PRACTICE SALES | PARTNERSHIPS | APPRAISALS | BUY-INS & BUY-OUTS | MULTI-DOCTOR TRANSITIONS | ASSOCIATESHIPS



*"Phenomenal, professional, and timely, are just a few words to describe my relationship with FDAS and Rick. Without hesitation, FDAS is the absolute best!"*

*- Dr. Freddie W.,  
Customer Since 2004*



## COUNT ON YOUR FDAS AGENT! RICK D'ANGELO - WEST COAST

### **YOU CAN TRUST YOUR FDAS INSURANCE AGENT LIKE A MEMBER OF YOUR DENTAL TEAM...**

We have the knowledge, experience and insurance providers to assure that you have the coverage you need to practice with security and peace of mind.

#### **INSURANCE PRODUCTS:**

- » Professional Liability
- » Office Package
- » Disability Income
- » Office Overhead
- » Workers Comp
- » Group Health
- » Individual Health
- » Life Insurance
- » Long-Term Care
- » Annuities
- » Auto & Boat
- » More...



### **CONTACT RICK**

P: 813.475.6948 | F: 813.475.6959 | E: [rick.dangelo@fdaservices.com](mailto:rick.dangelo@fdaservices.com)

[www.fdaservices.com/insurance-programs](http://www.fdaservices.com/insurance-programs) | Follow us on





# Member Only Benefits

**FDAPAC AND ADPAC:** Dentistry's state and federal political action committees ensure the association has a place at the table when lawmakers are debating legislation such as dental therapists and other issues affecting dentistry. The FDA Political Action Committee (FDAPAC) Board of Directors and American Dental Political Action Committee (ADPAC) work hard to identify and support dental-friendly candidates. To stay informed, visit [ada.org/advocacy.aspx](http://ada.org/advocacy.aspx) and [floridadental.org](http://floridadental.org).

**MANDATORY OPIOID COURSE: DEADLINE 1/31/2019:** The FDA has partnered with the Florida Medical Association to offer the two-hour, state-mandated controlled substance course for dentists with a DEA number. Find this course at [courses.cebroker.com](http://courses.cebroker.com)

**FLUORIDATION:** The FDA is a leading advocate for fluoridation and many times must act fast when the removal of fluoride is threatened. As Florida's advocate for oral health, the FDA helps educate community leaders on the benefits of fluoridation and provides expert testimony before commission meetings, when needed. The FDA works with state agencies and the ADA to promote fluoridation. To increase education efforts and promote fluoridation, the FDA created a fluoridation specific website, [floridafluoridation.org](http://floridafluoridation.org)

**MANAGED-CARE HANDBOOK: *You Want Me to Sign What?*** A Florida Dentist's Handbook on Managed-care Contracts is a comprehensive reference including information on reimbursement, risk, negotiating, and rights and duties of both parties. Contact the WCDDA office to obtain your copy, (813) 654-2500.

**ADA CENTER FOR PROFESSIONAL SUCCESS:** This interactive web resource offers members relevant and effective solutions you can use every day: managing your career, expanding your knowledge and balancing your life. Visit [success.ada.org/en/](http://success.ada.org/en/).

**THE NEW FDA CAREER CENTER** gives dentists and dental employers a better way to find each other and make that perfect match. Visit, [floridadental.org/member-center/fda-career-center](http://floridadental.org/member-center/fda-career-center).

**MENTORSHIP PROGRAM:** This FDA program was developed as a resource to help dental students gain a practical, professional perspective of dentistry from established member dentists. To volunteer, complete and submit a profile by visiting [careers.floridadental.org/ementor](http://careers.floridadental.org/ementor). For additional information or if at any time a change in the mentor/protégé relationship is needed, please contact Kerry Gómez-Ríos at [membership@floridadental.org](mailto:membership@floridadental.org).

**YOU OFTEN CAN AVOID COSTLY LEGAL FEES** and malpractice suits by using this free service available only to members. Peer Review doesn't always have to be started by a disgruntled patient. A frustrated dentist who feels that everything has been done to satisfy the patient, with no success, also can recommend Peer Review. This is a service provided by colleagues to other members to help mediate problems, and most of the time avoid costly and emotionally draining litigation or Board of Dentistry complaints. Peer review originates at the WCDDA office, contact (813) 654-2500 for more information.

**ADA" Find a Dentist" Feature:** The online tool, [mouthhealthy.org](http://mouthhealthy.org) promotes your dental practice.

**FDA Services:** Provides a wide range of insurance at affordable rates. Individual/ Group Health, Professional Liability, Term Life, Workers Compensation, Disability, Malpractice, Auto and Pension plans are available. Contact Rick D'Angelo at (813) 475-6948 or [rick.dangelo@fdaservices.com](mailto:rick.dangelo@fdaservices.com).

**Crown Savings:** FDA Services has researched and vetted business solutions so members can take advantage of exclusive deals and discounts offered through the Crown Savings program. Visit [fdaservices.com/crownsavings](http://fdaservices.com/crownsavings).

**ADA Credentialing:** Spend more time with patients and less time on cumbersome, redundant paperwork. Think like a dentist and run your office like an entrepreneur with ADA's Credentialing Service. Visit [ada.org/credentialing](http://ada.org/credentialing).

**Websites:** Information right at your fingertips, visit [ada.org](http://ada.org), [floridadental.org](http://floridadental.org) and [wcdental.org](http://wcdental.org) to access important information on laws, rules, and continuing education and employment opportunities. Visit ADA's New Dentist Blog, [newdentistblog.ada.org](http://newdentistblog.ada.org) and FDA's Beyond the Bite Blog, [floridadental.org/members/fda-blog](http://floridadental.org/members/fda-blog).

**CE Programs:** Each association hosts annual meetings and monthly meetings that provide high quality continuing education to members and their staff at a significantly reduced rate.

**Free Online CE:** Members receive up to 30 hours of FREE online CE courses at [floridadental.org](http://floridadental.org).

**CE Broker Tracking:** Continuing education attendance records are uploaded into CEbroker.com for each member who attends a meeting at the FDA, WCDDA and affiliate levels.

For more information about membership and how to join, call (800) 260-5277 or visit [wcdental.org](http://wcdental.org) or [floridadental.org](http://floridadental.org).



# Association Business - Official Calls

## Accepting Nominations:

The WCDDA is accepting nominations for the following awards that will be presented at the President's Reception in conjunction with the WCDDA's Annual Meeting on January 31, 2019 at Armature Works in Tampa.

- *Distinguished Service Award:* This award is given to a member for outstanding service toward the dental profession and the West Coast District Dental Association.
- *Dan Bertoch Leadership Award:* This award is given to a young dentist who has proven leadership skills.
- *Affiliate of the Year Award:* This is given to an affiliate that has contributed the most towards improving the WCDDA by increasing membership numbers, having the most volunteers, and supporting the ideas, activities and meetings of the WCDDA.
- *Kintsugi:* This award is given to any member who has shown dedication or commitment towards improving the access to healthcare issue in the community.

**Please submit award nominations to the WCDDA office by December 31, 2018.**

The WCDDA is accepting written nominations for WCDDA Secretary. This is the entry level for the WCDDA leadership ladder. Any WCDDA member may be nominated. The Nominating Committee will review the names and make recommendations to the Executive Cabinet. Nominations are being accepted for the following:

**Please submit WCDDA Secretary nominations to the WCDDA Executive Cabinet by March 1, 2020.**

## Official Call

There will be a caucus of the West Coast District Dental Association's Delegation on Tuesday, January 8, 2019 at 6:00 p.m. via conference call. There will be twelve sites throughout the West Coast district. The West Coast District Dental Association will hold a breakfast caucus in conjunction with the Florida Dental Association's House of Delegates meeting Saturday, January 26, 2019 at 7:00 a.m. at the Tampa Airport Marriott.

Dr. Rita Hurst  
WCDDA Secretary



Dr. Rita Hurst

**LIMITED TIME ONLY: 25% OFF + FREE SHIPPING!\*** Promo Code: **NS25FS** Valid: **Oct. 9-23, 2018**



**CELEBRATING 25 YEARS  
AS YOUR TRUSTED SOURCE FOR TEAM APPAREL**

Since 1993 we've been providing team apparel that meets the highest quality standards in the industry, along with award-winning customer service. As we look forward to the next 25 years, Lands' End Business remains committed to providing you and your employees with the very best clothing for work, life and style.



### SERVICE

We know you've got more important things to do than manage your company's uniform or branded clothing program. That's why we'll take care of it for you with services that let your team order themselves—including custom web stores and program certificates.



### CAPABILITY

We stitch more than 5 million logos every year. So we know how to make brands look good. We'll digitize and reproduce your logo using our selection of over 300 thread colors. You'll also get a chance to review a virtual sample of your logo before production.



### QUALITY

We deliver dependable clothing that's a cut above many uniform suppliers' offerings. We start with the finest, most durable and innovative fabrics available. Our in-house design and quality teams test each product to ensure it exceeds industry standards.



### VALUE

As direct merchants, we control every step in the supply chain from fabric to finished garment, including design and product sourcing. That means we can offer apparel that's made to our specifications while keeping prices affordable for every budget.

# LANDS' END BUSINESS

Shop the entire assortment today at [ada.landsend.com](http://ada.landsend.com) or call: **800-990-5407**

# Mark Your Calendar 2019

WCDDA Delegation Caucus, Various Sites . . . . . January 8, 2019

FDA House of Delegates, Tampa Marriott Airport. . . . . January 26, 2019

WCDDA President's Reception, Armature Works, Tampa . . . . . Jan. 31, 2019

**WCDDA Annual Meeting, CAMLS, Tampa . . . . . February 1, 2019**

WCDDA President's Trip, Mardi Gras, New Orleans . Feb. 28-Mar. 3, 2019

Dentists' Day on the Hill, Tallahassee. . . . . March 11-12, 2019

FLA-MOM, Orlando . . . . . March 22-23, 2019

WCDDA Executive Cabinet Meeting, Brandon . . . . . May 17, 2019

WCDDA Delegation Caucus, Various Sites . . . . . June 18, 2019

FDC, Gaylord Palms, Orlando . . . . . June 27-29, 2019

FDA House of Delegates, Gaylord Palms, Orlando . . . . . June 28-29, 2019

**WCDDA Summer Meeting, The Ritz-Carlton, Naples. July 26-28, 2019**

America's Dental Meeting, San Francisco . . . . . September 5-9, 2019

EVENT HELD IN CONJUNCTION WITH THE  
WEST COAST DISTRICT DENTAL ASSOCIATION'S ANNUAL MEETING

YOU'RE INVITED TO ATTEND

WCDDA'S 2019 ANNUAL  
PRESIDENT'S RECEPTION

THURSDAY, JANUARY 31<sup>ST</sup>  
6:30 P.M. - 8:30 P.M.



ARMATURE WORKS  
1910 N OLA AVE.  
TAMPA, FL 33602

ADDITIONAL DETAILS CAN BE FOUND ENCLOSED  
IN THE 97<sup>TH</sup> ANNUAL MEETING BROCHURE

*WCDDA  
President's  
Trip  
Mardi Gras*

**Feb. 28 - Mar. 3, 2019  
Sheraton New Orleans**



**Reserve your room  
online by visiting  
[wcdental.org](http://wcdental.org).**

# VOLUNTEER FOR FLA-MOM 2019!



**ORLANDO**  
**MARCH 22-23, 2019**  
**EDGEWATER HIGH SCHOOL**

## WHAT IS THE FLORIDA MISSION OF MERCY?

Florida Mission of Mercy (FLA-MOM) is a large-scale, two-day, professional dental clinic that provides care to any patient at no cost, with the goal of serving the underserved and uninsured in Florida – those who would otherwise go without care.

With a goal of treating 2,000 patients, FLA-MOM seeks to have a positive impact on the Central Florida community by providing important access to dental care.

Treatments offered at FLA-MOM include: cleanings, fillings, extractions, limited root-canal therapy and pediatric dentistry.



## YOU CAN MAKE A DIFFERENCE!

Help us provide dental care to those in greatest need. We need the following types of volunteers:

- dentists, hygienists, dental assistants
- dental lab technicians
- physicians, nurses, EMTs
- general community
  - patient and volunteer registration
  - patient escorts
  - interpreters
  - parking attendants and more!

# 2019 FLA-MOM

SIGN UP TODAY AT [FLAMOM.ORG](http://FLAMOM.ORG) • MORNING, AFTERNOON AND ALL-DAY SHIFTS AVAILABLE

Reprinted with permission from  
Dr. Richard Winter.

# General Dentistry as a Specialty



Richard Winter,  
DDS

## PREFACE Definition

Dentistry is defined as the evaluation, diagnosis, prevention and/or treatment (non-surgical, surgical or related procedures) of diseases, disorders and/or conditions of the oral cavity, maxillofacial area and/or the adjacent and associated structures and their impact on the human body; provided by a dentist, within the scope of his/her education, training and experience, in accordance with the ethics of the profession and applicable law (as adopted by the 1997 ADA House of Delegates).<sup>1</sup>

## INTRODUCTION

Dentistry is an evolving art and science which can be a challenging discipline made more difficult if we do not work to constantly elevate our care, skill, and judgment. The 9 “specialties” of general dentistry (as recognized by the Council on Dental Education and Licensure within the ADA) creates these specialties to define areas they feel require additional study or examination to perform at a definable level beyond that of a “generalist.” That being said, the practice of general dentistry and training received in dental school can hardly be sufficient to practice in today’s rapidly changing environment. Even board certified specialists cannot rest on the laurels of their specialty certificate (especially if it was attained several years ago) since the research and advancements in dentistry have been enormous in scope over the last several years. If we, as general dentists, must perform all facets of dentistry and be held accountable (for legal, moral, and ethical reasons) to the level of a specialist within the 9 board certified specialties, then it can be said that we must be specialists within our field.

There is tremendous political pressure to fight licensure by credential, dental implantology as a specialty,<sup>2</sup> facial cosmetic enhancement with dermal fillers, or cosmetic dentistry as a specialty, to name just a few of the hotbed issues within our field. It is beyond the scope of this article to address these issues; however, to aspire to treat our patient demographic in the most professional and responsible manner, general dentistry should be thought of as a “specialty.” The result of increased continuing education within and beyond the labeled specialty designations will result in a renewed joy within



**Before Image.** Preoperative photo with smile display showing diastemas.



**After Image.** Full-face view after cementation.

our profession, as well as a deep gratitude within our patient base and strengthened collaboration with our colleagues with board certifications.

## The AGD Promotes Quality Continuing Education

The path to mastership within the AGD requires attaining fellowship by taking a vigorous examination as well as training within 13 dental subspecialties with 1,100 hours of continuing education (CE), of which 400 hours must be participation-based courses. This is an award designation and not a specialty, but it highlights the emphasis that organizations such as the AGD places on quality CE. Organizations such as the American Academy of Implant Dentistry, International Congress of Oral Implantologists, and Academy of Osseointegration have all placed an emphasis on CE and have credentialing within their organizations to further the art and science of their discipline. While my father, Charles F. Winter, DDS, could have been grandfathered in as an “orthodontist,” he chose to remain a general dentist with a strong orthodontic emphasis. His argument was that dentistry was just too much fun to limit his practice to just one facet of dentistry. In my opinion, that energy and exuberance is something to which we should all aspire.

This case presentation enumerates the comprehensive knowledge that we must utilize on a daily basis. This illustrates “general dentistry as a specialty” and, while many specialists would argue this case falls within their purview, the author contends that with proper training, education, and collaboration, comprehensive restoration should at least be better understood if not performed by general dentists.<sup>3</sup>

## CASE REPORT

### Diagnosis and Treatment Planning

A 52-year-old male presented to our practice with advanced periodontal disease. His chief complaint was that he had pain, and he was also quite self-conscious about his smile. His greatest concern, and he was very emotional about this, was that he never wanted his daughter to see him without teeth.

His full-face photo displays multiple diastemata with a progressive splaying of his maxillary anterior dentition (Before Image). The generalized erythema, edema, and cyanosis of his dentition can be seen in the retracted view (Figure 1). The patient’s preoperative smile demonstrates tooth size discrepancies as well as lip asymmetries (Figure 2). A cosmetic smile simulation (Smile Pix) was performed along with 3-dimensional imaging, photographs, preliminary impressions, bite registration, and



**Figure 1.** Preoperative intraoral retracted views showing severe periodontal disease.



**Figure 2.** Preoperative smile.



**Figure 3.** Retracted view of mandibular arch with teeth prepared for retention of provisional.



**Figure 4.** Maxillary and mandibular BioTemps (Glidewell Laboratories) provisionals ready for phase 1 surgery.



**Figure 5.** Delivery of mandibular provisional at phase 1 surgery.



**Figure 6.** Ridge expansion in maxilla during phase 1 maxillary surgery with prepared teeth to hold temporary.



**Figure 7.** Postsurgical delivery of provisionals after multiple extractions, immediate implant placement, and socket preservation procedures.



**Figure 8.** Smile with provisional, after first surgery.

face-bow mounting of the diagnostic casts. The records were sent to Glidewell Laboratories with instructions to create a diagnostic wax-up according to the occlusal and cosmetic enhancements desired. I then had them photograph the wax-up and send me the pictures so that I could make modifications as needed prior to fabrication of the BioTemps provisional restorations (Glidewell Laboratories).

The patient's medical history was non-contributory. The diagnostic wax-up with photographs and cosmetic simulation were presented to the patient for final approval, and after hearing the costs, advantages, disadvantages, benefits, risks, and alternatives, he decided to pursue full-mouth rehabilitation with implants and fixed porcelain bridges.<sup>4</sup> It should be noted that the diagnostic wax-up allowed us to assess the patient's needs, wants, and desires as well as gauge the methodologies and treatment paths that could satisfy these objectives.<sup>5</sup> This information allowed us to discuss and finalize the treatment plan, financing, and appointment sequencing.

The preoperative surgical evaluation revealed a few stable posterior teeth that could be used to support a fixed provisional at the time of implant placement. The BioTemps were hollowed out under these teeth by prescription. When dentists understand the psychogenic issues presented by the patient, and they work diligently to address these concerns, the prototypic restorations can go a long way toward establishing trust and facilitating ongoing cooperation with the patient with these

complex treatment cases. Prior to the first incision at surgery No. 1, the lower bicuspids were prepared to retain the BioTemps provisionals. When the mandible was edentulous, the extraction sites were grafted or had implants placed at phase 1 surgery (Figure 3). Preparations are done prior to the surgery so that debris, old alloy, composite resin, and tooth structure won't contaminate the surgical sites. Tapered internal BioHorizons implants were chosen due to their aggressive buttress design and Laser-Lok surface technology, which provided an increased bone to implant contact and high insertion stability.

The maxillary and mandibular BioTemps (Figure 4) established the midline, the curve of Spee, and the curve of Wilson, as well as maintaining occlusal vertical dimension. In addition, they were used to create a favorable mesio-lingualized occlusion. The occlusion, phonetics, aesthetics, and vertical dimension would all be tested in the prototype restoration and finalized later in the porcelain restorations. If preplanning allows for retention of pier abutments, then stable temporaries can protect areas that require prolonged, undisturbed healing. This includes protection of block grafts, guided tissue regeneration, sinus augmentation, or socket regenerative procedures.

The mandibular provisional was then delivered (Figure 5). The intaglio of the provisional was hollowed out under the retained teeth by prescription, and metal reinforcement was used to preserve rigidity and the strength of the BioTemps bridges. Osteotomes for ridge spreading were used in the maxillary

ridge to facilitate strategic implant placement (Figure 6). The maxillary and mandibular BioTemps were delivered after the first surgical visit, and 4 maxillary and 4 mandibular teeth were used as pier abutments for these provisionals (Figure 7). The provisionals' intaglio was relined and cemented with a resin-based temporary cement (TempBond Clear [Kerr]) during initial healing.

The patient left the initial surgery with confidence and pride and was emotional when his smile was unveiled (Figure 8). The difficult portion of the case, which was the cosmetic uncertainty, had been assuaged. This was facilitated by careful and detailed communication with the dental laboratory team. The incisal edge position, tooth size, shape, and mold and shade were discussed and also supported with information from photographs, cosmetic imaging, mounted models, and the diagnostic wax-up. This thorough communication process facilitates the overall desired aesthetic outcome and would become the blueprint for this case.

The second surgical appointment for the maxillary arch occurred after implant integration. The remaining maxillary teeth were removed and immediate implant placement was accomplished where possible. The BioHorizons internal implant threads provide high insertion torque values and are aggressive in nature, which facilitates ideal placement. The extensive socket size and pathology required that socket preservation be performed prior to placement of implant No. 6. The implants that were placed in the first surgery were uncovered, and PEEK temporary abutments (BioHorizons) were

placed. The maxillary provisional was hollowed out in the area of the temporary abutments and retrofitted for added stability and support (Figure 9). At stage 2 surgery for the mandible, the 3inOne BioHorizons standard abutments were placed, and the provisional was retrofitted so that the remaining mandibular teeth could be removed and immediate implants and graft material placed (Figure 10). This would facilitate tissue maturation and recontouring. After 6 months, all of the implants were well integrated and PEEK temporary abutments were placed along with a new provisional to finalize the tissue prior to master impressions (Figure 11).

This sequential approach to treatment allowed the patient the comfort and convenience of maintaining fixed provisionalization during the prolonged healing period. This technique affords the implants the benefit of progressive loading as well. Teeth that need to be removed, but have no mobility, can be used sequentially during prolonged treatment to improve the outcome of implants and grafts. They can also decrease the chance of suture line opening or abrasion of freshly surgicized areas. The use of small-diameter implants in combination with teeth can also allow patients to avoid dentures as temporaries in some instances. If small-diameter implants are to be used for added support and the position can't be determined prior to surgery, the BioTemps can be prescribed already hollowed out and relined at the time of surgery.

Impressions of the temporary abutments were used to create a secondary provisional to further develop the tissue maturity as well as finalizing aesthetics, phonetics, vertical dimension, neutral zone, and verification of function. The use of a template or prototypic restoration will allow the lab to make cores, a custom anterior guide table, soft-tissue model, and will greatly diminish aesthetic concerns prior to fabrication of the final porcelain bridge. The new provisional was fabricated along with cast custom abutments and a metal framework. These abutments, along with the delivery of a new provisional, would help to manipulate tissue and allow for a pickup impression of the metal framework to capture final soft-tissue contours prior to a bisque bake try-in of the maxillary and mandibular prostheses (Figure 12). When all abutments were delivered and their fit was verified radiographically, they were torqued to 30 Ncm and the provision-



Figure 9. Maxillary arch with temporary abutments placed after removal of remaining teeth and grafting.



Figure 10. Mandibular arch showing teeth that were used to hold provisionals with implants placed prior to removal of their standard abutments.



Figure 11. Mandibular arch with abutments (PEEK Abutments [BioHorizons]) placed.



Figure 12. Custom abutments placed in the maxillary arch prior to cementation of maxillary bridge.



Figure 13. The definitive PFM bridge cemented.



Figure 14. The retracted view of the upper Atlantis abutments over the lower bridge.



Figure 15. The newly cemented lower bridge with the second maxillary provisional for finalization of the tissue and bite. This was worn while the upper bridge was fabricated, the metal tried-in, and occlusion finalized.



Figure 16. Retracted view of maxillary and mandibular PFM bridgework with pink porcelain.



Figure 17. Final smile with bridges cemented.

als allowed the tissue to heal. The mandibular bridge was tried-in and seated against the maxillary approved bridge in its bisque bake form. Once the aesthetics were approved, the lower bridge was cemented. This allowed the dental laboratory team to fine-tune the occlusion of the maxillary prosthesis, and to make any modifications to the maxillary bridge prior to its definitive cementation.

The aesthetics, phonetics, and contours that had previously been worked out in the 3 sets of temporary restorations were evident in the definitive mandibular bridge (Figure 13). The tissue in the maxillary arch was extremely healthy, and the abutments were retorqued to 30 Ncm prior to cementation of the maxillary bridge (Figure 14). Prosthetically driven, patient accepted, maxillary provisionalization was the blueprint for the mandibular prosthesis, the maxillary prosthesis, the occlusion, the phonetics, and aesthetics of the case (Figure 15).

The retracted view of the maxillary and mandibular fixed bridge-work demonstrates the culmination of careful maintenance of vertical

dimension of occlusion through utilization of successive provisional restorations (Figure 16). The relaxed smile closeup reveals a beautiful integration of tooth form with function (Figure 17). When the patient was asked to smile for the portrait "finale," he was exuberant and reported that the restorations felt natural and allowed him to accomplish lip patency without effort (After Image).

The before and after cosmetic simulation that was our preoperative target always comes with a disclaimer that actual results may not exactly match the simulation. Careful attention to treatment planning and laboratory communication allowed us to match, if not exceed, the simulated goal (Figure 18). When patients have the opportunity to live with their well-made temporary prostheses, they can give feedback that will serve to ensure the final prosthesis will satisfy their expectations prior to undergoing costly remakes or rebakes of the final porcelain.

#### DISCUSSION AND CLOSING COMMENTS

How many disciplines of dentistry were involved in this patient's care? The answer is undoubtedly, all of them. It is a

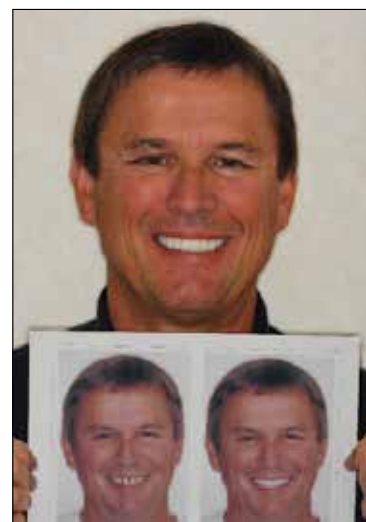
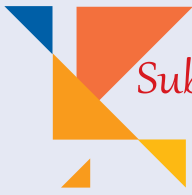


Figure 18. Postcementation comparison of preoperative condition and postoperative result with cosmetic simulation.

responsibility of each clinician to ask the questions: (1) Could we have saved his teeth with periodontal surgery, orthodontics, endodontics, and prosthodontics? (2) At what point have we watched this patient for too long? (3) Should we consider implants while they still have the bone necessary to retain

*continued on page 160*



## Substitute Dentistry for Florida

Quality Care for your patients while you are away

Walter F. Zoller, D.M.D.

Space Coast Dental Locum Tenens

### Would you like to Get Away? Sudden Illness or Disability? Maternity Leave?

**Don't close your office!**

**Retain your patients and dental team.**

'Fill-in' Services Taken Seriously

This is our business - **NOT a hobby!**

Easy Access throughout the sunshine state.

Call at your time of need - 321-223-6829

FLSubDentist@gmail.com

[www.FLSubDentist.com](http://www.FLSubDentist.com)

## AFTCO

TRANSITION CONSULTANTS  
Since 1968

*We are pleased to announce...*

**Fady I. Fakhoury, D.D.S.**

has acquired the practice of

**Deborah O. Lux, D.D.S.**

Naples, Florida

**Mili D. Patel, D.M.D.**

has acquired the practice of

**Jose Matos, D.D.S.**

Clearwater, Florida

Call today for a  
FREE MARKET VALUE ANALYSIS  
(\$5,000 value)

*We are pleased to have represented  
both parties in this transition.*

800.232.3826

| [www.AFTCO.net](http://www.AFTCO.net)

Practice Sales & Purchases Over \$3.2 Billion

## PROSTHODONTICS

### General Dentistry...

*continued*

implants without extensive grafting, or should we preserve each and every tooth without regard to time, cost, and patient desires? These are a few questions that we all struggle with everyday in complex treatment sequencing. As "specialists," we have to develop a philosophy that guides our care, skill and judgment with evidenced-based scientific support. We must also be practice management experts and do this within the budgets presented to us through frank discussions of what patients want and can realistically afford.

The average general dentist may not want to become involved in complex restorative dentistry but he or she should recognize and understand it. This article highlights the ability we have to perform any level of dentistry, within the scope of our training, education, and experience.<sup>3</sup> Without a comprehensive understanding of the steps involved, we may preclude our patient base from understanding or accepting this level of care.

Patients are treated with partial dentures and dentures for decades, and this may be the only option available to segments of our patient population from a financial perspective. The sequelae of long-term partial and complete denture wear have been extensively published. The dentist who has to make the lower complete denture for the 70-year-old woman for her fifth set of dentures has a daunting task in front of him or her. If we become engaged in foundation preservation and comprehensive treatment planning in early edentulism, we can create healthier patients and enjoy the improved patient satisfaction and resultant financial benefits to our practices. The purpose of this dialogue is to challenge and invite general dentists to become more fully engaged in their education. The reinvigoration that is felt with CE can lead to changes in personal and professional para-

digms that will result in long-term successful dental practices. In speaking with our patients about sequential treatment and upgrade paths<sup>6</sup> we can become the quarterbacks in our practice and with conscientious training we will become specialists in our profession—general dentistry.♦

### Acknowledgement

I would like to thank Leonard Machi, DDS, for the surgical expertise he provided as well as the mentorship in treatment planning necessary in this case.

### References

1. American Dental Association. Definition of Dentistry. [ada.org/495.aspx](http://ada.org/495.aspx). Accessed June 24, 2011.
2. Advocacy: What the AGD has done for you lately. AGD Impact. [agd.org/publications/articles/?ArtID=7011](http://agd.org/publications/articles/?ArtID=7011). Accessed June 24, 2011.
3. 2010 Guidelines of the Academy of Osseointegration for the provision of dental implants and associated patient care. *Int J Oral Maxillofac Implants*. 2010;25:620-627.
4. Winter R. Upgradeable dentistry: Part 1. *Dent Today*. 2009;28:82, 84, 86-87.
5. Zitzmann NU, Krastl G, Hecker H, et al. Strategic considerations in treatment planning: deciding when to treat, extract, or replace a questionable tooth. *J Prosthet Dent*. 2010;104:80-91.
6. Winter R. Upgradeable dentistry: Part 4. *Dent Today*. 2009;28:64,66,68.

### Suggested Readings

- Bidra AS, Shaqman M. Treatment planning and sequencing implant therapy in a young adult with generalized aggressive periodontitis. *J Oral Implantol*. 2010 Nov 1. [Epub ahead of print]
- McCracken M, Simmons B, Simmons W. Cement-retained superstructure for a metal-resin fixed complete denture. *J Prosthet Dent*. 2005;93(3):298-300.
- Peñarrocha M, Boronat A, Garcia B. Immediate loading of immediate mandibular implants with a full-arch fixed prosthesis: a preliminary study. *J Oral Maxillofac Surg*. 2009;67(6):1286-1293.
- Truninger TC, Philipp AO, Siegenthaler DW, et al. A prospective, controlled clinical trial evaluating the clinical and radiological outcome after 3 years of immediately placed implants in sockets exhibiting periapical pathology. *Clin Oral Implants Res*. 2011;22(1):20-27 [Erratum in: *Clin Oral Implants Res*. 2011;22(2):235].

**Dr. Winter** has authored several articles on upgradeable dentistry and related topics. His lecture topics include, "General Dentistry as a Specialty," "Upgradeable Dentistry," and "How to Recession Proof Your Practice." He is a consultant for Dental Health Libraries, a nonprofit Internet based health library. He can be reached via the e-mail address [rick@winterdental.com](mailto:rick@winterdental.com).

*Disclosure: Dr. Winter receives material support from BioHorizons and Glidewell Dental.*



Throughout the 13 counties in the WCDDA district there are 12 affiliates that meet regularly. In addition to the ADA, FDA and WCDDA, the Affiliates are another great way to get involved and access benefits to help you and your dental practice.

- ✓ Monthly meetings including quality continuing education, networking and dinner.
- ✓ Peer-to-peer case review and discussion among referring colleagues.
- ✓ Volunteer opportunities.
- ✓ Direct and immediate support from the local, state and national levels.
- ✓ Grassroots awareness and involvement such as fluoride, community dental clinics, political outreach and other important issues that arise in the community.
- ✓ Community service programs.

**Do you provide mobile dental care?**

Let us know! Patients are in need. Please contact Kelsey at [Kelsey@wcdental.org](mailto:Kelsey@wcdental.org)

## Join your local affiliate today!

### Affiliate Program Dates and Contact Information

#### CHARLOTTE COUNTY DENTAL SOCIETY

Dr. Frederick Fox, President – (941) 575-1446

**November 13, 2018**

Digital Dental Technology Evolution or Revolution,  
Richard Harrell and Victor Frattura

**January 8, 2019** - TBD

**February 12, 2019** - TBD

**March 12, 2019** - TBD

**April 9, 2019** - TBD

**May 14, 2019** - TBD

#### COLLIER COUNTY DENTAL ASSOCIATION

[www.collierdentists.com](http://www.collierdentists.com)

Dr. Barbara Reed, President – (239) 596-2255

**November 15, 2018**

Medical Errors, Frank DeLuca

**January 17, 2019**

Esophageal Cancer, Dr. Steven Guelff

**February 21, 2019**

HPV and the new epidemic of oro-pharyngeal, Dr. Donald Cohen

**March 21, 2019** - TBD

**April 18, 2019**

Sleep apnea & pulmonary disease, Dr. Ruben Valle

**April 26, 2019** - TBD, Spring Meeting

#### GREATER HIGHLANDS COUNTY DENTAL ASSOCIATION

Dr. Michael Kirsch, President – (863) 382-8878

Ms. Barbara Holth, Executive Secretary – (863) 385-7172

**January 8, 2019** - TBD

**March 5, 2019** - TBD

**May 10, 2019** - TBD

#### HERNANDO COUNTY DENTAL ASSOCIATION

[www.hernandocountysmiles.org](http://www.hernandocountysmiles.org)

Dr. J. Taylor Massey, President – (352) 796-0917

Ms. Charlene Heinecke, President Assistant – (352) 796-0917

**November 15, 2018**

A Proven Way to Pay Less Taxes, Tom Gibson

**January 17, 2019**

Diagnosis and Management of OSHA, Dr. Pat Ricalde

**March 21, 2019**

Soft Tissue Management around natural teeth and implants,  
Dr's. Matthew and Richard Rasmussen

**May 16, 2019**

Botox in Dentistry, Dr. Jan Cornelius

#### HILLSBOROUGH COUNTY DENTAL ASSOCIATION

[www.hcdafla.com](http://www.hcdafla.com)

Dr. Mark Abdoney, President – (813) 873-2447

Ms. Cherri Rantz, Executive Secretary – (813) 447-3452

**November 13, 2018**

A Brave New World for Implant Dentistry, Dr. Luis Gonzaga

**December 7, 2018** - Holiday Party

**January 22, 2019** - TBD

**March 26, 2019**

How the FDA Can Help You Optimize Your Practice,  
Casey Stoutamire, Esq. and Dr. Christopher Bulnes

**May 28, 2019** - TBD

1114 Kyle Wood Lane, Brandon, FL 33511

(813) 654-2500 Fax (813) 654-2505

[admin@wcdental.org](mailto:admin@wcdental.org)

[www.wcdental.org](http://www.wcdental.org)

.....

## LEE COUNTY DENTAL SOCIETY

[www.leecountydental.com](http://www.leecountydental.com)

Dr. Yolanda Kieser, President – (239) 936-2175

Ms. Cinda Collmer, Executive Director – (239) 936-9240

**November 15, 2018** - TBD

Opioids and Controlled Substances, Dr. Walter Flesner

**December 6, 2018**

Holiday Party

**January 7, 2018**

Nitrous Oxide, Doug Dasher

**February 21, 2019**

Social Media, Instant and Forever, Mariel Kagan

**March 28, 2019**

Integrative Dental Medicine: Dentistry's Next Frontier,

Dr. DeWitt Wilkerson

Forensic Dentistry, Dr. Glori Enzor

.....

## MANATEE DENTAL SOCIETY

[www.manateedentalsociety.org](http://www.manateedentalsociety.org)

Dr. Nishith Patel, President – (941) 792-7777

Ms. Kelsey Bulnes, Executive Secretary – (941) 677-8194

**November 20, 2018**

Surgically Facilitated Orthodontic Therapy, Dr. Matthew Waite

**December 14, 2018** - Holiday Party, Edelweiss

**January 15, 2019**

The New Tax Law Changes and How They Affect Dental Practices,

Dr. James Pitts

**March 19, 2019**

The Dawson Academy, Dr. Jeff Scott

**April 16, 2019**

24 Hour Teeth, Dr. James Gibney

**May 2018** - End of the Year Party, date TBD

.....

## PINELLAS COUNTY DENTAL ASSOCIATION

[www.smilepinellas.com](http://www.smilepinellas.com)

Dr. Jeff Scott, President – (727) 898-8585

Ms. Kelsey Bulnes, Executive Secretary – (727) 342-0374

**December 5, 2018**

Surgical Management of TMJ and Dentofacial Deformities,

Dr. Reza Movahed

**January 9, 2019**

Operating a Fee for Service Office in a World of Corporate Dentistry,

Dr. C.J. Henley

**March 6, 2019**

Treatment Considerations for the Atrophic Mandible, Dr. Philip Hedger

**April 3, 2019**

Oral Facial Pathology, Dr. Matthew Mahoney

.....

## POLK COUNTY DENTAL ASSOCIATION

[www.polkcountydental.com](http://www.polkcountydental.com)

Dr. Henry Acosta, President – (863) 662-9973

Ms. Tish Talbot, Executive Secretary – (863) 236-7610

**February 19, 2019** - TBD

**March 19, 2019** - TBD

**April 16, 2019** - TBD

**May 14, 2019** - TBD

.....

## SARASOTA COUNTY DENTAL ASSOCIATION

[www.scdonline.com](http://www.scdonline.com)

Dr. Lance Karp, President – (941) 926-0000

Ms. Jacqueline MacDougall, Executive Secretary – (941) 713-0961

**January 10, 2019**

Use of Local Anesthetics in the Dental Office, Dr. Robert Peskin

**April 11, 2019**

Major and Minor Bone Grafting, Dr. Richard Rasmussen

.....

## UPPER PINELLAS COUNTY DENTAL ASSOCIATION

[www.upcda.org](http://www.upcda.org)

Dr. Tim Doerner, President – (727) 791-1099

Ms. Lissette Zuknick, Executive Secretary – (727) 449-1232

**December 7, 2018**

Holiday Happy Hour at Bar Louie Clearwater

**January 16, 2019**

Laser Dentistry, Dr. Larry Lieberman

**March 5, 2019**

Mardi Gras Celebration, Dunedin

**March 20, 2019**

Botox in Dentistry, Dr. Jan Cornelius

**April 2019**

Captain Memo's Pirate Cruise Clearwater - date TBD

.....

## WEST PASCO DENTAL ASSOCIATION

[www.thewpda.com](http://www.thewpda.com)

Dr. Andres Guerra-Andrade, President – (813) 528-5481

**November 27, 2018**

Dental Management of Medically Compromised Patients, a

potpourri of Medical Conditions that are Affecting our Patients,

Dr. Andres Guerra-Andrade

**December 2018**

Holiday Party - date TBD

**January 22, 2019**

Management of Impacted Canines, Dr. Jose Lazaro

**March 26, 2019**

Nugget Night, Various Speakers

**April 23, 2019**

Hygiene Night, Various Speakers

**May 2019**

End of Year Party - date TBD

.....

# Tip of the Tongue



*Hugh Wunderlich, DDS*

## **Charley to Michael, No Friends of Mine.**

I knew this was the right interstate exit because all the road signs were gone. There was no exit number, or mini-marquees showing the way to Waffle House or Wendy's. The day before, Hurricane Charley had spun the signs like giant freeway frisbees into a distant field.

Nearby trees were uniformly trimmed to a meager 20 feet. In a surreal way, stuck in their tangled branches, were occasional and literal "fish out of water." Sixty-foot interstate light-poles were bent in half, as if bowing to a greater natural force. The mobile home park next to the exit looked like a gutted and ground-up animal – its aluminum skin all twisted and exposed, its' pink underbelly of insulation open to the sky.

The Punta Gorda off-ramp provided a bumpy ride. Branches, fish and palm fronds littered the road. A tangle of downed power cables sprawled across the wet pavement like hundreds of worms escaping a summer rain.

At the bottom of the hill, two Hum Vees blocked the road and National Guard officers questioned and turned away each curious driver who approached. A guardsman knocked at my driver's window, asking for identification. I fumbled through my wallet, my eyes fixed on the gun that was slung over his shoulder. "How can I help you?" he asked, already set to turn me away. That's when he spotted my "FDA" business card. Now visibly excited, he waved me through and then got into my car to direct a now forming "military parade" into town.

As the guardsman motioned for a front-end loader to clear a path, he asked questions about un-refrigerated food and where to put an expected supply of drugs. "Oh, **F...D...A...** I thought... He thinks I am from the Food and Drug Administration!" I told him as much as I knew about rancid butter, and happily he didn't seem disappointed when I explained that I was representing "the original FDA."

In the center of town was a four-sided clock that punctuated the moment that time stopped in this town. The south side of the clock was frozen at the time the hurricane eye wall hit. The west side of the clock stopped – 30 minutes later- at the moment when the eye passed over whipping winds in the opposite direction. And now, just six hours after the storm, someone had hung an American flag hanging limp from this chronometer of Charlie's path.



This event was a dozen hurricanes and years ago and recently capped off by a punch to the soft under-belly of Florida by Michael. I sense that if Mexico Beach had a similar clock in its town center, it would have not only stopped but I am confident it would be gone.

Hurricanes force you to pick and choose the portable, irreplaceable things in your life. The most important is, of course, your family. If time permits, you can protect your property. If you live in an evacuation zone, you must load your essential items into your car for a 10-day camping trip to the 19th century. I pack food, water, cash and clothing. My wife packs the Christmas ornaments at the last minute. I do not ask why.

From the office, I take only financial records and a backup tape. My office sits under a very large live oak tree. It could not be more vulnerable to a storm if the Swiss Family Robinson had built it. Preparation and planning for a hurricane should be going on all year to ensure your practice weathers the storm. Get an annual review of insurance coverage and your building's storm vulnerability. Get advice on how to best protect your equipment, supplies and patient records. Learn how to deal with power failures, communication blackouts and evacuation. Update your emergency supplies. The FDA and the WCDDA can help with that. There are grants and loans available should that be necessary. If you are a member you will always be family and we will always fit into your car, even if you bring the Christmas ornaments.



# WEST COAST DISTRICT DENTAL ASSOCIATION

A COMPONENT OF THE AMERICAN & FLORIDA DENTAL ASSOCIATIONS

1114 Kyle Wood Lane  
Brandon, FL 33511  
(813) 654-2500 Fax (813) 654-2505  
lissette@wcdental.org  
www.wcdental.org

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT NO 3239

**Mission:**  
*Helping Members Succeed*

**Values:**  
*Service, Commitment,  
Integrity and Excellence*

**Culture:**  
*The Reliable Resource  
for Dentists.*

The WCDDA Newsletter is published two times a year, in the Fall and the Spring. The Editor of the association and staff organize, print and mail to membership. The position of the editor is elected by the Executive Cabinet and does not have a specified term. The editorial staff holds the right to deny ads submitted for publishing. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in this newsletter does not imply the West Coast District Dental Association endorses any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the editor, staff, or members of the West Coast District Dental Association.

EDITOR  
Hugh Wunderlich, DDS, CDE

CO-EDITOR  
Reza Iranmanesh, DMD

MANAGING EDITOR  
Kelsey Bulnes

EXECUTIVE DIRECTOR  
Lissette Zuknick

THE WEST COAST DISTRICT  
DENTAL ASSOCIATION  
serves these counties:

- |           |              |          |
|-----------|--------------|----------|
| Charlotte | Hardee       | Manatee  |
| Citrus    | Hendry       | Pasco    |
| Collier   | Hernando     | Pinellas |
| DeSoto    | Highlands    | Polk     |
| Glades    | Hillsborough | Sarasota |
|           | Lee          |          |

## Thinking About Buying or Selling Your Dental Practice

With 28 years of experience and 12 state-wide local agents, Doctors Choice Can Help You!



J. Kenny Jones  
Lic. Real Estate Broker  
Pres. - Owner



Dr. Jack Saxonhouse  
Palm Beach County



Morcle Smith, CFP  
West Coast



Greg Jones  
Broker Associate



Dr. Jerry Pyser  
Statewide  
Representation



Mary Ann Serkin  
Northeast, FL



Ron Rubenstein  
Practice Sales



Dr. Marshall Berger  
Broward County



Deanna Eiss  
Central Florida



Dr. Tony Hodge  
Treasure Coast



Dr. Carlton Schwartz  
Northwest, FL



Samantha Jones  
Executive Secretary



Marc Oxenstein  
Miami-Dade, FL



Melanie Aranda  
Associate Placement

Doctor's Choice  
Lecture Series

"Preparing to Sell Your Practice"

2018 Dates/Times in Orlando, Jacksonville, Miami, Ft. Lauderdale & Jupiter TBA  
Rated ★★★★★ by Previous Attendees!

DC Doctor's Choice

Call Us Today! 561.746.2102  
www.Doctors-Choice.com • Info@Doctors-Choice.com

Dental Practice Sales • Appraisals • Associate Placement • Commercial Real Estate