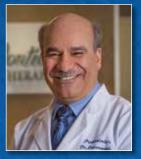


President's Message



Dr. Reza Iranmanesh President

A Spring greeting from the entire West Coast team! I hope everyone had a great start in 2021.

A year ago, we were hit with a virus that impacted our life personally and professionally in every aspect. The Covid-19 pandemic forced us to close our offices, cancel our meetings, required us to take a different approach for office functions, and above all, kept us away from each other.

Good news is on the horizon. It appears there is a light shining through. The pandemic statistics are getting better and shows a relief. Treatment protocols indicate predictable results and now a vaccine is available. Authorities are promising a "BACK TO NORMAL" lifestyle, as early as July. These are all great signs of gaining control over this issue.

Your ADA, FDA, and WCDDA teams are working hard to make sure that you have a clear voice, and you are supported throughout this unprecedented time. The information that is researched and shared by the associations allows us to run our businesses with less interruptions and to be more successful.

At the WCDDA office, our team has worked exceptionally well despite the huge challenges they faced when planning our Annual Meeting. Social distancing in limited space became a real hurdle. They presented us with an innovative idea of a 'Meeting in a box'. It became more valuable than we thought so you may see this concept post-pandemic. Some of those meeting 'boxes' are still available for members. We continue to investigate fellowship growth and have hired a marketing firm to improve our approach to member benefits.

We had a highly productive virtual FDA House of Delegates Meeting in January, with exceptional representation of WCDDA members.

As you all know, advocacy is the most important priority of organized dentistry. FDA did a great job organizing the 25th anniversary of Dentists' Day on the Hill (DDOH). I would like to express my sincere appreciation for those of you that attended the DDOH virtual meeting.

Our annual presidential trip was an incredibly fun, successful ski trip that was filled with joyful activities. The location and weather could not have been any better. Over 50 members attended, and a wonderful time was enjoyed by all. Thanks to Lissette, Kelsey and a very special thank you to Dr. Paul Miller for the planning and preparation of the trip.

Our Executive Cabinet meeting will be in May, and we are looking forward to hearing from those interested in getting involved with the leadership. This is your association, so please get involved.

Our Summer Meeting is going to be held at The Ritz-Carlton, Naples. Registration is open, so if you have not yet signed up, please do so as you don't want to miss out and rooms are limited. We are all looking forward to this meeting!

The Florida Dental Convention (FDC) will take place, June 24-26 at the recently renovated, Gaylord Palms in Orlando! Act quickly because rooms are going fast! The Florida's Mission of Mercy (FLA-MOM) in Jacksonville is now scheduled for July 30-31 at the Prime Osborne Convention Center. I really admire Dr. Dan Gesek, FLA-MOM Local Chairman and his team as they work their way through

planning the FLA-MOM event despite enormous challenges due to the pandemic. They were forced to reschedule and restructure this event two times already. Let's do our best to support them either by volunteering to be at the event or by providing donations to the Florida Dental Association Foundation.

It has been my honor serving WCDDA! I want to wish everyone a healthy and joyful Spring and hope to see you in Naples for the WCDDA Summer Meeting!

Reza Iranmanesh, DMD WCDDA President

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Annual Meeting Highlights

To view more meeting photos, visit facebook.com/wcdda





Dr. Michael Kirsch and his buccaneer pirate krewe!



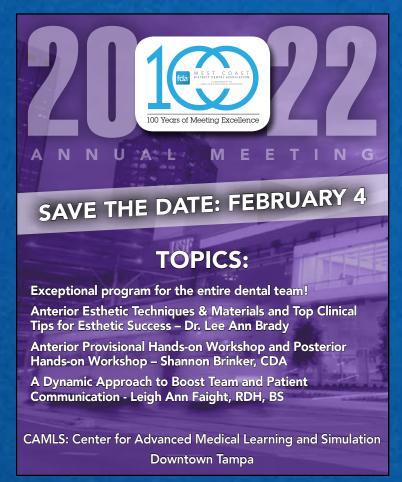
Dr. Rhonda Savage and Dr. Reza Iranmanesh

Ahoy, Matey! The WCDDA
Annual Meeting was a
fun filled day of pirates and
learning with Dr. Rhonda
Savage learning on how
to energize your fantastic
dental team!

Dr. Melissa Grimaudo's team intently focused on the lecture while utilizing the fun materials provided in the Meeting in a Box all from the comfort of the living room!

World Famous







wcdental.org Spring 2021 1

Oh What Fun We Had... WCDDA President's Trip Park City, Utah - Feb. 24-March 1, 2021

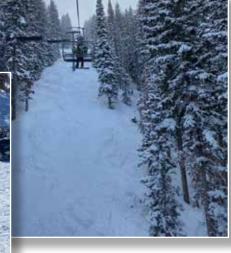
















WCDDA Park City attendees recently travelled to Park City, Utah to ski, snowmobile, bobsled and frolic in the fresh powder!



West Coast District Dental Association

Coding is Confusing [Virtual Event]

2021 Optimize Your Practice: Understanding the CDT Code, **Dental Benefits, Claim Processing, Contracts – and More** Friday, April 30th

9:30AM - 12:30PM - 3 CEUs

Codes for COVID-19 Vaccination Procedures and Molecular Testing Added to CDT 2021!

Virtual Presentation by Christopher Bulnes, DMD and Jessica Stilley-Mallah, DMD, MS



This course will analyze several factors that influence a dental benefit plan's reimbursement for dental services you provide. Topics to be covered include benefit plan limitations and exclusions; participating provider contracts; effective appeal of denied claims; and proper, accurate and consistent Current Dental Terminology (CDT) coding on patient records and claims. How to use guides on recent CDT Code additions.

Learning Objectives:

- Recognize how dental plan provisions affect reimbursement for services
- Implement ADA coding tools for accurate and error-free claim submissions
- Identify payer CDT Code misuse to appeal adjudication decisions

Register at: https://bit.ly/3v9C2pF

Learning **Objectives:**

- ✓ Recognize how dental plan provisions affect reimbursement for services
- ✓ Implement ADA coding tools for accurate and error-free claim submissions
- ✓ Identify payer CDT Code misuse to appeal adjudication decisions

Fees:

Members/Team, \$25 Non-Members/Team, \$50



Spring 2021 wcdental.org

Dental Practice Sales - Appraisals - Associate Placement - Commercial Real Estate

Member Tools and Resources

ADA Credentialing: Spend more time with patients and less time on cumbersome, redundant paperwork. Think like a dentist and run your office like an entrepreneur with ADA's Credentialing Service. Visit ada.org/credentialing.

Top 10 Members-Only Online Resources: Marketing Tool-Kit, Legal Resources, Hurricane Readiness, and more! https://www.floridadental.org/member-center/member-resources

Free Online CE: Members receive up to 30 hours of FREE online CE courses at floridadental.org.

CE Broker Tracking: Continuing education attendance records are uploaded into CEbroker.com for each member who attends a meeting at the FDA, WCDDA and affiliate levels

FDA Services: Provides a wide range of insurance at affordable rates. Individual/Group Health, Professional Liability, Term Life, Workers Compensation, Disability, Malpractice, Auto and Pension plans are available. Contact Rick D'Angelo at (813) 475-6948 or rick.dangelo@fdaservices.com.

The Dentist Supply Company (TDSC):

Offers members a new way to shop for dental supplies. TDSC is a member dentist led organization built to provide consistent, competitive pricing on dental supplies to members of organized dentistry regardless of practice size. Visit fdaservices.com/tdsc.

ADA" Find a Dentist" Feature: The online tool, mouthhealthy.org promotes your practice by allowing you to keep your profile up to date and making it easy for potential patients to locate your practice.

CE Programs/Annual Meetings/Affiliate Meetings: Each association hosts annual meetings and monthly meetings that provide high quality continuing education to members and their staff at a significantly reduced rate. WCDDA's Annual Winter and Summer Meetings, WCDDA Affiliate Meetings, Florida Dental Convention (FDC) and the ADA's Annual

ADA/FDA/WCDDA Websites: Information right at your fingertips, visit ada.org, floridadental.org and wcdental.org to access important information on laws, rules, and continuing education and employment opportunities.. Visit ADA's New Dentist Blog, newdentistblog.ada.org and FDA's Beyond the Bite Blog, https://blog.floridadental.org/.

FOR MORE INFORMATION ABOUT MEMBERSHIP AND HOW TO JOIN, CALL (800) 260-5277 OR VISIT WCDENTAL.ORG OR FLORIDADENTAL.ORG.

THIRD-PARTY PAYER CONCERNS:

Working closely with the various insurance plans, Medicaid managed-care plans, the Agency for Health Care Administration (AHCA), Department of Health, Board of Dentistry and other state and federal agencies, the FDA Director of Third-Party Payer and Professional Affairs addresses issues relating to third-party payers such as: Insurance and Medicaid managed-care plan reimbursement, contracting with commercial insurance and Medicaid managed-care plans, filing complaints with the Office of Insurance Regulation and/or the AHCA, general third-party payer questions, and regulatory issues with the Board of Dentistry. For additional information, contact Casey Stoutamire, Director of Third-Party Payer & Professional Affairs at (800) 877-9922 or cstoutamire@floridadental.org.

ADA CENTER FOR PROFESSIONAL SUCCESS

This interactive web resource offers members relevant and effective solutions you can use every day: managing your career, expanding your knowledge and balancing your life. Visit https://success.ada.org/en.

- Marketing Strategies for Your Practice https://bit.ly/2BT6HOc
- Running a successful dental practice presents new challenges every day. The ADA's Guidelines for Practice Success™ (GPS™) delivers the resources you need to achieve your practice goals. https://success.ada.org/en/practicemanagement/guidelines-for-practice-success
- Survey of Dental Fees, https://success.ada.org/en/practice-management/ finances/survey-of-dental-fees

FDA CAREER CENTER gives dentists and dental employers a better way to find each other and make that perfect match. Visit, floridadental.org/member-center/fda-career-center.

YOU OFTEN CAN AVOID COSTLY LEGAL FEES and malpractice suits by using this free service available only to members. Peer Review doesn't always have to be started by a disgruntled patient. A frustrated dentist who feels that everything has been done to satisfy the patient, with no success, also can recommend Peer Review. This is a service provided by colleagues to other members to help mediate problems, and most of the time avoid costly and emotionally draining litigation or Board of Dentistry complaints.

MANAGED-CARE HANDBOOK

You Want Me to Sign What? A Florida Dentist's Handbook on Managed-care Contracts is a comprehensive reference including information on reimbursement, risk, negotiating, and rights and duties of both parties. Contact the WCDDA office to obtain your copy, (813) 654-2500.

FDAPAC AND ADPAC

Dentistry's state and federal political action committees ensure the association has a place at the table when lawmakers are debating legislation that affects dentistry. The FDA Political Action Committee (FDAPAC) Board of Directors and American Dental Political Action Committee (ADPAC) work hard to identify and support dental-friendly candidates. To stay informed, visit ada.org/advocacy.aspx and https://www.floridadental.org/.

FLUORIDATION

The FDA is a leading advocate for fluoridation and many times must act fast when the removal of fluoride is threatened. As Florida's advocate for oral health, the FDA helps educate community leaders on the benefits of fluoridation and provides expert testimony before commission meetings, when needed. The FDA works with state agencies and the ADA to promote fluoridation. To increase education efforts and promote fluoridation, the FDA created a fluoridation specific website, floridafluoridation.org

Virtual Dentists' Day on the Hill

The Florida Dental Association (FDA) celebrated 25 years of advocacy by hosting a virtual Dentists' Day on the Hill (DDOH) on Tuesday, March 16th. Participants of DDOH got a firsthand account of meetings with legislators, grassroots panel discussion on advocacy, and special presentations and reflections from past FDA presidents and cabinet members. Because of the restrictions at the Capitol due to COVID-19, DDOH could not be held in-person; however, the FDA wanted to make sure members had the opportunity to engage in the process this session to help get support for the FDA's legislative priorities. To view the full day of the virtual DDOH, visit, https://vimeopro.com/floridadental/2021-dentists-day-on-the-hill. To view a list of up-to-date Legislative Issues and the FDA's position on the legislative issues, visit https://www.floridadental.org/advocacy/legislative-action-center/position-on-issues.

Below is a list of DDOH Virtual Attendees on Tuesday, March 16th from the WCDDA district. Thanks to all who participated!

- Dr. Michael Adams, Clearwater
- Dr. David Ashley, Lakewood Ranch
- Dr. Darlenn Grace Ayan, Naples
- Dr. Chelsea Benza, Naples
- Dr. Leonard Britten, Lutz
- Dr. Terry Buckenheimer, Tampa
- Dr. Christopher Bulnes, Tampa
- Kelsey Bulnes ,Tampa
- Kayla Camarillo, Brandon
- Dr. Sean Carr, Naples
- Dr. Gabrielle Chevance, Bradenton
- Dr. Hilary Dalton, Tampa
- Dr. Glori Enzor, Sarasota
- Dr. Michael Evans, Sarasota
- Dr. Joita Ghosh, Tampa
- Dr. Frederick Grassin, Palm Harbor
- Dr. Kenneth Grundset, Largo

- Dr. Michelle Halcomb, Sun City Center
- Dr. Mohammad Iranmanesh, Tampa
- Dr. Neeraja Jasthi, Tampa
- Dr. Johnny Johnson, Levy
- Dr. Doug Jungman, Bradenton
- Dr. Zacharias Kalarickal, Wesley Chapel
- Dr. Naresh Kalra, Tampa
- Dr. Lisa Klein, Venice
- Dr. Ruben Krebs, Naples
- Dr. Gregory Langston, St. Petersburg
- Dr. Rudy Liddell, Brandon
- Dr. Deborah Lowry, St. Petersburg
- Dr. Ashima Madan, Safety Harbor
- Dr. Charles Martin, Tampa
- Dr. Brent Mayer, St. Petersburg
- Dr. Polly Michaels, Weeki Wachee
- Dr. Paul Miller, New Port Richey

- Dr. Allison O'Brien, Bradenton
- Dr. James Oxer, Lake Placid
- Dr. Anala Panchumarti, Tampa
- Dr. Nish Patel, Bradenton
- Dr. John Paul, Lakeland
- Dr. Queanh Phan, Naples
- Dr. Patricia Primero, Naples
- Dr. Dipak Sheth, Winter Haven
- Dr. Gabriele Spinuso, St. Petersburg
- Dr. Steve Tinsworth, Bradenton
- Dr. James Troxler, Bradenton
- Dr. Andrew Varga, Bradenton
- Dr. Jacqueline Vineyard, St Petersburg
- Dr. Becky Warnken, Apollo Beach
- Dr. Hugh Wunderlich, Palm Harbor
- Lissette Zuknick, Brandon

Save the date for next year's DDOH Feb. 1, 2022

Legislative Text Alerts

Sign-Up for Legislative Text Alerts

The FDA has a text alert system to ensure FDA members have the most up-to-date information to act on legislative alerts. To enroll, text "FDA" to 50457 and you will receive a text back to confirm your enrollment. You will only receive a text message when asked to act upon a certain legislative issue. Action alerts can include asking your legislator to co-sponsor a bill, support/oppose certain legislation or thanking them for their vote on a bill. Please note, this is an opt-in system. You



will not be texted unless you take the above steps to opt into the program. For more information, or if you have any questions, please contact the FDA's Governmental Affairs Office at (850) 224-1089.



wcdental.org Spring 2021

New Members

The following dentists have recently joined or reinstated membership to the WCDDA, FDA and ADA! Congratulations and welcome!

- Dr. Ilan Abramowitz, Bartow
- Dr. Jeffrey Anderson, Bradenton
- Dr. Dwayne Bacchus, Lakewood Ranch
- Dr. Mark Behm, Tampa
- Dr. Natalie Bentivegna, Tampa
- Dr. Sandra Bernaza, Cape Coral
- Dr. Wylan Bernitt, North Port
- Dr. David Bork, Punta Gorda
- Dr. Paul Brand, Venice
- Dr. Toniann Burrus Conte, Bonita Springs
- Dr. Nicholas Button, Tampa
- Dr. Vincent Cammarato, Estero
- Dr. Kenneth Chen, Sebring
- Dr. Elise Cheng, Lakeland
- Dr. Gabrielle Chevance, Bradenton
- Dr. Jessica Cohen, Naples
- Dr. Katia Consuegra, Bonita Springs
- Dr. Kasey Cowser, Wesley Chapel
- Dr. Marloin Cummings, St. Petersburg
- Dr. Priscila Dal Seco, Lutz
- Dr. Roderick Davies, New Port Richey
- Dr. Mikhail Daya Attie, Plantation
- Dr. Paula De Oliveira, Lehigh Acres
- Dr. Laura De Pena, Nokomis
- Dr. Janet De Vaul, Clearwater
- Dr. Omar Luis Delgado, Bradenton
- Dr. Alexander Desman, St. Petersburg
- Dr. Dearl Duncan, Bradenton
- Dr. Elizabeth Dy, Tampa
- Dr. Jason Ehrenman, Safety Harbor
- Dr. David Elgelsberg, Seminole
- Dr. Robin Ellis, Fort Myers
- Dr. Jennifer Engelhardt, Fort Myers
- Dr. Carolina Escobedo, St. Petersburg
- Dr. Byron Escoe, Venice
- Dr. Jaime Estrada, Tarpon Springs

- Dr. Robert Ferguson, Saint Petersburg
- Dr. Dario Ferrer Torres, Largo
- Dr. Katrina Fins, Seminole
- Dr. Gabriela Flores, Punta Gorda
- Dr. Erik Garcia-Aranguren, Ocala
- Dr. James Gardner, Tampa
- Dr. Gregory Gauthier, Naples
- Dr. William Greider, Fort Myers
- Dr. Harveen Gujral, Tampa
- Dr. Jeannette Hall, Miami
- Dr. Houda Hamze, Brandon
- Dr. Ryan Harris, Fort Myers
- Dr. Ioannis Helidonas, Port Richey
- Dr. Luz Hernandez, Tampa
- Dr. Federico Hidalgo, Tampa
- Dr. Farval Hussain. Port Charlotte
- Dr. James Jackson, Clearwater
- Dr. Nadeen Jamal, Westchase
- Dr. Tejal Jamidar, Fernandina Beach
- Dr. Jonathan Journo, Naples
- Dr. Peter Jurkash, Fort Myers
- Dr. Robert Kinney, Davenport
- Dr. David Kosek, Venice
- Dr. Bartlomiej Ladzinski, Tampa
- Dr. Jae Hyun Lee, Fort Myers
- Dr. Sara Lee, St. Petersburg
- Dr. Alan Levin, Sarasota
- Dr. Maria Camille Little. Bartow
- Dr. Pat Little, Land O Lakes
- Dr. Claire Little, Sarasota
- Dr. David Long, Bonita Springs
- Dr. Bianca Lopez-Isa, Tampa
- Dr. Thinh Luong, Tampa
- Dr. Brandon Mack, Tampa
- Dr. Christopher Maly, Largo
- Dr. Asma Mamsa, Davenport

- Dr. Samuel Margulies, Venice
- Dr. Reihaneh Mauer, Estero
- Dr. Michael McKee, Sarasota
- Dr. Varahram Mehraban Shahriar, Naples
- Dr. Juleini Meneses, Tampa
- Dr. John Miller, Lehigh Acres
- Dr. Amir Moradian, Tampa
- Dr. Aline Morin, Naples
- Dr. Mathew Mouritsen, Bonita Springs
- Dr. Bibiana Munoz Aguilera, Tampa
- Dr. Tara Nahrwold, Saint Petersburg
- Dr. Maria Nazco Batista, Dade City
- Dr. Giselle Neukirchner, Fort Myers
- Dr. Cong Nguyen, Temple Terrace
- Dr. Patrick Noble, Palm Harbor
- Dr. Michael O'Donnell, Sarasota
- Dr. Edgar Ortiz Pimentel, Davenport
- Dr. Keenan Osman, Temple Terrace
- Dr. Moyosoreoluwa Oyebolu, Tampa
- Dr. Akash Patel, Tampa
- Dr. Mili Patel, Dade City
- Dr. Ami Patel, Tampa
- Dr. Alba Pena, Plant City
- Dr. Elza Pereira, Sarasota
- Dr. Nicole Perez, Naples
- Dr. Shadae Person, Fort Myers
- Dr. Stephan Pietro, Fort Myers
- Dr. Alex Podaru, Lakeland
- Dr. Mary Teresa Prendiville, Plant City
- Dr. Solongo Purev, Venice
- Dr. Natalie Reboredo, Lakewood Ranch
- Dr. Samantha Reed, Tarpon Springs
- Dr. Rebecca Renelus, Winter Haven
- Dr. Lilian Reyes, Bradenton
- Dr. Jevon Rhule, Sebring Dr. David Rice, Saint Petersburg

- Dr. Geoffrey Rintel, Lakeland
- Dr. John Ritter, Valrico
- Dr. Abneris Rivera, Clearwater
- Dr. Amanda Rizner, Lakewood Ranch
- Dr. Eduardo Rodriguez, Fort Myers
- Dr. Adam Rose, Bradenton
- Dr. Maryam Rostami, Tampa
- Dr. James Sainsbury, Palm Harbor
- Dr. Felipe Salles, Lithia
- Dr. Katrina Sanchelima, Tampa
- Dr. Christian Silva Silveira, Naples
- Dr. Anna Simeoni, Dover
- Dr. Keith Simon, Tampa
- Dr. Dilshad Sumar, Palm Harbor
- Dr. Roman Temkin, Tampa
- Dr. Irina Toma, Naples
- Dr. Vu Tran, Bradenton
- Dr. Richard Tschida, Bradenton
- Dr. Erika Tugendhat, Miami
- Dr. Robert Uhle, Palm Harbor
- Dr. Ricardo Ullrich, St. Petersburg
- Dr. Joseph Valenti, Tampa
- Dr. Undavadi Vasudev, Tarpon Springs
- Dr. Kinjal Vora, Tampa
- Dr. Jason Watts, Riverview
- Dr. Kayla Weatherwax,
- Dr. Scott Wenk, Sarasota
- Dr. Jenny White, Sarasota Dr. Sana Yusuf, Wesley Chapel

In Memoriam

We are deeply saddened by the loss of our beloved colleagues.

Donald R. Gorby, DDS of Naples passed away on Wednesday, September 18, 2013 Danilo Zucchelli, DDS of Clermont passed away on Wednesday, May 2, 2018 Kevin B. Pasley, DDS of Fort Myers passed away on Monday, November 11, 2019 Lawrence J. Handley, DDS of Ocala passed away on Wednesday, November 20, 2019 James George Rayes, DDS of Largo passed away on Wednesday, January 1, 2020 David G. Shelton, DMD of New Port Richey passed away on Sunday, December 6, 2020 Theodore W. Kaduk, DDS of New Port Richey passed away on Sunday, January 24, 2021 Donald Floyd Eifert, DDS of Belleair Beach passed away on Sunday, February 7, 2021 Randy Mark Feldman, DDS of Tampa passed away on Wednesday, March 3, 2021

A contribution has been made to the WCDDA Fund in their memory. If you would like to contribute, please make your check payable to the Florida Dental Health Foundation, indicate WCDDA Fund in the memo and mail to: Florida Dental Association, Attn: Foundation, 545 John Knox Road, Suite 200, Tallahassee, Florida 32303.

Members Showing Commitment

Congratulations to the following members for their continued dedication to the WCDDA! The year 2021 marks their major milestone in supporting organized dentistry.

Longest Standing Member - 77 years

Dr. Clare F. McCreary

| 60 Year |
|---------|
|---------|

Dr. Donald L. Chastain

Dr. Leonard J. Drazek

Dr. Loren K. Hofer

Dr. William M. Nevans Sr.

Dr. Austin G. Riddle Dr. Paul R. Sidlo

Dr. Edward J. Smith

50 Year

Dr. David C. Bassett

Dr. Bruce A. Bernstein

Dr. Donald I. Cadle Jr. Dr. James J. Driscoll

Dr. Jack Frieman

Dr. Thomas E. Glatz

Dr. Richard J. Greenspan

Dr. J T. Hose

Dr. Larry E. Kingsley

Dr. Mark E. Moncrieff

Dr. Frederick S. Muenchinger

Dr. Malcolm P. Nalls

Dr. David C. Neal

Dr. Richard L. Olitsky

Dr. Kenneth A. Reinhold Dr. Randal C. Robertson

Dr. Sterling L. Ronk

Dr. Charles L. Ross Jr.

Dr. R M. Salzgeber

Dr. Van R. Speas

Dr. Byron E. Verkauf

Dr. Edmond F. Weglarz Jr.

Dr. John J. Yurosko

Dr. Irving I. Zamikoff

Dr. John M. Richards

Dr. Glenn R. Saraydar

Dr. Ronald W. Schalter

Dr. Steven R. Slavkin

Dr. Mark M. Stanford

Dr. Dilshad Sumar

Dr. Robert Sutton

Dr. Jennifer M. Stidham

Dr. Douglas C. Wendt Jr.

Dr. Judy Yates-Marshall

Dr. Judy Rowland

Dr. Mark Singer

35 Year

Dr. Carmen J. Aulino

Dr. Kenneth W. Bass

Dr. Gregory D. Bello

Dr. Robert O. Bersot

Dr. Steven Bloom

Dr. Richard H. Burns Jr.

Dr. Lezlie D. Carroll

Dr. Leo P. Chin

Dr. Richard D. Crossland

Dr. Darryl E. Damon

Dr. Charles H. Davis

Dr. Caryn N. Davis

Dr. Jacquelyn A. Dawson

Dr. Brian J. Delisle

Dr. Michael R. Dorociak

Dr. Larry Dunford

Dr. Gregory S. Dyer

Dr. Michael P. Evans

Dr. Siuhung Fan

Dr. N. Joseph. Farris

Dr. Victor J. Grasso

Dr. George A. Hoop III

Dr. Mohammad R. Iranmanesh

Dr. Baltasar Jimenez

Dr. Felix Jimenez Jr.

Dr. Mukesh A. Kapadia

Dr. George M. Kazakos

Dr. David A. Kimmel

Dr. Michael G. Kirsch

Dr. Gordon E. Krueger

Dr. James C. Lanham

Dr. Kenneth S. Liszewski

Dr. Michael R. MacDonald

Dr. Philip L. Marshall

Dr. Trudi P. Massaro

Dr. Julio Maya

Dr. Gayle Obermayr

Dr. Cara D. Overbeck

Dr. Edward. Paikoff

Dr. Stephen T. Perez

Dr. Mary A. Pittman

Dr. Mary Porter

25 Year

Dr. Michael L. Abdoney

Dr. Amy F. Anderson

Dr. Francisco. Arevalo

Dr. Jay C. Cagata

Dr. David A. Campbell

Dr. Wendy. Churchill-Urrico

Dr. John A. Contino

Dr. Melva Ely

Dr. Robert E. Hendry

Dr. Leslie. Hernandez

Dr. Donald J. Horn

Dr. Tracv L. Jackson Sr. Dr. James E. Jenkins

Dr. Christian A. Kamaris

Dr. Michele Laboda

Dr. Jose F. Matos

Dr. Donna. Nichols

Dr. Mark L. Obman Dr. Rafael M. Palaganas

Dr. John I. Park

Dr. Patricia Primero

Dr. Richard Sanderford

Dr. Deborah C. Streater Dr. Andrew Swenson

Dr. Jorge O. Torres Guzmán

Dr. Steve G. Wang

Dr. Hopeton Williams Jr.

Life

Dr. Ronald S. Acquaro

Dr. Michael Adams

Dr. Lezlie D. Carroll

Dr. Tom Crawford Dr. John L. Dietrich Dr. Mark T. Elfervig

Dr. Robert Stephen Evans

Dr. William J. Gever

Dr. Shaun D. Graser

Dr. Paul A. Guidi

Dr. Randall T. Hedrick Dr. Johnny Johnson

Dr. Mukesh A. Kapadia Dr. Lawrence Lieberman

Dr. Michael R. MacDonald Dr. Carl Joseph Mallick

Dr. Mark W. Mitchell

Dr. Jay Andrew Nelson

Dr. Edward Paikoff

Dr. Charles A. Peter

Dr. James Timothy Russin Dr. Douglas Charles Wendt

Dr. Todd J. Wiener



Association Business - Official Calls

Official Calls

There will be a caucus of the West Coast District Dental Association's Delegation on Tuesday, June 15, 2021 at 6:00 p.m. via conference call.



Dr. Lance Karp

The West Coast District Dental Association will hold a breakfast caucus in conjunction with the Florida Dental Association's House of Delegates meeting Saturday, June 26, 2021 at 7:00 a.m. at the Gaylord Palms, Orlando.

Dr. Lance Karp WCDDA Secretary



You're Invited to attend

WCDDA's Officer Installation

Saturday, August 7th at 5:00 p.m.

The Ritz-Carlton, Naples Beach Resort

Event held in conjunction with the West Coast District Dental Association's.
2021 Summer Meeting.



New WCDDA Team Member

Kayla Camarillo Executive Admin. Assistant

WCDDA would like to extend a warm welcome to our new Executive Administrative Assistant, Kayla Camarillo! Kayla was



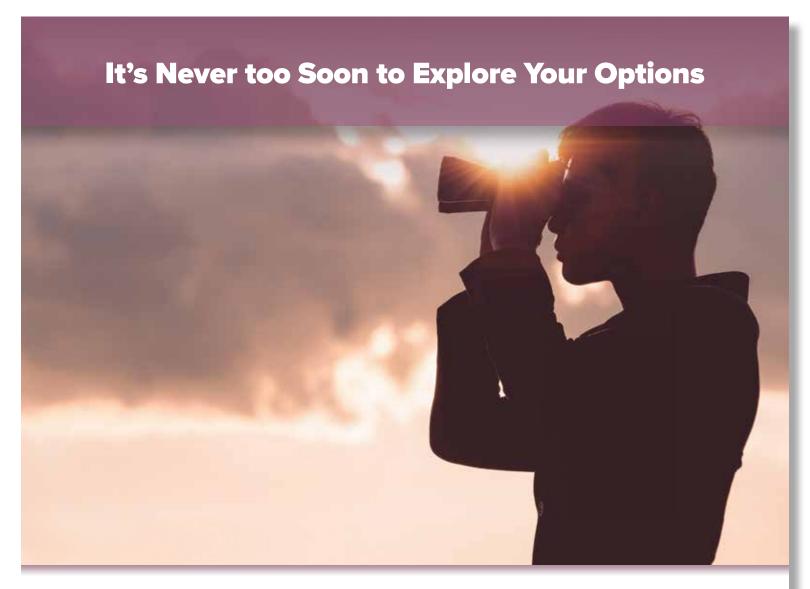
born and raised in Indiana and moved to Lakeland, FL in 2015. Kayla graduated from Florida State University in 2020 with a Business degree in Management and a minor in Communications. Kayla is excited to be a part of this team where she will be able to learn and grow. She enjoys spending time with her family, watching Netflix, and going to the beach.

Welcome, Kayla!

2021-2022 Calendar

| WCDDA Executive Cabinet Meeting, Brandon May 7, 2021 |
|---|
| WCDDA Delegation Caucus Call |
| Florida Dental Convention, Gaylord Palms June 24-26, 2021 |
| FDA House of Delegates, Gaylord Palms June 25-26, 2021 |
| FLA MOM, Jacksonville July 30-31, 2021 |
| WCDDA Officer Planning Session August 5, 2021 |
| WCDDA 34th Summer Meeting, The Ritz-Carlton, Naples August 6-8, 2021 |
| SmileCon, America's Dental Meeting, Las Vegas, Nevada October 11-15, 2021 |
| FDA Virtual House of Delegates January 22, 2022 |
| WCDDA Gasparilla Tent, Tampa January 29, 2022 |
| FDA Dentist' Day on the Hill February 1, 2022 |
| WCDDA Presidential Cocktail Party 100th February 3, 2022 |
| WCDDA Annual Meeting, CAMLS Tampa February 4, 2022 |
| FLA MOM, Tallahassee |
| FDA Florida Dental Convention, Gaylord Palms June 23-25, 2022 |
| WCDDA Summer Meeting, The Ritz-Carlton, Naples August 5-7, 2022 |

Spring 2021 wcdental.org



Whether you plan on selling your practice today or you're just beginning to investigate your retirement options, don't wait until it's too late. The Transition Sales Consultants at Henry Schein **Professional Practice Transitions** can help you identify and evaluate your options.

Our Transition Sales Consultants will take care of all the details, including:

- · Help investigate your retirement options
- · Perform a detailed valuation of your practice
- · Establish the right listing price
- Prequalify all prospective buyers
- Assist with financing options and availability

It's never too early to start planning for your future.

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> - Dr. Richard Kantwill, Tampa

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REPEAL OF ANTITRUST EXEMPTION FOR HEALTH CARE INSURANCE A WIN FOR DENTISTS

The Competitive Health Insurance Reform Act of 2020 became law on Jan. 13. The American Dental Association (ADA) led a multiyear effort to persuade Congress that health care insurance, including dental plans, should no longer be protected from some of the federal antitrust laws.

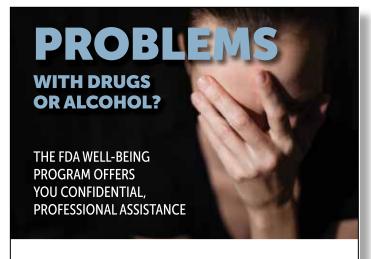
This new law is aimed at improving transparency and competition in the health, dental and vision insurance marketplaces. It makes the conduct of health insurers fully subject to the nation's antitrust laws, just like that of all other U.S. businesses. By removing the exemption obstacles to investigation and enforcement, both the Federal Trade Commission and the Department of Justice may be more likely to investigate possible anticompetitive practices and activities of health care insurers.

While there may not be immediate changes for dentists, in the long term it is expected there will be changes in the dental plan marketplace that will benefit all, including consumers of health care services and providers. In the past, many experts believed that the antitrust exemption suppressed the health insurance market dynamic. Now, there's hope that the new law will open opportunities for innovation and improved features that will expand choices for offering better and more coverage options.

The ADA has developed a list of FAQs for dentists at bit.ly/3a3Dq4G, which addresses how this law will impact dental practices. In addition, an *ADA News* article, which can be found at bit.ly/2Nf0STy, explains organized dentistry's advocacy efforts and what the new law means for providers, consumers and dental insurance companies.



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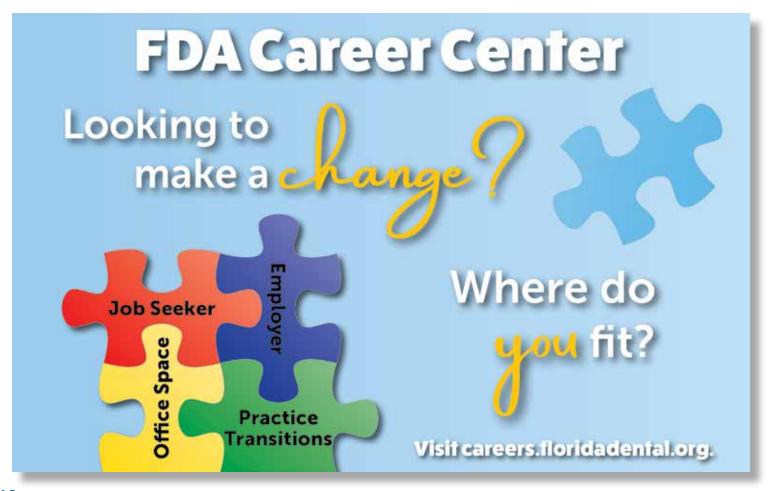


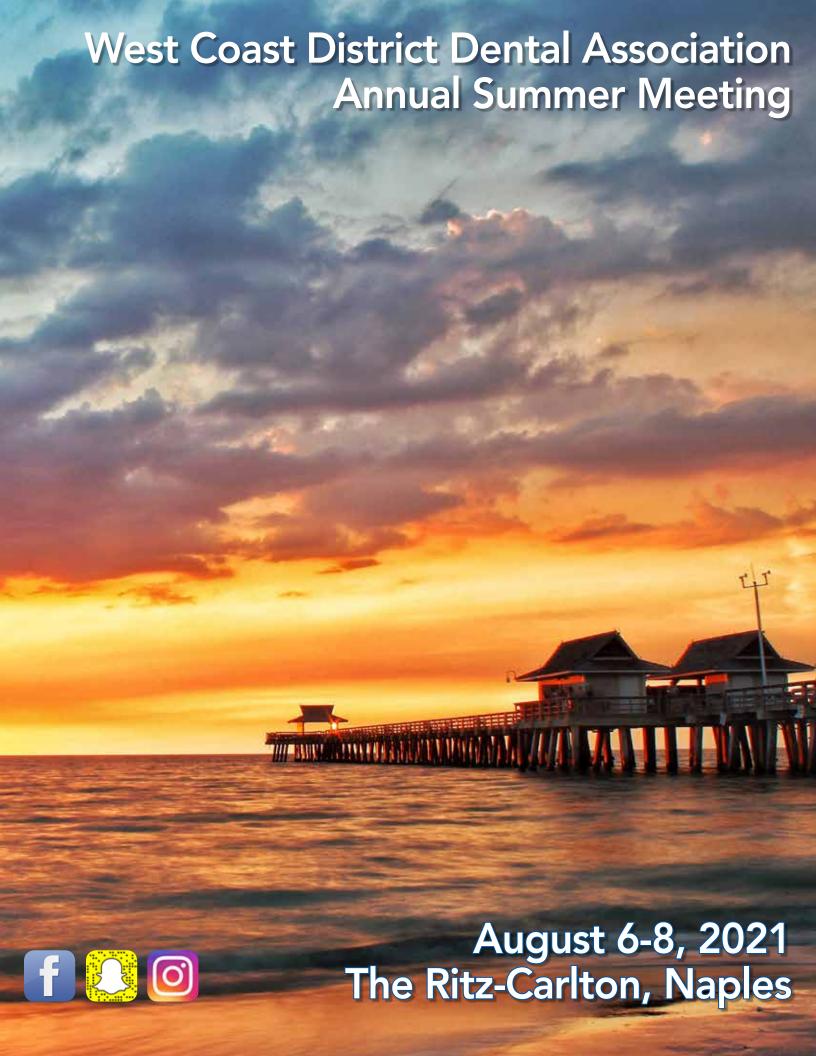
Alcoholism and drug addiction can touch any of us. ADA statistics have shown that almost 20 percent of all dentists will have problems with drugs or alcohol sometime during their careers!

The FDA Well-Being program is a group of dental professionals with personal experience with these problems who can give complete confidential assistance to members of the profession, their staff and spouses.

For more information and/or help, contact Dr. Barton Blumberg anonymously at 352.446.7910. (Private Cell #)







Annual Summer Meeting Program

THE RITZ-CARLTON, NAPLES

August 6-8, 2021



Friday, August 6th

| Cycling: No drop ride, all levels welcome 7:00 a.m. |
|---|
| Registration and Exhibits 7:30 a.m 12:00 p.m. |
| Backwater Fishing |
| Contemporary Preps, Digital Impression Dentistry, Fabrication Techniques and Materials 3 CE Credits |
| Cigars and Cordials |
| Saturday, August 7th |
| 5k Fun Run (Free Event) |
| Registration and Exhibits 7:30 a.m 12:00 p.m. |
| Contemporary Preps, Digital Impression Dentistry, Fabrication Techniques and Materials 3 CE Credits |
| Golf Tournament |
| Family Fun - LIVE! |
| WCDDA Officer Installation5:00 p.m. |
| Beer, Wine & Cheese Reception 5:30 p.m 7:00 p.m. |
| Sunday, August 8th |
| Cycling: No drop ride, all levels welcome 7:00 a.m. |
| Registration and Exhibits 7:30 a.m 12:00 p.m. |
| HIV & Emerging Diseases Update for the Dental Practitioner 3 CE Credits |

ADA C·E·R·P® Continuing Education Recognition Program

WCDDA is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Location

The Ritz-Carlton, Naples is located at 280 Vanderbilt Beach Road, Naples, FL 34108. Maps can be found online at http://www.ritzcarlton.com/en/Properties/Naples/.

The Ritz-Carlton Naples hotel is being renovated. Below are details that may have an impact on the Summer Meeting.

- New tower being constructed in front of the spa from May 2021 May 2022.
- Lap/Adult Pool will be out of service.
- Guestrooms on the south side of the building overlooking the pool will be held out for noise
- The Spa and Dusk Restaurant and possibly the Gourmet Shop will be closed.

Hotel Reservations & Meeting Registration

A reservation link will be provided once you have registered for the Summer Meeting. Limit 2 rooms per registrant, the West Coast District Dental Association room block rate is \$179.00 per night. Individuals not registered for the meeting will be charged the hotel rack rate **instead of the group rate upon checkout**. Registrants desiring more than two rooms may check back after May 31, 2021 at which time if there are still rooms remaining in the group room block, the additional rooms will be made available on a first come basis. CE fees after July 23rd increase by \$20.00 per registrant. Pre-registered dentists receive a WCDDA amenity. Refund and Cancellation Policy: All requests for refunds or cancellations must be made in writing to the WCDDA prior to the preregistration deadline of July 23rd. A cancellation/processing fee of 15% will be charged. No refunds will be given if cancellation is received after the pre-registration deadline. No refunds will be given on site. Questions concerning reservations should be addressed with The Ritz-Carlton, Naples (239) 598-3300. Questions concerning meeting registration should be addressed with the WCDDA office (813) 654-2500.

Leisure Reservations

For golf or dinner within the hotel, pool and beach cabana reservations please call (239) 514-6001.

Support the WCDDA Fund

Make a donation to support the WCDDA Fund for your chance to win a variety of items that will be raffled throughout the meeting. A complete list of items will be featured in the onsite program. Raffle tickets start at \$5.00. You do not have to be present to win. You may purchase tickets on the enclosed registration form or online.

The WCDDA Fund supports local dental health education, access to care projects, careers in dentistry and disaster relief.

Attention Cyclists!

No drop ride on Friday & Sunday. Departing from The Ritz-Carlton at 7:00 a.m., returning prior to CE.

All levels welcome!

COURSE DESCRIPTIONS

Friday, August 6th & Saturday, August 7th

Contemporary Preps, Digital Impression Dentistry, Fabrication Techniques and Materials Dr. Michael Fling

8:00 a.m. - 11:30 a.m., 6 CEUs (Session 1 & 2 - 3 CEUs each)

Preparation design for full and partial coverage has changed with the advent of modern materials. Digital impression techniques are commonplace. Restoration fabrication techniques are numerous. There are a multitude of materials that can be used with today's treatment options. This presentation looks at all of these aspects including contemporary preps, impressions, fabrication techniques and materials, and reviews the following:

- Preparation design for full coverage and veneer restorations when restoring with contemporary materials
- Retraction and isolation techniques for pristine digital impressions
- Benefits of digital impressions dentistry
- How to articulate digitally generated impressions
- Restoration fabrication techniques with digital printing, milling and pressing
- Indications and material choices for contemporary restorations
- Is Zirconia a friend or foe?
- · Material choices for cementation and bonding

Sunday, August 8th

HIV and Emerging Diseases Update for the Dental Practitioner - Mr. Tom Robertson

8:00 a.m. - 11:30 a.m., 3 CEUs

The presentation will discuss the latest trends in HIV treatment and the advances in HIV treatment and HIV testing. We will discuss the role of PREP in the prevention of HIV and the need for PREP expansion to include vulnerable communities as an integral part of lowering HIV transmission. The advances in HIV treatment including medications that reduce the viral load of a patient to an undetectable level. HIV disease trends as well as other emerging diseases will be a component of this update.

SPEAKER BIOGRAPHIES

Dr. Michael Fling is a dentist, an educator, an author and an artist. He says that the secret to his success is "bridging the gap between knowing and doing". He uses this secret to further the success of those around him by inspiring them to excellence. He began his career in dentistry in 1976 as a laboratory technician. While maintaining a private practice with an emphasis on aesthetic and restorative dentistry, he has served as Course Director and as a Clinical Assistant Professor in the Department of Fixed Prosthodontics at the O.U. College of Dentistry. He now serves as an Associate Professor and the Director in the Department of Advanced Restorative Dentistry. He is the founder and President of Fling Seminars, delivering stimulating advanced dental education and motivation to dental teams and technicians around the world. He has been named by Dentistry Today as one of the "Top Clinicians in Continuing Education" every year since 2005. He serves at the L.D. Pankey Institute as



a Essentials Director and is part of a select handful that has completed the process to earn the distinction as a "Pankey Scholar". He also serves as a member of their Board of Advisors. He is a member of the American Academy of Restorative Dentistry. His passion is motivating change to improve the quality of life for those he touches.

Mr. Tom Robertson is a consultant, speaker and trainer. He has forty-two years in the Public Health field. Tom began his career working for the Center for Disease Control as a Public Health Advisor with duty assignments in Louisville, KY, Houston, TX, and Chicago, Il. He worked for the Florida Department of Health in the Office of STD Control and worked on the development of the Community Planning Initiative. His career path next led to a job with the Alabama Department of Health Division of HIV/AIDS Prevention. He has served in several capacities including Public Information Officer for PHA 6, co-chair of the Alabama Prevention Council, and trainer for the Alabama Department of Education. Tom has a MS in Personnel Counseling and a BS in Business Administration from Jacksonville State University. He has worked with multiple national organizations as a trainer and motivational speaker and has been named Educator of the Year in both Florida and Alabama. He continues to be involved in his community and looks forward to continuing to make a difference in the lives of his friends.



Participants are cautioned of the potential risk of using knowledge when incorporating techniques and procedures into your practice, especially when a course has not provided supervised clinical experience in the technique or procedure to ensure that you have attained competence







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Tip of the Tongue

Hugh Wunderlich, DDS

WCDDA Earns a Gold Medal... Oh Wait That Was Me.

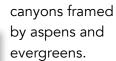
Every year the President of the WCDDA has the privilege of proffering a recreational trip that is open to WCDDA membership. In the past we have sponsored many trips such as Napa

Valley, Kentucky's Bourbon Trail, sailing the British Virgin Islands and cruising the Alaskan shoreline. Group vacations such as these are not for everyone but there are certain advantages to banding together with discounts and camaraderie that would not occur when traveling solo. This year, Dr. Reza Iranmanesh, chose to take us to Utah and ski the

Wasatch Range. We skied Park City Mountain, the Canyons and Deer Valley over three pristine days. Fortunately, the trip was ameliorated by our own ski-bum Dr. Paul "Bode" Miller. As if the skiing was not enough, he arranged for a sleigh ride dinner, bobsledding and snowmobiling. Yes, bobsledding! Oh, did I mention I won a gold medal in bobsledding? Hard to believe but we even wedged in some expert continuing education every day.



Out of nearly 2000 Dentists in the WCDDA, it does seem to always be a small group that takes advantage of these opportunities. Although on this trip we had 22 dentists and a total of 54 people participate. Thankfully, Kelsey, Lissette and Dr. Paul "Bode" Miller herded these 'snow'- cats into a manageable clowder. I heard of no broken bones and only one episode of a crash on the slopes hinting at hip surgery. Thank you Dr. Bulnes for being small enough to not to split my pelvis in the world's slowest 'yard sale' of collisions. The weather was a perfect blend of sunny and storybook snowfall. Snowmobiling punctuated the festivities with a string of 21 sleds in our group streaming into mountainous







Perfect. Except... oops... someone noticed back at basecamp that we were missing a "man." It turns out that 'Dr. Kay', riding solo, had buried her sled into a tree-well just as we were all zipping back to camp. Although unharmed it was a tense time for all until, she was located. The next WCDDA President's trip has yet to be determined. Please take advantage of it and all the benefits of membership the WCDDA provides. And we promise to not leave you behind.

We tip our pens to our creative Editor as this is his last address!

Hugh has contributed much time and energy in his role throughout
the years and for that we are grateful. Good luck with ALL your spare
time Hugh and we will all standby to see what happens next.

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Values:

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Culture:

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The WCDDA Newsletter is published two times a year, in the Fall and the Spring. The Editor of the association and staff organize, print and mail to membership. The position of the editor is elected by the Executive Cabinet and does not have a specified term. The editorial staff holds the right to deny ads submitted for publishing. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in this newsletter does not imply the West Coast District Dental Association endorses any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the editor, staff, or members of the West Coast District Dental Association.

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The West Coast District Dental Association annual Summer Meeting is now available in a virtual format to those who are unable to make it to the Summer Meeting! We understand a lot has changed over the past year and the WCDDA has developed a way for you to participate virtually! The Summer CE program is available at a reduced rate of \$99.00 for those not attending the Summer Meeting at The Ritz-Carlton in Naples. The lectures will be streamed live, August 6-8, 2021. All registrants will be provided login information prior to the meeting date.

Register for virtual attendance... https://bit.ly/31tJnmw