

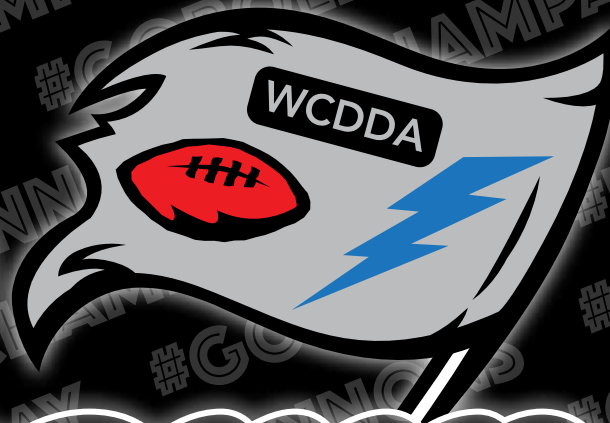
Checkup



WEST COAST
DISTRICT DENTAL ASSOCIATION

A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

Volume 51 • Issue 2 • Fall 2021



Champa Bay

Mission: Helping Members Succeed

Culture: The Reliable Resource for Dentists

Values: Service, Commitment, Integrity and Excellence

ANNUAL MEETING BROCHURE &
GASPARILLA DETAILS INSIDE!

President's Message



Dr. Jessica A. Stilley-Mallah
President

Hello West Coast District Dental Association Members,

It was truly an honor to be installed as your 99th President at the summer meeting in Naples. We have come through a challenging time, and I am happy to see members gearing up for affiliate meetings, kick off socials, and getting back to being a strong dental community. This year we will be celebrating 100 years of colleagues gathering for the annual meeting and we truly do have lots to celebrate! Since 1922, we have grown into an organization with over 2300 members, a central office, strong leadership in 13 counties and a first-class team that provides amazing support. This year's events will include the Gasparilla Pirate Tent, the return of the President's Reception and great speakers that the whole office can learn from. I also want to invite you to join me in Negril for a family friendly beach vacation at the all-inclusive Beaches resort. Our theme this year is *Meet, Learn, Enjoy* and I know all of you are ready to do just that.

I encourage you all to invite a colleague to become a member of our association to be a part of all the fun.

On the advocacy front, we are proud to have several West Coast members representing our needs at the state and national levels. It is so important to be united, especially now with the proposal for expanding Medicare to include a dental benefit. At this time, we still don't know what the outcome will be, but we know every voice counts and the West Coast is here as a resource, along with the Florida Dental Association and the American Dental Association.

Take Action Now and visit, <https://bit.ly/3hTMcps>.

It is my commitment to you, along with the rest of the line officers, to help you succeed. Together we support one another in our practice, profession, and in our personal lives. George Eliot said, "What do we live for, if not to make life less difficult for each other?" That is what I want the West Coast to be for all our members, an organization that members can look to for support! I look forward to seeing you all at your affiliate meetings and at our upcoming events. 📷

Jessica Stilley-Mallah, DMD
WCDDA President



Dr. Jessica Stilley-Mallah (L), Dr. Queanh Phan (C), and Dr. Reza Iranmanesh (R).

During the Officer Planning Session, Dr. Phan was awarded with the Daniel A. Bertoch Leadership Award! Big congratulations to Dr. Queanh Phan for her fantastic leadership and energy for the dental profession!



**Officer Planning Session
Summer Meeting 2021**

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Summer Meeting Highlights

To view more meeting photos, visit [facebook.com/wcdda](https://www.facebook.com/wcdda)



Dr. Melissa Grimaudo (R) awarding Dr. Reza Iranmanesh (L) the Past President's award.



Dr. Jessica Stiley-Mallah (L) and Dr. Reza Iranmanesh (R) awarding Dr. Paul Palo (C) the "Kintsugi" Access to Care Volunteer award.



Dr. Melissa Grimaudo (R) awarding Dr. Jessica Stiley-Mallah (L) the President's Gavel.



Dr. Jessica Stiley-Mallah (L) and Dr. Reza Iranmanesh (R) awarding Mrs. Kelsey Bulnes (C) for celebrating 10 years with the WCDDA.



WCDDA Officers 2021-2022



Dr. Reza Iranmanesh (R) awarding Dr. Kristie Johnson (L) with the Affiliate of the Year award for the Pinellas County Dental Association.



Dr. Reza Iranmanesh (R) awarding Dr. Clayton McEntire (L) for his Outstanding Representation on the FDA Council on the New Dentist from June 2017 to June 2021.

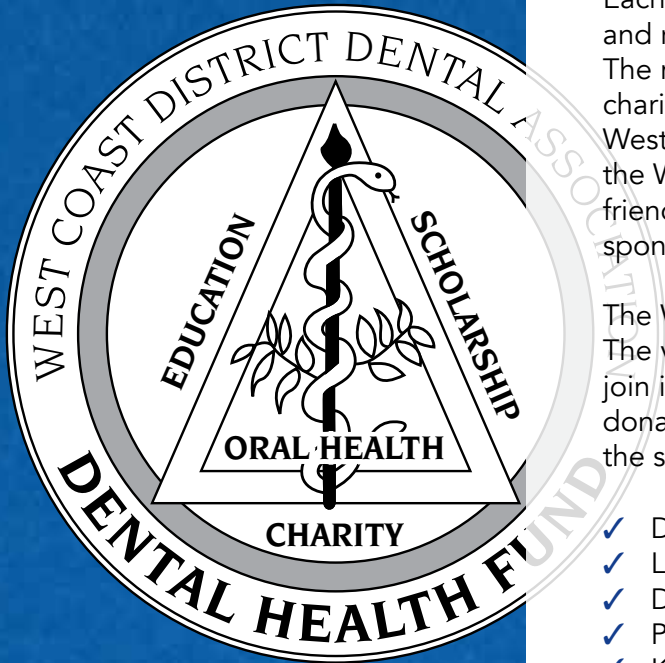


Past President's Breakfast at the 2021 Summer Meeting.

Dr. Reza Iranmanesh (L) awarding Dr. Stephen Zuknick (R) for his Outstanding Representation on the FDA Board of Trustees from June 2015 to June 2021. Also pictured, Luisa Zuknick.



WCDDA Fund



Each year, many of our 2,300+ dentist members dedicate their time and resources to serving the community, through the WCDDA Fund. The mission of our Fund is to generate and direct resources for charitable and educational oral health programs for the people of the West Coast District in the state of Florida. Since its inception in 2001, the WCDDA Fund grows with support from dentists and their families, friends, and staff through individual contributions and by various sponsored activities.

The WCDDA Annual Summer Fundraiser Raffle was a great success! The virtual raffle raised \$4,750.00 and allowed for more doctors to join in the fun. The WCDDA would like to thank the following for their donations towards our successful raffle event held in conjunction with the summer meeting in Naples:

- ✓ Dr. Michael Kirsch
- ✓ Legacy Practice Transitions
- ✓ Dr. Rita Hurst
- ✓ Philips Oral Healthcare
- ✓ Komet, USA
- ✓ Florida Dental Association
- ✓ CARR
- ✓ Henry Schein
- ✓ Heartland Periodontics, Dr. Michael Kirsch
- ✓ Patterson Dental
- ✓ Dr. Stephen Peirce
- ✓ Seacoast Bank
- ✓ Coastal Networks

Dan Bertoch Memorial Grant

Dan Bertoch Memorial Grant: Dr. Dan Bertoch devoted much time to advocacy for the dental profession. It is in his spirit that a Memorial Fund in Dan's name was established in 2011 to provide funding for a first-time attendee(s) to Dentists' Day on the Hill in Tallahassee on February 1, 2022. The grant can be used towards transportation to and from Tallahassee and accommodations at the host hotel.

For questions regarding the WCDDA Fund of the Dan Bertoch Memorial Grant, contact the WCDDA Office at (813) 654-2500 or email: lissette@wcdental.org. Access the grant application by using this QR code.



WCDDA New Members & Condolences

The WCDDA Would Like to Extend a Warm Welcome to the New Members and Returning Members to the American, Florida and West Coast Dental Associations.

Dr. Geena Addison Valdes, Fort Myers	Dr. Robin Flicker, Tampa	Dr. Maria Camille Little, Bartow	Dr. Grethel Samper, Sarasota
Dr. Timothy Albright, Tampa	Dr. Marlon Foote, Riverview	Dr. Luke Lloyd, Clearwater	Dr. Wendy Sarduy, Tampa
Dr. Jeffrey Barrazueta, Tampa	Dr. John Foster, Avon Park	Dr. Cody Lowe, Valrico	Dr. Gerard Scannell, Saint Petersburg
Dr. Reema Bassoumi, Orlando	Dr. Courtney Fridella, Tampa	Dr. Austin Lyman, Tampa	Dr. Robert Seraita, Cape Coral
Dr. Grace Bauer, Saint Petersburg	Dr. Hugo Galdos Santalo, Naples	Dr. Sarah Mahammad, Winter Haven	Dr. Jere Seralde, Sebring
Dr. Branden Bennett, Sarasota	Dr. Beth Genho, Dade City	Dr. Donna Mansour, Sarasota	Dr. Ryan Serra, Holmes Beach
Dr. Brett Birch, Saint Petersburg	Dr. Jon Gesicki, Punta Gorda	Dr. Karla Matamoros, Seminole	Dr. Todd Sharp, Fort Myers
Dr. Angela Boehler, Venice	Dr. Shohreh Ghassemi, Venice	Dr. Maninder Matharu, Tampa	Dr. Rachel Shepard, Odessa
Dr. Suibel Boeras Garcia, Tampa	Dr. Ashlyn Ghazal, Davenport	Dr. Jose Matos, Tampa	Dr. Robert Sheridan, Spring Hill
Dr. Jessica Brewer, Tampa	Dr. Nagabis Gonzales, Pinellas Park	Dr. Frank Maye, Sebring	Dr. Omar Siddiqui, Sarasota
Dr. Kathryn Broecker, Odessa	Dr. Elizabeth Guadagni, Fort Myers	Dr. Denise McCaskill, Tampa	Dr. Affan Siddiqui, Tampa
Dr. Keya Brown, Cape Coral	Dr. Megan Guerra, Tampa	Dr. Galia Medrano Ramirez, Tampa	Dr. Sophia Sidhom, Spring Hill
Dr. Alexis Byers, Lakeland	Dr. Arin Haghverdian, Brandon	Dr. Jessica Melo, Pinellas Park	Dr. Shane Simpson, New Port Richey
Dr. Roberta Carlman Machado, St. Petersburg	Dr. Whitney Haidet, Naples	Dr. Ariana Merchi, Riverview	Dr. James Skvor, Naples
Dr. Zachary Carter, Tampa	Dr. Mary Hand, Fort Myers	Dr. Zaid Mohammad, Winter Haven	Dr. Eric Strouse, Odessa
Dr. Kenneth Chen, Orlando	Dr. Bitra Hassani, Tampa	Dr. Elizabeth Morrison, Tampa	Dr. Lauren Suehr, Nokomis
Dr. Erica Chillemi, Naples	Dr. Heather Hays, Venice	Dr. Mathew Mouritsen, Bonita Springs	Dr. Amber Sun, Ponte Vedra
Dr. Riya Choksi, Tampa	Dr. Tristan Hensley, Tampa	Dr. Bradley Mouritsen, Estero	Dr. Miseen Tang, Seminole
Dr. Priya Chopra, Tampa	Dr. Chauncey Hensley, Riverview	Dr. George Mousa, Oldsmar	Dr. Michael Thomas, Saint Petersburg
Dr. Armando Cid, Tampa	Dr. Francesca Hernandez, Tampa	Dr. Matthew Munro, Tampa	Dr. Evgeny Titov, Naples
Dr. Cynthia Connor, Naples	Dr. Hai Huynh, Lakeland	Dr. Mina Nashed, Naples	Dr. Paridhie Vasudevan, Tampa
Dr. Rachel Courson, Port Charlotte	Dr. Karen Ibrahim, Cape Coral	Dr. Truc Nguyen, Largo	Dr. Laura Vergara Campero, Naples
Dr. Christopher Coutu, Lake Alfred	Dr. Mona Javeed, Tarpon Springs	Dr. Eberchukwu Njoku, Odessa	Dr. Kirsten Vieira-Martinez, Cape Coral
Dr. Garrett Crawford, St. Petersburg	Dr. Zayna Javeed, Clearwater	Dr. Kaitlyn O'Connell, Brandon	Dr. Claudia Villanueva, Naples
Dr. Ryan Cyriac, Tampa	Dr. Avraham Katz, Lakeland	Dr. Edgar Ortiz Pimentel, Davenport	Dr. Yamile Villavicencio, Cape Coral
Dr. Reema Daas, Tampa	Dr. John Keigher, Tampa	Dr. Cristina Parsons, Odessa	Dr. Ruben Vilorio, Tampa
Dr. Roderick Davies, Odessa	Dr. Amit Khetan, Estero	Dr. John Pasicznyk, Bonita Springs	Dr. Jorden Vinger, Port Charlotte
Dr. Janet De Vault, Clearwater	Dr. Kathryn Kiskaddon, Tarpon Springs	Dr. Dhara Patel, Plant City	Dr. Ashley Wagler, Sarasota
Dr. Brooke Denton, Pinellas Park	Dr. Stephen Klement, St. Petersburg	Dr. Amy Patri, Naples	Dr. Gabrielle Westerman, Bradenton
Dr. Sunny Desai, Tampa	Dr. Yuliya Kovalova, North Port	Dr. Monica Perez, Tampa	Dr. Conor Wierus, Fort Myers
Dr. Timothy DeSanto, Bradenton	Dr. Kevin Kuo, Tampa	Dr. Efrain Plaza, Fort Myers	Dr. Shayla Wilson, Dunedin
Dr. Erin Dougherty, Saint Petersburg	Dr. Jacob Labauve, Clearwater	Dr. Mamata Ponnaganti, Odessa	Dr. Gaff Wiltshire, Fort Myers
Dr. Megan Duhon, Saint Petersburg	Dr. Megan Laga, Lakeland	Dr. Kristen Presswood, Naples	Dr. Sasha Winderbaum, Lake Wales
Dr. Christy Dunham, Tarpon Springs	Dr. Frank Laga, Winter Haven	Dr. Taylor Pringle, Tarpon Springs	Dr. Sarah Youssef, Palm Harbor
Dr. Rick Escobar, Tampa	Dr. Thai Lam, Venice	Dr. Oliver Putzeys, Fort Myers	Dr. Michail Zakher, Oldsmar
Dr. Mana Evans, Brandon	Dr. Charles Laun, Riverview	Dr. Nicole Ricart, Ave Maria	Dr. Sierra Zarate, Memphis
Dr. Michael Fabian, Brandon	Dr. Rose Le, Lakewood Ranch	Dr. Kristen Riehl, Seminole	Dr. Nan Zhong, Tampa
Dr. Juan Fajardo, Fort Myers	Dr. Molly Lebow, Saint Petersburg	Dr. Carlos Rodriguez, Orlando	Dr. Jerry Zimring, Sarasota
Dr. Fatima Farokhrooz, Tampa	Dr. Suemee Lee, Fort Myers	Dr. Tyler Rubino, Bradenton	
Dr. Matthew Figueroa, Tampa	Dr. Carla Leon, Sarasota	Dr. Solveig Ruppel, Tampa	
Dr. Taylor Fisher, Crystal Beach	Dr. Magdalena Lewicki, Naples	Dr. Ammar Sakka, Clearwater	

In Memoriam

We are deeply saddened by the loss of our beloved colleagues.

Marvin Bayles, DDS St. Petersburg, FL Friday, March 20, 2020
David Bowles, DDS Sarasota, FL Thursday, February 11, 2021
Joe Bratton, DMD Palm Harbor, FL Saturday, December 14, 2019
James Driscoll, DDS Naples, FL Tuesday, June 12, 2018
David Heaton, DDS Sarasota, FL Monday, December 7, 2020
Derwood Janssen, DDS Dunedin, FL Saturday, February 4, 2017
Carroll Johnston, DMD Clearwater, FL Wednesday, June 2, 2021
Joseph Karkut, DDS Naples, FL Monday, December 14, 2020
Bert Louscher, DDS North Fort Myers, FL Sunday, January 10, 2021

Peggy Mason, DDS Venice, FL Wednesday, August 14, 2019
Michael McRoyan, DDS Sarasota, FL Friday, March 26, 2021
Mark Mosbaugh, DDS Naples, FL Tuesday, April 27, 2021
Lon Muncy, DDS Winter Haven, FL Saturday, June 5, 2021
Lawrence Pfeil, DDS Winter Haven, FL Sunday, May 10, 2020
Jerry Sewell, DDS St. Petersburg, FL Wednesday, February 17, 2021
Paul Sidlo, DDS Tampa, FL Wednesday, May 5, 2021
Robert Willis, DDS Sarasota, FL Thursday, January 30, 2020

A contribution has been made to the WCDDA Fund in their memory. If you would like to contribute, please make your check payable to the Florida Dental Health Foundation, indicate WCDDA Fund in the memo and mail to: Florida Dental Association, Attn: Foundation, 545 John Knox Road, Suite 200, Tallahassee, Florida 32303.

Medicare Legislation

Tell CONGRESS NO Medicare Part B Dental

Committees in the U.S. House of Representatives are considering legislation to expand Medicare to include a dental benefit. As written, the draft proposal **WILL** impact your patients and your practice.

If you don't make your voice heard now, Congress will make this decision for you, your practice and your patients!

You are encouraged write to your Representatives to **oppose** the proposal currently before the House Ways and Means and Energy and Commerce committees.

This proposal would put dental care in Medicare Part B, which is physician focused and does not take into consideration the differences between physician offices and dental offices. Specifically, Part B would require significant administrative, technical, and programmatic requirements that would not best serve older patients seeking access to oral health care. Additionally, the Part B fee schedule would not adequately reimburse dentists.

The ADA has proposed an alternative approach to expand access to oral health care for seniors that adheres to the ADA's policy which was adopted at the House of Delegates in 2020.

Write your Congressional Representative and tell them that you **oppose** the current legislative proposal being considered by the House committees and urge them to consider alternative approaches that would not only reflect dentistry's unique delivery of care but would actually provide oral health care to seniors who need it most.

Take Action Now and visit, <https://bit.ly/3hTMcps>

Frequently Asked Questions

What is happening in Congress?

In August, the U.S. Congress advanced a budget resolution which included a provision to expand the Medicare program to include dental benefits. This final budget resolution vote now paves the way for the Congressional budget reconciliation process to begin that will include specific bill language establishing a Medicare dental benefit. The House released their version of that bill language in September.

Why is the ADA lobbying?

The ADA has a duty to respond when Congress intends to act on adding a dental benefit to Medicare and is lobbying accordingly, based on ADA policy. If the ADA does not lobby this issue, Congress will act without the ADA's input, thereby creating a Medicare dental program that will not benefit patients or practitioners.

What is the ADA's current lobbying position on a Medicare Dental Benefit?

The ADA believes that any expansion of Medicare to include dental benefits should be through a separate and new program dedicated to providing comprehensive dental care for low income seniors – not the Medicare Part B program that has been part of past and current proposals. In addition, the ADA believes an expansion of Medicare benefits should include a comprehensive dental benefit that meets the needs of beneficiaries up to 300% of the federal poverty level (FPL). This would provide meaningful coverage to an estimated 47% of seniors who presently do not visit a dentist because they cannot afford it, and would target those who are most in need. Our proposal would also start sooner than the House proposal, thus helping low-income seniors right away, rather than making them wait up to 10 years for full coverage.

Would the ADA's Medicare proposal require dentists to participate in Medicaid?

No. Medicaid and Medicare are separate programs. Medicaid is a joint federal-state program, which generally covers people under 133% of the federal poverty level and the reimbursement levels for dental services are set by the state. The ADA's Medicare proposal would only be run by the federal government, the income level would be up to 300% of the federal poverty level, and dentists would be paid fair rates through the establishment of geographically adjusted minimum rates based on an independent survey of dental fees. The ADA's Medicare proposal would not require dentists to participate in Medicaid.

Good to Know

Fighting for the Profession of Dentistry: Dentistry's state and federal political action committees ensure the association has a place at the table when lawmakers are debating legislation that affects dentistry. The FDA Political Action Committee (FDAPAC) Board of Directors and American Dental Political Action Committee (ADPAC) work hard to identify and support dental-friendly candidates. To stay informed, visit ada.org/advocacy.aspx and floridadental.org.

Avoid Costly Legal Fees and Malpractice Suits by using this free service available only to members. Peer Review doesn't always have to be started by a disgruntled patient. A frustrated dentist who feels that everything has been done to satisfy the patient, with no success, also can recommend Peer Review. This is a service provided by colleagues to other members to help mediate problems, and most of the time avoid costly and emotionally draining litigation or Board of Dentistry complaints. Contact the WCDDA office, 813-654-2500.

Managed Care Handbook for Members

You Want Me to Sign What? A Florida Dentist's Handbook on Managed-care Contracts is a comprehensive reference including information on reimbursement, risk, negotiating, and rights and duties of both parties. Contact the WCDDA office to obtain your copy, (813) 654-2500.

ADA's Center for Professional Success – Resources for Your Personal and Professional Life. This interactive web resource offers members relevant and effective solutions you can use every day: managing your career, expanding your knowledge, and balancing your life. Visit success.ada.org/en/.

FDA's Career Center

A slick platform that gives dentists and dental employers a better way to find each other and make that perfect match. Visit, floridadental.org/member-center/fda-career-center.

Top 10 Members-Only Online Resources: Marketing Tool-Kit, Legal Resources, Hurricane Readiness, and more! floridadental.org/member-center/member-resources

Free Online CE: Members receive up to 30 hours of FREE online CE courses at floridadental.org.

FDA Radiography Training Program: The FDA Radiography Training Program allows dentists to provide a convenient, affordable way for dental assistants to obtain radiography training required under Florida law without the need for classrooms, travel and time away from work using an innovative nine-part, online training program. The cost is \$285/per assistant for FDA members and \$385/per assistant for non-FDA members. For more information visit <https://bit.ly/3C3sz6s>.

CE Programs/Annual Meetings/Affiliate Meetings: Each association hosts annual meetings and monthly meetings that provide high quality continuing education to members and their staff at a significantly reduced rate. WCDDA's Annual Winter and Summer Meetings, WCDDA Affiliate Meetings, Florida Dental Convention (FDC) and the ADA's Annual Session.

Other Member Benefits Include:

ADA" Find a Dentist": The online tool, mouthhealthy.org promotes your practice by allowing you to keep your profile up to date and making it easy for potential patients to locate your practice.

FDA Services: Provides a wide range of insurance at affordable rates. Individual/Group Health, Professional Liability, Term Life, Workers Compensation, Disability, Malpractice, Auto and Pension plans are available. Contact Rick D'Angelo at (813) 475-6948 or rick.dangelo@fdaservices.com.

ADA Credentialing: Spend more time with patients and less time on cumbersome, redundant paperwork. Think like a dentist and run your office like an entrepreneur with ADA's Credentialing Service. Visit ada.org/credentialing.

ADA/FDA/WCDDA Websites:

Information right at your fingertips, visit ada.org, floridadental.org and wcdental.org to access important information on laws, rules, and continuing education and employment opportunities. Visit ADA's New Dentist Blog, newdentistblog.ada.org and FDA's Beyond the Bite Blog, floridadental.org/members/fda-blog.

Free Florida and HIPAA Compliance

Forms: Free HIPAA forms are available to all members. Visit floridadental.org/members/member-resource

CE Broker Tracking: Continuing education attendance records are uploaded into CEbroker.com for each member who attends a meeting at the FDA, WCDDA and affiliate levels.

FOR MORE INFORMATION
ABOUT MEMBERSHIP AND HOW TO JOIN,
CALL (800) 260-5277 OR VISIT
WCDENTAL.ORG OR FLORIDADENTAL.ORG.



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”

– **Dr. Richard Kantwill**,
Tampa

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Association Business - Official Calls

Official Calls

There will be a caucus of the West Coast District Dental Association's Delegation on Wednesday, January 12, 2022 at 6:00 p.m. via zoom conference call.



Dr. Kristie Johnson

There will be an Executive Cabinet meeting on May 20, 2022 at 1:00 p.m. at CAMLS in Tampa.

The West Coast District Dental Association will hold a breakfast caucus in conjunction with the Florida Dental Association's House of Delegates meeting Tuesday, June 7, 2022 at 7:00 a.m. via zoom conference call.

Dr. Kristie Johnson
WCDDA Secretary

Call for Nominations

Accepting Leadership Nominations:

The WCDDA is accepting written nominations for the WCDDA Secretary.

The Nominating Committee will review the names and make recommendations to the Executive Cabinet.

Please forward written nominations to the WCDDA Executive Cabinet prior to April 1, 2022.

Accepting Award Nominations:

- Distinguished Service Award: This award is given to a member for outstanding service toward the dental profession and the West Coast District Dental Association.
- Dan Bertoch Leadership Award: This award is given to a young dentist who has proven leadership skills.
- Affiliate of the Year Award: This is given to an affiliate that has contributed the most towards improving the WCDDA by increasing membership numbers, having the most volunteers, and supporting the ideas, activities and meetings of the WCDDA.
- Kintsugi: This award is given to any member who has shown dedication or commitment towards improving the access to healthcare issue in the community.

Please submit nominations to the WCDDA office by Dec. 31, 2021.

THE VAULT

YOU'RE INVITED TO ATTEND
WCDDA'S ANNUAL

PRESIDENT'S RECEPTION

THE VAULT, TAMPA
611 NORTH FRANKLIN STREET, TAMPA, FL 33602

EVENT HELD IN CONJUNCTION WITH THE
WEST COAST DISTRICT DENTAL ASSOCIATION'S
2022 ANNUAL MEETING

RSVP BY JANUARY 21ST
ADMIN@WCDENTAL.ORG OR CALL (813) 654-2500

THURSDAY, FEBRUARY 3, 2022 ■ 6:30 P.M. – 8:30 P.M.



2022 FLA-MOM

TALLAHASSEE
MARCH 11-12, 2022



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both parties in this transition.*

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2022 Calendar

WCDDA FDA HOD Caucus Conference Call	January 12, 2022
FDA Virtual House of Delegates	January 22, 2022
WCDDA Gasparilla Tent, Tampa	January 29, 2022
FDA LEAD Event, Tallahassee	January 31, 2022
FDA Dentists' Day on the Hill	February 1, 2022
WCDDA Presidential Cocktail Party 100th	February 3, 2022
WCDDA Annual Meeting, CAMLS Tampa	February 4, 2022
Florida's Mission of Mercy, Tallahassee	March 11-12, 2022
WCDDA Executive Cabinet, CAMLS Tampa	May 20, 2022
WCDDA FDA HOD Caucus Conference Call	June 7, 2022
FDA Florida Dental Convention, Gaylord Palms	June 23-25, 2022
WCDDA Summer Meeting, The Ritz-Carlton, Naples	August 5-7, 2022

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WCDDA Gasparilla Pirate Hospitality Tent

WCDDA is hosting its **100th Annual Meeting** in conjunction with **Tampa Bay's Gasparilla Parade** of Pirates. This is a fantastic opportunity for you to participate in a unique event with dental family, friends, and parade goers. The **private tent** is on the parade route and **includes food, beer, and restrooms**.

The parade will begin at 2 P.M.

WCDDA Member \$175 per ticket.
Non-Member WCDDA Dentists \$225 per ticket.
Max 4 per dentist.

January 29, 2022

*Tickets are
Selling Fast!*

Visit <https://bit.ly/2RlcCRq> to purchase tickets.
Each ticket purchase includes commemorative WCDDA beads.
To learn more about the event visit gasparillapiratefest.com



The Ritz-Carlton, Naples

WCDDA Summer Meeting

✽ August 5-7, 2022 ✽

Scan the QR code for room reservations
or visit <https://bit.ly/3joE7d4>.



Featured Speaker – Dr. Jay S. Smith

Contact the WCDDA office if you would like to be
added to the club level reservation list. Rooms are limited!
Email admin@wcdental.org or call (813) 654-2500.

More Details and Meeting Registration Coming Soon!





The West Coast District Dental Association serves as the largest component to the FDA. The leadership structure is made up of volunteers throughout our thirteen counties that serve on component and state councils, committees, and task groups. We continue to thrive under the leadership of our members and continue to grow membership services by involving members. If you are interested in leadership, we encourage you to scan the QR code to tell us what your interest are (membership, program planning, special events, fundraising, advocacy, WC line officer).



President's Trip to Jamaica!

APRIL 21-24, 2022
Negril, Jamaica

In celebration of President Dr. Jessica A. Stille-Mallah, WCDDA invites you to journey to the Caribbean. Join in on the fun and relaxation at an all-inclusive, premium Caribbean beachfront resort with fellow members and their families and friends.

Group space is limited.

Scan for more info.



JUNE 23-25, 2022

DENTISTRY & SYSTEMIC HEALTH:

MOUTH, MIND & BODY CONNECTION

GAYLORD PALMS RESORT & CONVENTION CENTER
ORLANDO, FLORIDA

FLORIDADENTALCONVENTION.COM

fda florida dental ASSOCIATION CONVENTION

SAVE THE DATE! - JUNE 23-25, 2022



Give Kids A Smile:
Celebrating 20 years
and more than 6 million
children reached.

ADA American Dental Association®

Be part of the GKAS
movement! Scan the QR
code or visit ADA.org/GKAS



The Give Kids A Smile® (GKAS) program, launched nationally in 2003, provides underserved children with free oral health care. Each year approximately 6,500 dentists and 30,000 dental team members volunteer at local GKAS events to provide free oral health education, screenings, preventive and restorative treatment to over 300,000 children.

GKAS events kick off annually on the first Friday in February, which is Give Kids A Smile Day. GKAS events are held throughout the year.

Throughout the 13 counties in the WCDDA district there are 12 affiliates that meet regularly. In addition to the ADA, FDA and WCDDA, the Affiliates are another great way to get involved and access benefits to help you and your dental practice.

Affiliate Benefits Include:

- Monthly membership meetings of continuing education in-person and virtual (including biennium required courses), networking, and dinner.
- Peer-to-peer case review and discussion among referring colleagues.
- Volunteer opportunities
- Direct and immediate support from the local, state, and national levels.
- Grassroots awareness and involvement such as fluoride, community dental clinics, political outreach, and other important issues that arise in the community.
- Community service programs, And more!

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Affiliate Program Dates and Contact Information

CHARLOTTE COUNTY DENTAL SOCIETY

Dr. Richard Klein, President (941) 639-4176

January 11, 2022

Domestic Violence, Dr. Glori Enzor

February 8, 2022 – TBD

March 8, 2022 – TBD

April 12, 2022 – TBD

May 10, 2022 – TBD

GREATER HIGHLANDS COUNTY DENTAL ASSOCIATION

Dr. Timothy Turner, President (813) 995-1492

January 11, 2022

Oral/Ocular Diseases, Dr. Rulx Ganther

February 8, 2022

Oral Pathology Update, Dr. Rosa Robinson

April 12, 2022

When to Refer: Lessen Impacted Cuspid Issues, Dr. Stephen Guelff

COLLIER COUNTY DENTAL ASSOCIATION

www.collierdentists.com

Dr. Patricia Primero, President (239) 254-4480

November 18, 2021

Periodontitis and Laser Treatment + New Periodontal Classification System,

Dr. Samuel Low

January 20, 2022

Endo/CBT, Dr. Marvin Levin

February 17, 2022

Dental MBA/Practice Management, Annelise Driscoll

March 17, 2022 – TBD

April 21, 2022 – TBD

April 29, 2022

Dentistry's Top Game Changers: 20 Innovations for Successful Teams,

Dr. Mark Hyman

HERNANDO COUNTY DENTAL SOCIETY

www.hernandocountysmiles.org

Dr. Frederick Grassin (727) 841-9800

January 13, 2022

Obstructive Sleep Apnea: What I need to know, Dr. Joseph Grimaudo

March 3, 2022

Biotype Augmentation and Orthodontic Treatment – when is appropriate

and what can we do?, Dr Matthew Waite

May 12, 2022

How it All Comes Together, Scanners, 3D Printers, Invisalign, and Cosmetics,

Dr. Jason Watts

HILLSBOROUGH COUNTY DENTAL ASSOCIATION

www.hcdaffa.com

Dr. Bryan Thatcher, President (813) 634-1932

November 16, 2021

Dentistry's Next Great Frontier: Integrative Dental Medicine,

Dr. DeWitt Wilkerson

January 25, 2022

An Orthopedic Approach to TMJ for the Dental Team,

Dr. Scott Bolding

March 22, 2022

Diagnosis and Treatment Planning: Still the Keys to Success,

Dr. Glenn DuPont

1114 Kyle Wood Lane, Brandon, FL 33511

(813) 654-2500 Fax (813) 654-2505

admin@wcdental.org

wcdental.org

LEE COUNTY DENTAL SOCIETY

www.leecountydental.com

Dr. Norma Jeanne Appelbaum, President (239) 549-6100

November 18, 2021

Opioids and Controlled Substances, Walter Flesner

January 20, 2022

Medical Errors, Robin Wessels

February 17, 2022

The Impending Tax Tsunami and the Keys to Protecting Your Wealth, Art McOmber

March 24, 2022

Managing the Occlusion Using Facial Analysis: How to Treatment Plan the Patient, Not the Bite, Dr. Pat Ricalde

April 21, 2022

How the Cervical Spine Impacts TM Joint, Dr. Matthew Harkness

April 29, 2022

Dentistry's Top Game Changers: 20 Innovations for Successful Teams, Dr. Mark Hyman

MANATEE DENTAL SOCIETY

www.manateedentalsociety.org

Dr. Christie Eastman Craighead, President (941) 585-0869

November 16, 2021

Save or Extract a Tooth, Dr. Robert Miller

January 18, 2022

A Glimpse into Pediatric Sleep Apnea, Dr. Jim Morrish and Current Trends in Dental Sleep Medicine, Dr. Gy Yatros

February 15, 2022

Prescribing Controlled Substances, Dr. Joel Rose

March 15, 2022

MRONJ - Newer "Big Hitters", a New Update, Dr. Indraneel Bhattacharyya

April 19, 2022

Incorporating Orthognathic Surgery into a Dental Tx Plan, Dr. Pat Ricalde

PINELLAS COUNTY DENTAL ASSOCIATION

www.smilepinellas.com

Dr. Brent Mayer, President (727) 576-3636

December 1, 2021

Practical Abuse Education for the Dental Professional, Dr. Glori Enzor

January 19, 2022

No Bone, No Problem: Full Arch Immediate Load Implant Solutions for the Severely Atrophic Patient, Dr. Mike Pikos and Dr. Phil Hedger

March 2, 2022

OMG I got a Bad Review, What to Do?, Dr. Len Tau

April 6, 2022 – TBD

POLK COUNTY DENTAL ASSOCIATION

www.polkcountydental.com

Dr. Jonathan Scott, President (863) 299-1261

November 16, 2021 – TBD, Dr. Alex Podaru

January 18, 2022 – TBD

February 15, 2022 – TBD

March 15, 2022 – TBD

April 19, 2022 – TBD

May 17, 2022 – TBD

For all meetings and affiliate information, visit wcdental.org.

SARASOTA COUNTY DENTAL ASSOCIATION

www.scdonline.com

Dr. Todd Reuter, President (941) 365-3388

November 11, 2021

Incidental Findings on Cone Beam CT Imaging and Clinical Course of Action, Dr. Mustafa Badi

January 13, 2022

Leadership, Future of Dental Education and the Practice of Dentistry and Integration of Oral Health with Overall Health, Dr. Amid Ismail

March 10, 2022 – Are you covered? Legal pitfalls surrounding a dental practice, Candice Colucci

April 22, 2022

Master Your Sixth Sense: Understanding the Art of Persuasion, Body Language and Human Decision Making for improved treatment acceptance, Dr. Christopher Ramsey

UPPER PINELLAS COUNTY DENTAL ASSOCIATION

www.upcda.org

Dr. Phillip Hedger, President (727) 877-0011

January 19, 2022

No Bone, No Problem: Full Arch Immediate Load Implant Solutions for the Severely Atrophic Patient, Dr. Mike Pikos and Dr. Phil Hedger

March 9, 2022 – TBD, Dr. Mauricio Castellanos

April 20, 2022

What's New in Pediatric Dentistry, Dr. Maggie Davis

WEST PASCO DENTAL ASSOCIATION

www.thewpda.com

Dr. Shaun Young, President (727) 842-5180

November 30, 2021

Medical Errors, Dr. Nicholas Grimaudo

January 18, 2022

Medical Emergencies in the Dental Office, Samuel Landrian

March 22, 2022

Ortho Lecture, Dr. Don Dau

April 19, 2022

Oral Manifestations of Systemic Disease, Dr. Lindsay Montague

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UPPER PINELLAS COUNTY DENTAL ASSOCIATION

Affiliate Collaboration Virtual Seminar Series

The Hillsborough, Pinellas and Upper Pinellas County Dental Associations teamed up to provide additional added value and benefit to members. For the remainder of 2021, each affiliate will live-stream their lectures in addition to the regularly scheduled in-person general membership meeting. This will be re-evaluated for 2022. Members in all three affiliates will have access to 15 virtual CE webinars! Pre-registration is required prior to each virtual meeting. Non-members of the affiliates can attend for a fee of \$50. Payment will be requested upon virtual registration.

Visit, <https://bit.ly/3E6VjM6>

2022 DENTISTS' DAY ON THE HILL

TUESDAY, FEB. 1, 2022

Legislative Briefing

Monday, Jan. 31, 2022 • 6 p.m. • Hotel Duval • Complimentary dinner to follow
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Welcoming Our New Editor



James G. Wilson, DMD

Greetings from Tampa. Or as we who live here like to call it, Champa Bay! It is a pleasure to serve as your new Editor for the West Coast District Dental Association. I want to extend a special thanks to Hugh Wunderlich whose tongue in cheek ruminations on life in our world of dentistry have kept us entertained here since 2015. Not to worry if you opened up this edition of the WCDDA newsletter looking to see what was on the tip of Hugh's tongue. He has moved on to become the Editor of the FDA News and will continue to inform and entertain all FDA members in the same fashion we on the west coast have become accustomed to.

A little about myself, I lived in Gainesville most of my childhood and graduated from the University of Florida for undergrad as well as my dental degree in 1993. Having grown up with, "wait till next year," as my Gator fan mantra, I got to witness their first SEC championship while I was in dental school. I had a feeling they were on the verge of even more greatness so, not wanting to give up my gator student tickets, I hung around the dental school doing 3 residencies until I completed my periodontal training in 1998. Persistence paid off and I did get to enjoy our first national championship during that time (and with a victory over FSU to boot). It was also about that time that I started to realize that they kept recycling the kids in Gainesville at 20 years old and, being 31 myself, I was starting to feel old.

Some of my best friends from dental school and my sister had moved to Tampa. I was lucky enough to find an associate opportunity and worked there for 2 years until I opened my own periodontal practice in 2001. Through dental school and my residencies, I had maintained membership to the American Dental Association and as soon as I moved to Tampa I made sure to join the Hillsborough County and West Coast Dental Associations as well. I did this initially because of the opportunity to network with other dentists and build my specialty practice.

Ironically, over my 20+ year career, I've come to realize that the value of the networking opportunities I received turned out to be a much less important reason to join than the benefits organized dentistry has provided for me and our profession over that time. Don't get me wrong, I still enjoy seeing my colleagues when our associations hold networking events like the upcoming New Dentist event in Lakewood Ranch or the Gasparilla tent planned during the parade in January. As far as traditions go, I'll never forget my wife announcing that we were never missing the WCDDA meeting in Naples after our first trip nor the fun I have each year meeting up with classmates from dental school at the Florida Dental Convention.

Plainly speaking, being a member of organized dentistry has been rewarding for me and can and should be for you as well. When I first began my relationship with my financial advisor, one of his first pieces of advice was to protect myself, my practice and my family with insurance. He advised me to consider the ADA sponsored plans due to the deep discounts offered to members versus those offered by brokers or on the open market. What great advice! I was already a member but my life, disability, and office overhead disability policies receive ADA member discounts that more than pay my membership dues every year! Last year I learned of a county assistance program offered as part of the nation's COVID relief that I would have never know about if not for going to a local dental meeting. The grant provided was enough to offset my dues for an entire decade. These are big financial benefits to be a member but I still believe that the greatest value offered by being a member is that of all of us being a collective voice for the dental profession. In a word, advocacy.

As an individual, I have no voice when it comes to the government impinging on my livelihood. As a group, the FDA and the ADA have a strong voice. It doesn't matter if you are in private practice, a DSO, public health or an academic, the FDA speaks for us and our profession with legislators and at the state Board of Dentistry. Just in the past year

(continued on next page)

Welcoming Our New Editor (cont'd)

the ADA has ensured that dentistry was considered essential health care so that all of us could buy PPE through the pandemic. Would you have been able to practice if your dental supply house could not sell you gloves, gowns and masks? What impact would that have had on your life? The ADA furnished scientifically substantiated resources for us to reopen our offices after the shutdown and to stay open when others questioned if going to the dentist was safe. Currently they are doing their best to influence what a dental benefit might look like should congress decide that Medicare should include dentistry. Whether you are in favor of that inclusion or not, you better believe that there are plenty in congress who are and we can be at the table or on the menu. Your membership and our numbers help to keep us at the table. If you are frustrated by how the government might change how you practice you should understand that trying to represent yourself will surely allow them to roll over you. Let your colleagues that are not members know that we need their voices as well. I, for one, am tired of others who don't join or quit while claiming that organized dentistry isn't worth the money and doesn't do anything for them. All the while, those same dentists are benefiting from the collective voice of those of us who stand together. As much as that frustrates me, I am even more scared that, as this attitude becomes more pervasive, the diminishing voice of our profession is silenced and all of us, as dentists, will suffer the consequences with the cynics not realizing their mistakes until it is too late for all of us.

I gladly pay my dues yearly and for the majority that's the biggest contribution they are asked to support the organizations that protect our way of life. Well, they might be asked to contact their legislators every once in a while. Others, like myself, have a servant leader mentality and enjoy being on the front lines to help all of us. Over the course of my career I have always tried to make a difference to help my professions. It has led me to leadership roles as the President of the Florida Academy of Periodontists, the Florida Academy of Dental Practice Administration, and currently as President of the American Academy of Periodontology. For whatever reason I never took the time to help out at home. So, when asked recently, I agreed to be the junior member of the executive council of the Hillsborough County Dental Association as well as the Editor for this revered group. Though I still enjoy the social opportunities that all these roles provide, most importantly, I look forward to continuing my journey working for all of us to protect our profession!



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