

# West Coast District Dental Association Annual Summer Meeting



**August 3-6, 2017**  
**The Ritz-Carlton, Naples**



# Annual Summer Meeting Program

THE RITZ-CARLTON, NAPLES

AUGUST 3-6, 2017

REGISTER ONLINE  
at [wcdental.org](http://wcdental.org)

## Thursday, August 3rd

**The Energy Bus: Creating Positive Leaders**  
2 CE Credits ..... 9:30 a.m. - 11:30 a.m.  
Jim Van Allan

## Friday, August 4th

**Cycling: No drop ride, all levels welcome** ..... 7:00 a.m.

**Registration and Exhibits** ..... 7:30 a.m. - 12:00 p.m.

**Management of Dental Trauma: An Interdisciplinary Approach (1<sup>st</sup> session)**  
3 CE Credits ..... 8:00 a.m. - 11:30 a.m.  
Dr. Roberta Pileggi

**Golf (Location TBD)** ..... 9:00 a.m. Shotgun  
Fee includes: greens fee, cart, lunch and awards.

**Cigars and Cordials** ..... 9:00 p.m.  
Come join fellow aficionados at our annual Cigars and Cordials event.  
(Cigars and cordials are at your own expense)

## Saturday, August 5th

**5k Fun Run (Free Event)** ..... 7:00 a.m.

**Registration and Exhibits** ..... 7:30 a.m. - 12:00 p.m.

**Management of Dental Trauma: An Interdisciplinary Approach (2<sup>nd</sup> session)**  
3 CE Credits ..... 8:00 a.m. - 11:30 a.m.  
Dr. Roberta Pileggi

**Family Fun Live!** . . . . .*Check-in between* 9:00 a.m. - 11:00 a.m.  
Join WCDDA families and friends for a FUN, LIVE commercial video competition. Complete details will be kept top secret until the event starts. TIP: Video features YOU the star and the beautiful venue...  
Lights, Camera, Action!

**WCDDA Officer Installation** ..... 5:00 p.m.  
*Sponsored in part by: Centennial Bank*

**Beer, Wine & Cheese Reception** ..... 5:30 p.m. - 7:00 p.m.

**Attention  
Cyclists!**

No drop ride on Friday & Sunday.  
Departing from The Ritz-Carlton at  
7:00 a.m., returning prior to CE.  
*All levels welcome!*

## Sunday, August 6th

**Cycling: No drop ride, all levels welcome** ..... 7:00 a.m.

**Registration and Exhibits** ..... 7:30 a.m. - 12:00 p.m.

**Medical Errors in Dentistry**  
2 CE Credits ..... 8:00 a.m. - 10:00 a.m.  
Dr. William Robinson (*Mandatory Seminar for Re-Licensure*)

**Domestic Violence**  
2 CE Credits ..... 10:30 a.m. - 12:30 p.m.  
Dr. Glori Enzor & Special Agent Terry Thomas  
(*Mandatory Seminar for Re-Licensure*)

## Location

The Ritz-Carlton, Naples is located at 280 Vanderbilt Beach Road, Naples, FL 34108. Maps can be found online at <http://www.ritzcarlton.com/en/Properties/Naples/>.

## Hotel Reservations & Meeting Registration

Reservations can be made online by visiting [www.wcdental.org](http://www.wcdental.org) or by contacting The Ritz-Carlton, Naples at (239) 598-3300. Limit 2 rooms per registrant. Request the **West Coast District Dental Association room block rate of \$199.00 per night**. Club level rooms can be secured through the WCDDA office at (813) 654-2500. **Individuals not registered for the meeting will be charged the hotel rack rate instead of the group rate upon checkout.** Registrants desiring more than two rooms may check back after May 31, 2017 at which time if there are still rooms remaining in the group room block, the additional rooms will be made available on a first come basis. CE fees after July 21<sup>st</sup> increase by \$20.00 per registrant. Pre-registered dentists receive a WCDDA amenity. Refund and Cancellation Policy: All requests for refunds or cancellations must be made in writing to the WCDDA prior to the pre-registration deadline of July 21, 2017. A cancellation/processing fee of 15% will be charged. No refunds will be given if cancellation is received after the pre-registration deadline. No refunds will be given on site. **Questions concerning reservations should be addressed with The Ritz-Carlton, Naples (239) 598-3300. Questions concerning meeting registration should be addressed with the WCDDA office (813) 654-2500.**

## Leisure Reservations

For spa, golf or dinner within the hotel, pool and beach cabana reservations please call (239) 514-6001.

## Support the WCDDA Fund

Make a donation to support the WCDDA Fund for your chance to win a variety of items that will be raffled throughout the meeting. A complete list of items will be featured in the onsite program. Raffle tickets start at \$5.00. You do not have to be present to win. **You may purchase tickets on the enclosed registration form or online.**

The WCDDA Fund supports local dental health education, access to care projects, careers in dentistry and disaster relief.

*Sneek Peek...*



**ADA C.E.R.P.**® | Continuing Education Recognition Program

WCDDA is an ADA CERP Recognized Provider.  
ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

# COURSE DESCRIPTIONS

## Thursday, August 3rd

### **The Energy Bus: Creating Positive Leaders – Jim Van Allan**

9:30 a.m. – 11:30 a.m., 2 CEUs

This seminar uses principles from Jon Gordon's international best selling book *The Energy Bus* to help participants develop a stronger, more cohesive, and positive culture. The culture of an organization permeates everything from managers to employees to customers and patients. In addition, participants are led through a process to develop, refine, and share their vision all while determining their desire and focus levels for their business. Positive leaders surround themselves with positive and engaged people, and this seminar will outline the value of making positive choices with hiring and communication. Various topics like listening, nonverbal communication, and chronemics will be discussed to help participants become better communicators. This seminar is an engaging experience with discussions and activities designed to encourage participants to be an active part in the learning process. Together we can all enjoy the ride of our lives.

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## Friday, August 4th

### **Management of Dental Trauma: An Interdisciplinary Approach (1<sup>st</sup> session) – Dr. Roberta Pileggi**

8:00 a.m. – 11:30 a.m., 3 CEUs

Traumatic injuries often include situations where there is a diagnostic dilemma. In this presentation the difficulties in diagnosing and treating traumatized teeth will be discussed. The indications, advantages, and treatment modalities including calcium hydroxide and splinting time will also be addressed. At the end of this presentation, attendees will have a better understanding of the protocol for diagnosing traumatized teeth, prognostic evaluation of the case and recognizing differences in treatment for luxation injuries and avulsion.

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## Saturday, August 5th

### **Management of Dental Trauma: An Interdisciplinary Approach – Dr. Roberta Pileggi (2<sup>nd</sup> session, continuation of Friday's Lecture)**

8:00 a.m. – 11:30 a.m., 3 CEUs

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## Sunday, August 6th

### **Medical Errors in Dentistry – Dr. William Robinson**

8:00 a.m. – 10:00 a.m., 2 CEUs – (Mandatory Seminar for Re-Licensure)

Dr. Robinson will present this 2 CE hour presentation based on his experience of 15,000 cases. Actual case studies of interested will highlight Medical Errors in Dentistry which includes root cause analysis, reduction and prevention of errors and patient safety as required by 64B5-12 FAC. Recent serious cases will be discussed and questions answered.

### **Domestic Violence – Dr. Glori Enzor & Special Agent Terry Thomas**

10:30 a.m. - 12:30 p.m. – 2 CEUs – (Mandatory Seminar for Re-Licensure)

To provide the class participants with current and specific information for the proper detection, reporting, and investigation of human abuse. Participants will gain an understanding of the importance of the unique position of the oral health care team in recognizing abuse, and the responsibilities of the oral health care team as mandated reporters according to Florida law and the FDA and ADA Codes. Additionally, participants will study the various maxillofacial, oral, head, neck, and body injuries that are generally associated with human physical abuse, to include child, spousal, elder, and abuse of the disabled. Participants will learn the various types of abuse that may present, to include physical, emotional, sexual, and financial, as well as neglect. Participants will understand the behaviors that are common in abuse victims and offenders, and will learn how their examination can aid in a complete investigation. Participants will gain an understanding of the psychological, patient management, and treatment considerations of both the abused patient and the abuse survivor.

Participants are cautioned of the potential risk of using knowledge when incorporating techniques and procedures into your practice, especially when a course has not provided supervised clinical experience in the technique or procedure to ensure that you have attained competence.

The West Coast Dental Association and Program Committee make every effort to present high-caliber speakers in their respective areas of expertise. The speakers' presentations in no way imply endorsement of any product, technique or service presented during these presentations. The Florida Dental Association specifically disclaims responsibility for any material presented.

**West Coast District Dental Association  
Annual Summer Meeting - Registration Form  
August 3-6, 2017**



Please Print Clearly  
Name of Registering Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ ADA #: \_\_\_\_\_ License #: \_\_\_\_\_

Staff Name: \_\_\_\_\_ Staff Name: \_\_\_\_\_ Staff Name: \_\_\_\_\_

<input type="checkbox"/> CE Fees	<input type="checkbox"/> MEMBER \$250.00 (WCDDA, FDA, ADA)	<input type="checkbox"/> NON-MEMBER \$390.00	<input type="checkbox"/> RESIDENT/ STUDENT FREE
<input type="checkbox"/> All Inclusive:	<input type="checkbox"/> RETIRED MEMBERS \$50.00	<input type="checkbox"/> STAFF \$50.00	

**Thursday, August 3rd**  
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9:30 a.m. The Energy Bus: Creating Positive Leaders No. of attendees \_\_\_\_\_

**Friday, August 4th**  
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7:00 a.m. Cycling (All levels welcome) . . . . . Free No. of riders \_\_\_\_\_

8:00 a.m. Management of Dental Trauma:  
An Interdisciplinary Approach (1st Session) No. of attendees \_\_\_\_\_

9:00 a.m. Golf (Location TBD). . . . . \$125.00/Player No. of players \_\_\_\_\_ x \$125.00 = \$\_\_\_\_\_

Golfer(s) & Handicap: \_\_\_\_\_

9:00 p.m. Cigars & Cordials. . . . . At your own expense No. of attendees \_\_\_\_\_

**Saturday, August 5th**  
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7:00 a.m. Fun Run. . . . . Free No. of runners \_\_\_\_\_

8:00 a.m. Management of Dental Trauma (2nd Session) No. of attendees \_\_\_\_\_

Family Fun Live! . . . . . Free No. of attendees \_\_\_\_\_

5:00 p.m. Officer Installation. . . . . Free No. of attendees \_\_\_\_\_

5:30 p.m. Beer, Wine & Cheese Reception . . . . Free No. of attendees \_\_\_\_\_

**Sunday, August 6th**  
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7:00 a.m. Cycling (All levels welcome). . . . . Free No. of riders \_\_\_\_\_

8:00 a.m. Medical Errors in Dentistry No. of attendees \_\_\_\_\_

10:30 a.m. Domestic Violence No. of attendees \_\_\_\_\_

**Raffle Tickets:** 1 for \$5.00 – 10 for \$25.00 – 25 for \$50.00 No. of tickets \_\_\_\_\_ \$\_\_\_\_\_

**Registration + Events** . . . . . **TOTAL** \$\_\_\_\_\_

**Payment Method:**  Check: *Made payable to WCDDA*  Visa  MasterCard  Amex  
Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

# Speaker Biographies

**Jim Van Allan** is a husband, father, professor, and trainer. He is the founder of Van Allan Communications where he has worked with Jon Gordon for over 10 years. His workshops and talks have inspired audiences around the country to think positively and put great leadership into practice. He is also a Professor of Communication Studies for Keiser University. Currently, Jim is working on his PhD in Educational Leadership where he hopes to use this knowledge to revolutionize organizational culture and staff morale.

When he is not in the classroom or speaking to audiences, Jim enjoys spending time with his family, working out, traveling, and surfing. Jim believes in a brief bio because his past accomplishments are not important. What matters most is that he says something today that will encourage you to take action tomorrow and be your best.



**Dr. Pileggi** received her D.D.S. degree at University Paulista in Brazil. She completed both her Master's degree and Certificate in Endodontics at the University of Maryland College of Dental Surgery. In 2005, she completed a fellowship in education at Baylor College of Medicine and University of Texas at Houston. Dr. Pileggi has received numerous faculty awards including the Edward Osetek Award given by the American Association of Endodontists. Currently, she has been funded in her main research interest of trauma, bone and inflammation. Dr. Pileggi was officially appointed Director of the Graduate Endodontic Program at the University of Florida in July 2009 and appointed Chair of the Endodontics department in 2010. Dr. Pileggi is a Diplomate of the American Board of Endodontics.



**Dr. William Robinson** received graduated Cum Laude from the University of Tennessee College of Dentistry in 1970. As Past Chairman of the Probable Cause Panel of the Florida Board of Dentistry he has reviewed more than 15,000 cases involving malpractice or other law violations. Dr. Robinson participated in every licensure exam in Florida from 1979 to 2011 and served as Chief Examiner for the Department of Health and a Consultant to the American Dental Licensure Examination. He was in-House expert for the Florida Agency for Healthcare Administration for over a year and presented training sessions to AHCA Investigators and DOH staff. Dr. Robinson was selected nationally by the American Association of Dental Boards as a Member of the ADA Council on Dental Education and Licensure. He graduated from the FBI Citizens Academy and is an Honorary Deputy Sheriff. Recently, Dr. Robinson was presented with a Certificate of Commendation by the Florida Attorney General Medicaid Fraud Control Unit.



**Dr. Glori Enzor, DDS** graduated with honors from the University of Maryland Baltimore College of Dental Surgery and maintains a private general practice in Sarasota. She has been active in the dental profession since 1980, and is a member of numerous professional dental organizations. She served as president of the Sarasota County Dental Association, and is a Legislative Contact Dentist, as well as a delegate to the Florida Dental Association from the West Coast Dental Association. She believes in giving back to the community, and is involved in several charitable dental groups. Dr. Enzor has been involved in forensics extensively since 1999 and is an active member of several professional organizations, including the American Academy of Forensic Sciences, American Society of Forensic Odontology, National Missing and Unidentified Persons System, local Child Abuse Death Review Team, Child Abduction Response Team, and the Florida Emergency Mortuary Operations Response team. She has received advanced training at the Armed Forces Institute of Pathology in Bethesda, and is certified by the FBI in NCIC Coding. She serves as a consultant to seven medical examiner districts and numerous law enforcement agencies in the state of Florida, provides expert witness testimony, and lectures throughout the United States on Forensic Odontology, as well as the recognition and reporting of abuse.



**Special Agent Terry Thomas** Serving in law enforcement for the past forty-one years, Special Agent Terry Thomas retired in 2014 and is currently serving as a reserve agent. More than twenty-seven years of Special Agent Thomas's career has been exclusively dedicated to crimes against children. As a nationally recognized expert in the areas of physical and sexual abuse investigations, Agent Thomas was invited and participated (1984) as a panelist for the U.S. Department of Justice Hearings on Child Molestation held in Washington, D.C. With his skills, knowledge, and experience, and as FDLE's Statewide Coordinator of Crimes Against Children Program, Agent Thomas facilitated the development of the nation's forefront Rapid Response Team. Florida's statewide RRT investigates child abuse cases having multiple victims and Agent Thomas's innovative mobile interview room has been the prototype for program design in other States.

Special Agent Terry Thomas is a consultant for the Federal Law Enforcement Training Center, the Florida Network of Victim Services, NOVA, and the National Victim's Center. In addition, as an expert in crimes against children and the investigation of those crimes, he lectures extensively throughout the United States, Canada, and Puerto Rico.

*Thank You*

GOLD PARTNER – Doctor's Choice Companies, Inc.  
SILVER PARTNER – Centennial Bank

# 2018 ANNUAL MEETING

CAMLS, Downtown Tampa – February 2, 2018

**Dr. Stanley Malamed** – Emergency Medicine

**Larry Guzzardo**

Now What Do I Say? Don't dread conversations with patients on the phone or in person.

Unravel the Mystery of Treatment Acceptance: A Dental Team's Guide

Visit [www.wcdental.org](http://www.wcdental.org) for additional information.

## The WCDDA Fund Committee needs your help in growing our WC FUND!

Our next fundraiser will be a raffle of various items held in conjunction with the WCDDA Summer Meeting on August 4-6, 2017 at The Ritz-Carlton, Naples.

Raffle tickets will be sold at the WCDDA Summer meeting; prices start at \$5.00. If you are not able to donate an item or attend the Summer Meeting to support the Fund, that is okay. You can donate directly to the Fund to support dental health education and prevention of dental diseases, access to care programs, scholarship and disaster relief.

**If you would like to donate an item(s) or have questions...**

Contact the WCDDA office at (813) 654-2500  
[Kelsey@wcdental.org](mailto:Kelsey@wcdental.org)



Register On-Line @ [wcdental.org](http://wcdental.org)